



**CREATIVE
CONSULTANCY**

Q1 FY26 NEWSLETTER

APRIL 2026

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As forecast in our Q4 FY25 newsletter, Q1 FY26 has been eventful with significant milestones here at BB Creative Consultancy. Before delving into specifics, we'd like to thank all our partners for making 2025, *BB Creative Consultancy's first year in operations*, such a success!

BB Creative Consultancy is proud to report a profitable FY25 ending on 12/31/2025— with that trend continuing into Q1 FY26 as illustrated:

FY25 | Q1 FY26 FINANCIALS*



*ALL EQUITY NO DEBT OR DEFERRED TAX OBLIGATIONS

Closing out Q1 FY26 on March 31, 2026, all accounts receivable are paid in full with current free cash reserves capable of sustaining operations to 2028.*

All accounts payable are also current as the firm continues its unlevered operations, in step with its Founders' mission of disruptive creativity unencumbered by debt which ultimately compromises creativity, productivity, and the quality of services provided.

As the macro environment quickly deteriorated in Q1 FY26 with another partial government shutdown, another war in the Middle East, and weekly announcements of several large enterprises laying off workforces by the thousands, *the only certainty is uncertainty.*

BB Creative Consultancy's Founders' proactive measures safeguarding operations against such uncertainty are now paying hefty dividends, allowing the firm to show up 100% for clients—[whether through a workshop, keynote, or brand collaboration](#). Strategic planning and future proofing has enabled the firm the latitude to discerningly partner with clients whose objectives are similarly aligned, allowing for mutually-beneficial partnerships grounded in purposeful best business practices in times when they're so desperately lacking and needed.

Several milestones occurred in Q1 FY26 starting with [StorePoint Retail 2026](#), where Founder | CEO Bevan Bloemendaal hosted the wildly-popular [“The Thread That Connects Us”](#) where attendees formed valuable connections while experiencing a fun, interactive session with industry peers.



Finishing the quarter on the west coast at [StorePoint Fashion 2026](#), BB Creative Consultancy debuted the new keynote [“Hanging by a Thread”](#), adding to its [extensive portfolio](#) of [“Experiences That Connect”](#). Followed by an encore presentation of [“The Thread That Connects Us”](#), participants engagingly interacted, forming indelible connections, experiences, and memories of their time at StorePoint Fashion.

With Q2 FY26 now underway, be sure to catch us at [Shop! Marketplace 2026](#) in New Orleans, LA where we'll be hosting the keynote [“Built To Perform”](#) with global footwear brand Snipes followed by the SmartTalk! [“From Brief to Experience: Inside the Retail Challenge”](#), where they'll reveal their winning design concept from Shop! Ideation 2025. You don't want to miss this!

For upcoming event details and registration, or to view our full suite of integrated [“Experiences That Connect”](#) services, please visit [BBCREATIVECONSULTANCY.COM](https://bbcreativeconsultancy.com) or email at connect@bbcreativeconsultancy.com.

Anthony R. Jackson
Founder | CFO | COO

* Forward looking statements based on fully-executed, invoiced agreements. BB Creative Consultancy LLC reserves the right, at its sole discretion, to discontinue quarterly financial reporting, at any time without prior notice should such reporting be altered, misconstrued, misused, or misinterpreted in any manner. Information contained herein is not financial advice nor offerings of financial advice or services. Please consult your own financial advisor or tax professional for financial advice and tax planning services.