



**CREATIVE
CONSULTANCY**

Q2 FY26 NEWSLETTER

JUNE 2026



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Q2 FY26 draws to a close with BB Creative Consultancy achieving noteworthy milestones throughout the quarter. These achievements resulted from Leadership’s focused short and long-term strategic planning and execution.

The firm benefited from a favorable FY25 tax filing season resulting from fastidious record-keeping and the changes implemented under the new tax code “One Big Beautiful Bill”.

As in all previous quarters of operations, the firm closed Q2 FY26 completely solvent, without any debts burdening day-to-day operations or creative decision-making processes.

We’re seeing it daily in the headlines: “Starbucks Drops AI As Meta And Intuit Cut 11,000 Jobs”. Companies are being reckless with over-leveraged balance sheets due to irresponsible fiscal policies and are trying to fix it by implementing unchecked, unproven, and unreliable AI reliance—exacerbating the devastating effects on companies, consumers, workers, and entire economies.

Our firm’s Leadership remains steadfastly committed to its own responsible approach to business, growth, and innovation. Many times, the right decision is not the popular decision.

In Q2 FY26, the firm also successfully completed its intellectual property initiatives with the United States Patent & Trademark Office (USPTO) securing its intangible assets for future expansion and growth.*



Further supporting that expansion and growth, BB Creative Consultancy developed and launched its “[Brand Moment of TruthSM](#)”, a *complimentary brand assessment tool* whereby prospective clients can assess their business’s objectives and receive recommended bespoke solutions via the firm’s [integrated suite of services](#).



Complimentary Brand Moment of TruthSM

TEST YOUR BRAND

Following months’ long collaborations and mentorships, BB Creative Consultancy was proud to reveal the Snipes Shop! Retail Challenge winning concept at Shop! MarketPlace 2026 in New Orleans, LA.

Continuing in that same collaborative spirit, we’re excited to announce *our newest partnership* with global luxury home textiles brand [Boll & Branch](#) for the upcoming Shop! Ideation Retail Challenge 2026 in Las Vegas, NV—*an event you surely won’t want to miss!*

For upcoming event details and registration, or to view our full suite of integrated “[Experiences That Connect](#)” services, please visit BBCREATIVECONSULTANCY.COM or email us at connect@bbcreativeconsultancy.com.

Anthony R. Jackson
Founder | CFO | COO

* Forward looking statements based on fully-executed, invoiced agreements. BB Creative Consultancy LLC reserves the right, at its sole discretion, to discontinue quarterly financial reporting, at any time without prior notice should such reporting be altered, misconstrued, misused, or misinterpreted in any manner. Information contained herein is not financial advice nor offerings of financial advice or services. Please consult your own financial advisor or tax professional for financial advice and tax planning services.