



Better Bee Services Supporting Cancer Patients on Maryland's Eastern Shore With Free House Cleanings

By Lucy Lee

FOR IMMEDIATE RELEASE

LOCAL CLEANING COMPANY MAKING A DIFFERENCE

Salisbury, MD – January 2, 2026 - Better Bee Services, LLC, a locally owned and operated professional cleaning company is proud to announce its partnership with Cleaning for a Reason, a nonprofit organization that provides free professional home cleaning services to cancer patients. For owner and cancer survivor Tina Crocetti, this partnership represents a full-circle moment.



“Partnering with Cleaning for a Reason is deeply personal and meaningful to me,” said Crocetti. “Cancer affects not just the individual, but entire families, and the last thing anyone should have to worry about during treatment is maintaining their home. Having walked this journey myself, I understand how much a clean, safe space can mean during such a difficult time. This partnership allows us to serve our community in a way that goes beyond business—it’s about compassion, dignity, and support when it’s needed most.”

Crocetti first encountered Cleaning for a Reason during her own cancer treatment, when the nonprofit was listed among patient support resources. The experience left a lasting impression and inspired her desire to give back once she was in a position to do so. Today, through Better Bee Services’ participation in the program, she is helping provide the same sense of relief and support to others facing similar challenges.

Through this partnership, Better Bee Services, LLC will donate professional cleaning services each month to two cancer patients’ households for two consecutive months, completely free of

charge. The donated cleanings will support patients throughout Wicomico County and surrounding Eastern Shore communities, including Salisbury and nearby areas in Maryland.

Cancer patients—of any age, gender, or type of cancer—are encouraged to apply for free home cleaning services at cleaningforareason.org.

About Better Bee Services, LLC

Better Bee Services, LLC is a locally owned and operated professional cleaning company founded in 2023 by owner and operator Tina Crocetti. What began as a small residential cleaning business has grown into a primarily commercial-focused company serving banks, offices, salons, condominiums, and municipal facilities throughout Maryland's Eastern Shore. Better Bee Services is known for its reliability, attention to detail, and strong client relationships. In 2025, the company was honored with Coastal Style Magazine's "Best of 2025 – Best Cleaning Company in Wicomico County" award. The company operates with a heart-centered mission, believing that service, integrity, and community involvement are just as important as clean spaces. Learn more at betterbeeservices.com.

About Cleaning for a Reason

Cleaning for a Reason partners with more than 1,400 residential cleaners throughout the United States and Canada to offer free house cleaning to any household battling cancer. Since 2006, the nonprofit and its partners have donated more than \$23 million in services, helping more than 64,000 cancer patients. In 2017, Cleaning for a Reason was adopted by ISSA Charities, the charitable arm of ISSA, the worldwide cleaning industry association. To apply for services, to join as a cleaning partner, or to support the work of Cleaning for a Reason, visit cleaningforareason.org.