

Q4 FY25 NEWSLETTER



CREATIVE
CONSULTANCY

JANUARY 1, 2026



Q4 FY25 NEWSLETTER

Q 4 FY25 was one for the record books as they say! From the longest U.S. Government shutdown in history—lasting forty-three (43) days, to the Federal Reserve lowering rates twice in the final quarter of 2025, the economic landscape continues on the precipice of uncertainty as we enter 2026.

Noise aside, BB Creative Consultancy remains unlevered, focused, and committed to delivering exceptional client experiences in FY26. Since its grand-opening mid-March 2025, the firm has quickly scaled its business from the ground up—closing FY25 forcefully with project commitments through H1 FY26. Excluding current uninvoiced accounts receivable, BB Creative Consultancy’s solvent balance sheet and current free cash reserves can sustain OPEX well into 2027 and beyond once Q1 FY26 projects exit the pipeline, materially increasing positive cash flow in the new year.*

In addition to scaling revenue in FY25, the firm implemented strategic, proactive measures under CBA rules, thereby reducing its overall tax exposure approximately seventy percent (70%) in FY25. These increased cash and tax flows, combined with deleveraged operations, fortify the firm against unforeseeable macro headwinds.*

During Q4 FY25, BB Creative Consultancy again had the honor—*now five (5) years running*—of facilitating and hosting the 2025 Shop! Ideation Retail Challenge where the winning Team 2 of featured brand **Snipes** will be moving on to 2026 Shop! Marketplace in New Orleans, LA May 6-7, 2026 to build out and bring their winning concept to life!

At the 2025 International Retail Design Conference (IRDC), BB Creative Consultancy presented an engaging, fun and memorable session, *"The Thread That Connects Us,"* alongside industry colleagues Mike Roberts of Keane and Loic Bizel of LeBiz Tokyo Fashion Consulting.

When not presenting on stage, other Q4 FY25 highlights included BB Creative Consultancy delivering on-site innovation workshops for new national clients at their corporate campuses.

Staying true to our Founders' creative and innovative natures, the Company's website BBCREATIVECONSULTANCY.COM received several updates throughout the quarter—significantly increasing site traffic, improving flow and overall optimization.

Q1 FY26 is off to a bustling start with BB Creative Consultancy's **Bevan Bloemendaal** keynoting and speaking at three (3) west coast events: first at "The Thread That Connects Us" at StorePoint Retail on Feb. 2, 2026 in Carlsbad, CA, then at "Hanging by a Thread" Keynote at StorePoint Fashion on Mar. 22, 2026 in Indian Wells, CA, and finally at "The Thread That Connects Us" Content Session at StorePoint Fashion on Mar. 23, 2026 also in Indian Wells, CA.

Equally exciting in Q2 FY26 will be **Bevan Bloemendaal's** fireside chat with featured brand **Snipes** at 2026 Shop! Marketplace.

For further event details, please visit BBCREATIVECONSULTANCY.COM for dates and registration.

Anthony R. Jackson
Founder | CFO | COO

* Forward looking statements based on fully-executed, invoiced agreements. BB Creative Consultancy LLC reserves the right, at its sole discretion, to discontinue quarterly financial reporting, at any time without prior notice should such reporting be altered, misconstrued, misused, or misinterpreted in any manner. Information contained herein is not financial advice nor offerings of financial advice or services. Please consult your own financial advisor or tax professional for financial advice and tax planning services.