

Q3 FY25 FINANCIAL RESULTS BB CREATIVE CONSULTANCY LLC

rowth, innovation, new partnerships, and strategic alliances highlighted BB Creative Consultancy's Q3 FY25.

Q3 FY25 QoQ net profit increased \$\cdot +357\%\$ and QoQ net cash reserves increased \$\cdot +59.7\%\$ vs. Q2 FY25. Growth in net profitability was primarily driven by the addition of new partnerships to the existing client portfolio. With 100\% success rate, all reconciled accounts are current with no delinquencies. Current accounts receivable fully-executed agreements will generate additional material positive cashflow in both Q4 FY25 and Q1 FY26 as those projects exit the pipeline.*

As in Q2 FY25, BB Creative Consultancy LLC remains deleveraged and 100% debt-free in Q3 FY25. Investments in both long-term tangible and intangible fixed assets were added to the balance sheet in Q3 FY25 with the upgrade of the company's IT systems and intellectual property filings.

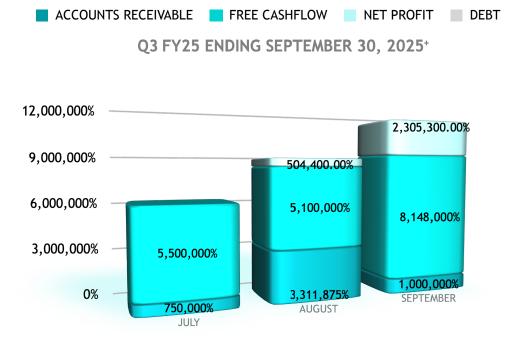
Innovation and new service offerings were a priority during Q3 FY25 — with the redesign of the website BBCREATIVECONSULTANCY.COM along with the introduction of a new, elevated service: "PREMIER CLIENT". A "By Invitation Only" service, PREMIER CLIENT rewards clients in good standing with PREMIER CLIENT PERKS — granting complimentary access to the private area of BBCREATIVECONSULTANCY.COM where clients can access secure client agreements, project tracking, dedicated PREMIER CLIENT email service, as well as downloads of digital assets.

Significant strategic initiatives were also launched in Q3 FY25. With unanimous Shareholder approval, company leadership entered into a strategic office leasing agreement, thereby significantly reducing the company's overall tax liability beginning in Q4 FY25 onward.

Company leadership further future-proofed operations by forming a strategic alliance with **Coinbase Business** for its DeFi business sector. Shareholders unanimously approved funding the company's <u>strategic Bitcoin reserve</u> which will be added to the balance sheet early Q4 FY25.

BB Creative Consultancy's **Bevan Bloemendaal** will be making numerous national appearances facilitating events and keynote speaking both in Q4 FY25 and Q1 FY26—first at Shop! Ideation Retail Challenge and then at International Retail Design Conference (IRDC 2025) both in Providence, RI. In the new year, **Mr. Bloemendaal** will be keynoting another two (2) events in Q1 FY26 at StorePoint Retail in Carlsbad, CA and then at StorePoint Fashion in Indian Wells, CA.

For further details, please visit **BBCREATIVECONSULTANCY.COM** for dates and registration.



⁺ Values in percentages as financials are confidential

Anthony R. Jackson

Founder | CFO

^{*} Forward looking statements based on fully-executed, invoiced agreements. BB Creative Consultancy LLC reserves the right, at its sole discretion, to discontinue quarterly financial reporting, at any time without prior notice should such reporting be altered, misconstrued, misused, or misinterpreted in any manner. Information contained herein is not financial advice nor offerings of financial advice or services. Please consult your own financial advisor or tax professional for financial advice and tax planning services.