



Mission Ready Candidate Update

CONNECTING HEROES TO CAREERS



MASTER THE ELEVATOR PITCH



Dear Forward March Inc. Community,

Welcome to the June 2025 edition of our Mission Ready Candidate Update! We proudly support our candidates in their journey to becoming mission-ready professionals. At Forward March Inc., we aim to provide you with essential resources, updates, and information on the latest career opportunities. Join our FMI Veteran Talent Network - Your Success Is Our Mission to get updated on the latest events and career information!

Summer marks peak PCS (Permanent Change of Station) season for military families. This time of year sees a high volume of service members and their families relocating to new duty stations. It's a stressful period of transition, planning, and adjustment - this time is often filled with both excitement and logistical challenges.

Techniques and Tactics: Mastering the Elevator Pitch - What to Say

Transitioning from military life to the civilian workforce - or starting over in a new role or career path - starts with knowing how to tell your story. One of the most difficult for many, yet such a powerful tool you can have is a well-crafted elevator pitch: a short, confident explanation of who you are, what you do, and why it matters. Typically lasting 30 to 60 seconds, mastering it is essential whether you're networking or interviewing. A helpful video to watch on LinkedIn Learning is ['Pitching Yourself for Opportunity'](#).

Tips to Master Your Elevator Pitch:

1. START WITH THE HOOK
BEGIN WITH A COMPELLING OPENING—SOMETHING THAT GRABS ATTENTION. THIS COULD BE A SURPRISING FACT, A POWERFUL QUESTION, OR A BOLD STATEMENT. THE GOAL IS TO MAKE THE LISTENER WANT TO KNOW MORE.
2. TRANSLATE YOUR EXPERIENCE
CIVILIAN AUDIENCES MAY NOT FULLY UNDERSTAND MILITARY ROLES, SO FRAME YOUR EXPERIENCE IN TERMS THEY'LL RELATE TO.
3. FOCUS ON VALUE
EXPLAIN WHAT YOU DO NOW, IN SIMPLE, JARGON- FREE VERBIAGE AND HOW IT SOLVES PROBLEMS. WHETHER YOU'RE JOB HUNTING, CHANGING INDUSTRIES, OR GROWING YOUR NETWORK, BE CLEAR ABOUT THE IMPACT YOU BRING. EXPLAIN THE PROBLEM YOU SOLVE OR THE BENEFIT YOU DELIVER. THINK ABOUT WHAT SETS YOU APART—YOUR UNIQUE VALUE PROPOSITION. WHY SHOULD SOMEONE CARE? TAILOR YOUR PITCH TO THE LISTENER'S INTERESTS WHEN POSSIBLE.

4. INCLUDE A SUCCESS POINT OR A QUICK WIN
MENTION A QUICK EXAMPLE OF A RESULT OR ACHIEVEMENT OR HIGHLIGHT A RESULT THAT PROVES YOUR SKILLS.
5. END WITH A CALL TO ACTION
WRAP IT UP WITH A NEXT STEP—WHETHER IT'S SCHEDULING A MEETING, EXCHANGING CARDS, OR SIMPLY CONTINUING THE CONVERSATION. MAKE IT EASY FOR THE PERSON TO RESPOND.
- FINAL TIP: PRACTICE UNTIL IT FEELS NATURAL, NOT MEMORIZED. CONFIDENCE AND GENUINE ENTHUSIASM ARE JUST AS IMPORTANT AS THE WORDS YOU SAY. YOU DON'T HAVE TO MEMORIZE IT - BUT YOU SHOULD BE ABLE TO DELIVER IT WITH CONFIDENCE, CLARITY, AND AUTHENTICITY. DON'T BE AFRAID TO TIE IN EXAMPLES OF YOUR TIME IN THE MILITARY, THAT'S ALL RELEVANT AND WILL HELP THEM BETTER UNDERSTAND.

Resources:

Welcome Note

Techniques and
Tactics

Spotlight

Featured Career
Opportunities

Upcoming Events



THANK YOU.
TEAM FMI



Spotlight - June Holidays

- **D-Day Anniversary:** The 81st anniversary of D-Day, the Allied invasion of Normandy, France, on June 6, 1944
- **Flag Day** (14 June): Celebrates the adoption of the United States flag.
- **Army Birthday:** (14 June): Marks the U.S. Army's 250th Anniversary
- **PTSD Awareness Day** (27 June): The importance of taking care of one's mental well-being is key. At FMI, we want to raise awareness for those dealing with Post Traumatic Stress Disorder.
 - Support & Resources:
 - The Military Crisis Line, text-messaging service, and online chat provide free VA support for all Service members and Veterans. Call: 1-800-273-8255 and press 1. Text: 838255. Chat: <https://www.veteranscrisisline.net/get-help/chat>
 - Military One Source can provide access to confidential Military Family Life Counselors in your community: www.militaryonesource.mil or by calling 1-800-342-9647.



FEATURED CAREER OPPORTUNITIES

Bernalillo County - Law Enforcement Albuquerque, NM

- Sheriff's Department (Class 48)
- Court Security Aides

Worthington Enterprise - Manufacturing Chilton, WI

- Cold Former / Cold Header Operator - 2nd & 3rd Shift
- Production Lead - 3rd Shift
- Machine Operator
- Off Shift Maintenance Supervisor
- Maintenance Technician
- Human Resources Coordinator
- Press Operator - 2nd & 3rd Shift
- Production Supervisor - 2nd Shift
- Packaging Operator

Fill out this form to stay updated on
current job openings!



UPCOMING CAREER EVENTS

Join Forward March Inc at these upcoming events:

- HOH Ft. Riley Career Summit - Tuesday, June 10th, 2025 - 1:30p-4:30p CST - Ft. Riley, KS
- Camouflage to Corporate: Training Workshop - Lake Jackson - Thursday, June 12th, 2025 - 9a - 4p CST - Lake Jackson, TX
- Ft. Cavazos MEGA Career Fair - Tuesday, June 17th, 2025 - 10a - 3p CST - Fort Cavazos, TX
- Tribute to Service Series: Camouflage to Corporate: Training Workshop and Hiring Event
Wednesday, June 25th, 2025 - 9a-5:30p CST - Kansas City, MO
- Tribute to Service Series: Camouflage to Corporate: Training Workshop - Thursday, July 17th, 2025 - 10a-3p CST - Kansas City, MO
- Tribute to Service Series: Kansas City Military Resource Fair - Saturday, August 9th, 2025 - Kansas City, MO

For more information contact Griffin Monley at
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