



# PMTC NEWSLETTER

## FALL/WINTER 2018 EDITION

### OUR NOTE TO YOU

#### RENTAL MARKET STILL RISING

#### Major Employers in Treasure Coast Area

- Martin Health System - 2,783
  - Wal-Mart Stores - 2,000
  - Liberty Medical Services - 1,670
  - Lawnwood Regional Medical Center - 1,500
  - Publix Super Markets - 1,240
  - Florida Power & Light - 1,038
  - Indian River State College Government - 1,037
  - St. Lucie Medical Center - 850
  - QVC - 826
  - PNC Financial Services Group - 699
- Note: Excludes local school districts.*  
*Source: Moody's Analytics*

Statewide, a recent survey found 67 percent of small business owners with a positive outlook on Florida's economy. Such optimism is rippling across the Treasure Coast. Unemployment is at about 3.5 percent in St. Lucie and Martin counties. Both counties' anchor cities of Port St. Lucie, Fort Pierce and Stuart are experiencing or readying for the arrival of new retail, commercial and residential projects.

#### What does this mean to you?

More industry leads to more people, which ultimately leads to the need for more housing! It's just that simple.

The average rental price has increased, in one year, another 3.8% and predictions are that they will increase again in 2019.

The average rent for a three-bedroom home in 2011 was \$1025. In 2018 the same home is now \$1450. This is HUGE for the investor and GREAT NEWS for YOU!

WHY? The population began rising in 2010 and has continued to rise each year since that time. The rental market was at 20,000 persons renting. Currently it is at 60,000+ persons renting and will continue to rise. This is perfect for the landlord and investor because your property is building equity, and at the same time, your ROI is higher once again for 2018.

### APPRECIATION AND GRATITUDE

We are all excited about the upcoming holiday season. It always brings a little extra joy, excitement and anticipation to us all and a chance to express our appreciation and gratitude.

Unfortunately, there were many natural disasters this year and our fellow Americans needed our help. It was another opportunity to give back and show our appreciation to others. We at Property Management Treasure Coast, donated food, clothing and money to the very needy affected by these natural disasters. Now with the holidays close at hand, it is the perfect season and time again for expressing our gratitude and appreciation.

We are very humbled and grateful for your patronage, friendship and loyalty. We appreciate your confidence and trust in us and our company. Counting you amongst our owners makes us especially grateful. We thank you and wish you and your families an exceptionally Happy Holidays and a healthy, happy and prosperous New Year.



### FALL HOME CLEANING

We will begin our gutter/power washing cleaning this month. Remember, leaves and debris can clog the gutters giving rise to a possibility of a leaky roof, or damage to the interior or exterior of your home. The cost is only \$180.00 which can ultimately save you expense money in the future. It includes all gutters cleaned and driveway, walkway and front porch power washed. If exterior walls need to be spot cleaned, that is also included.

There is still time to opt in for this service. Simply email Aly at [myworkorder@comcast.net](mailto:myworkorder@comcast.net) to let her know. Thanks.