



2018 Pierpont Community Survey  
Pierpont, Ohio 44082

# 2018 Pierpont Community Survey: Methodology

Mailed 6.12.2018 to	632	Pierpont Township occupants
	<u>33</u>	<u>Targeted non-resident landowners</u>
	665	
	- 4	not deliverable/return mail
	- 18	returned surveys, not a resident or landowner in Pierpont Township
<hr/> Full universe	<hr/> 643	

Valid surveys received 206 (183 Township residents;  
23 non-resident landowners)

Response rate  $\frac{206}{643} = 32\%$

# Who responded to the survey?

30% of Pierpont Township residents  
89% live in Pierpont Township

& own land

49% male; 51% female

15% one-person households;

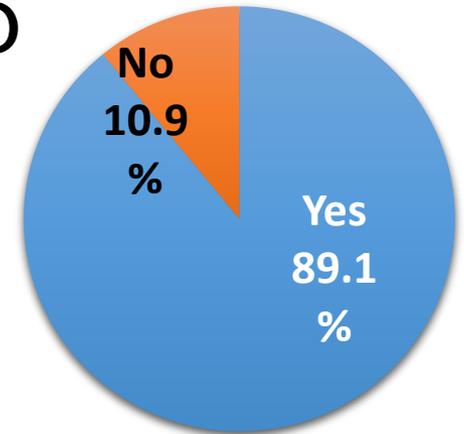
49% two-person households

23% live in Pierpont 12 yr or less;

49% 22 yr or less; 28% 40+ yr

12% under the age of 40 yr;

52% over the age of 60





Small town (87%)  
Sense of community (84%)



What is important to us?



Post Office (95%)



Church close to where I live (59%)

## Valued institutions

Volunteer Fire Department (97%)



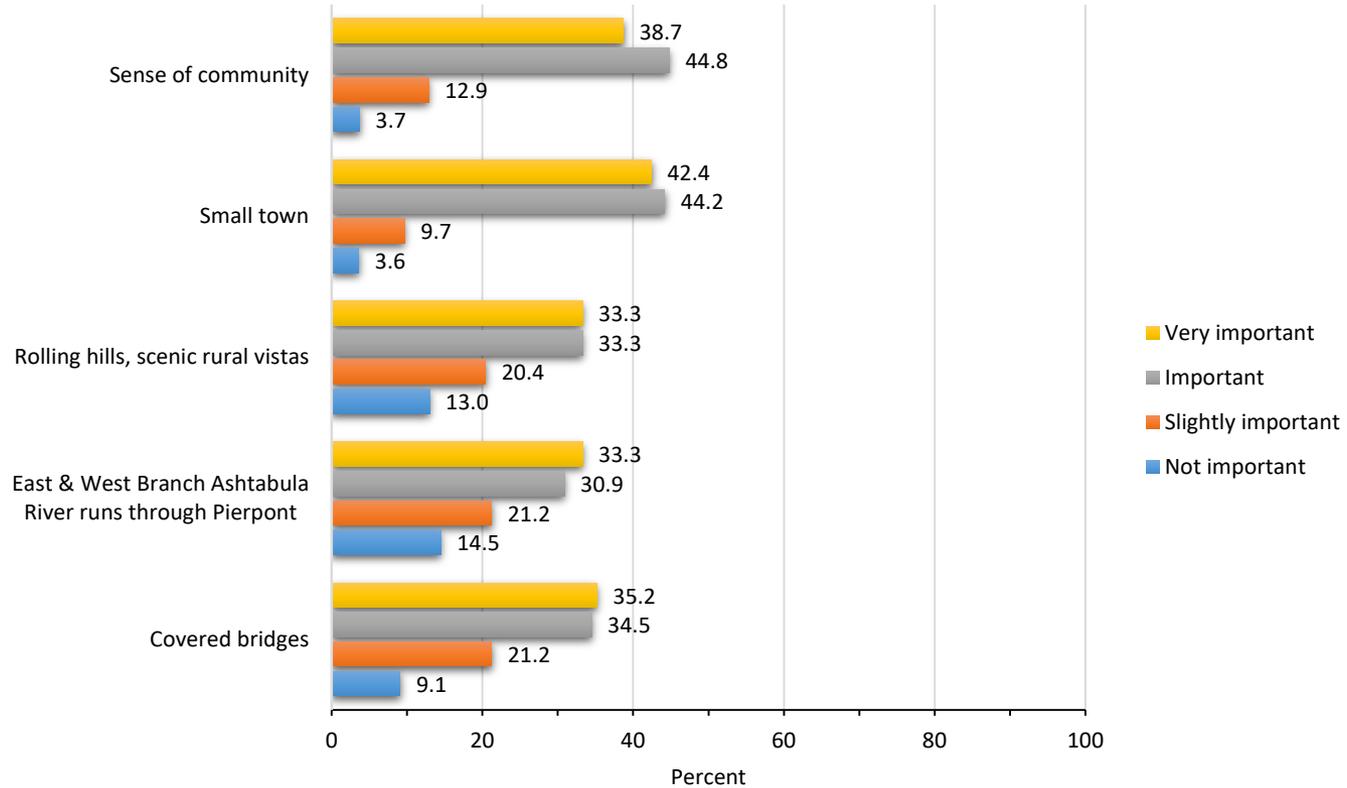
Pymatuning Valley Schools (71%)

# Natural & built resources

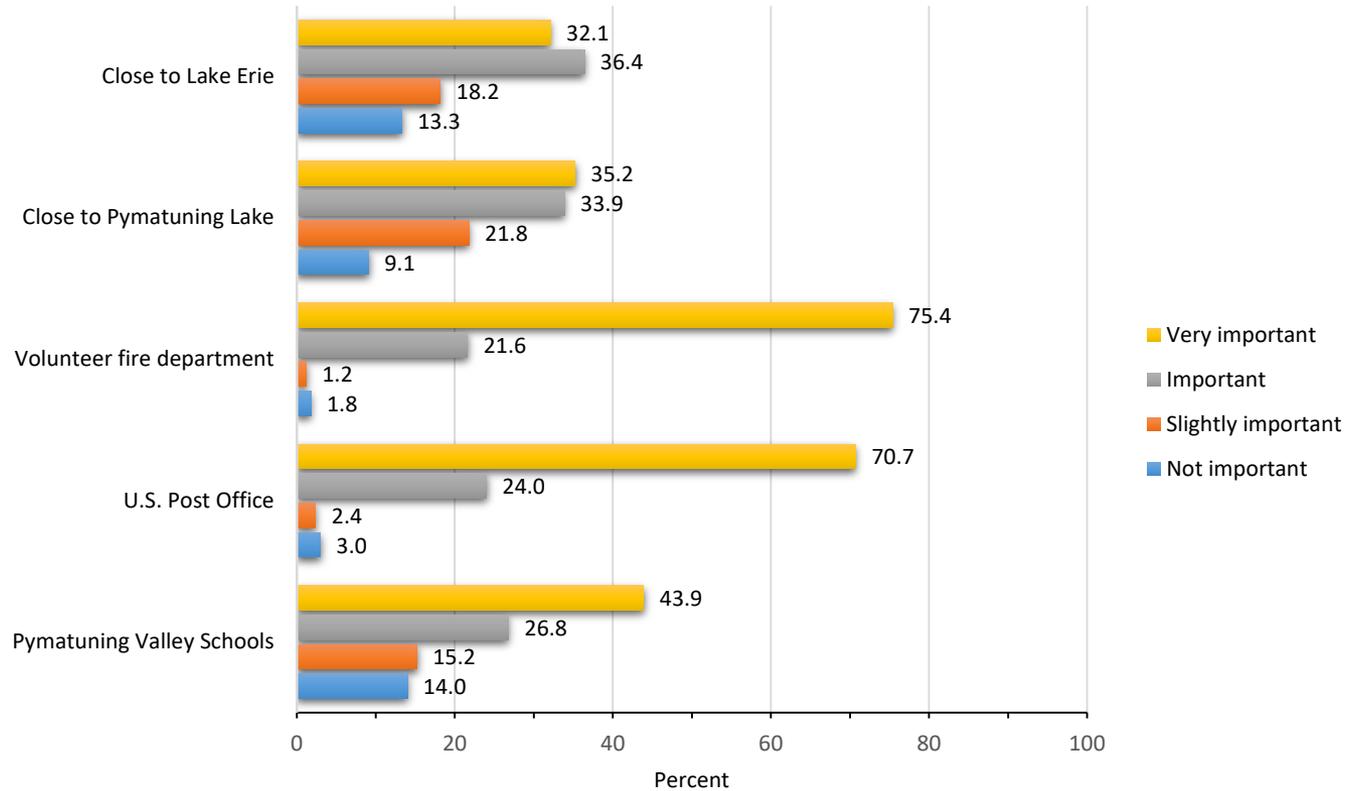


# Values & perspectives

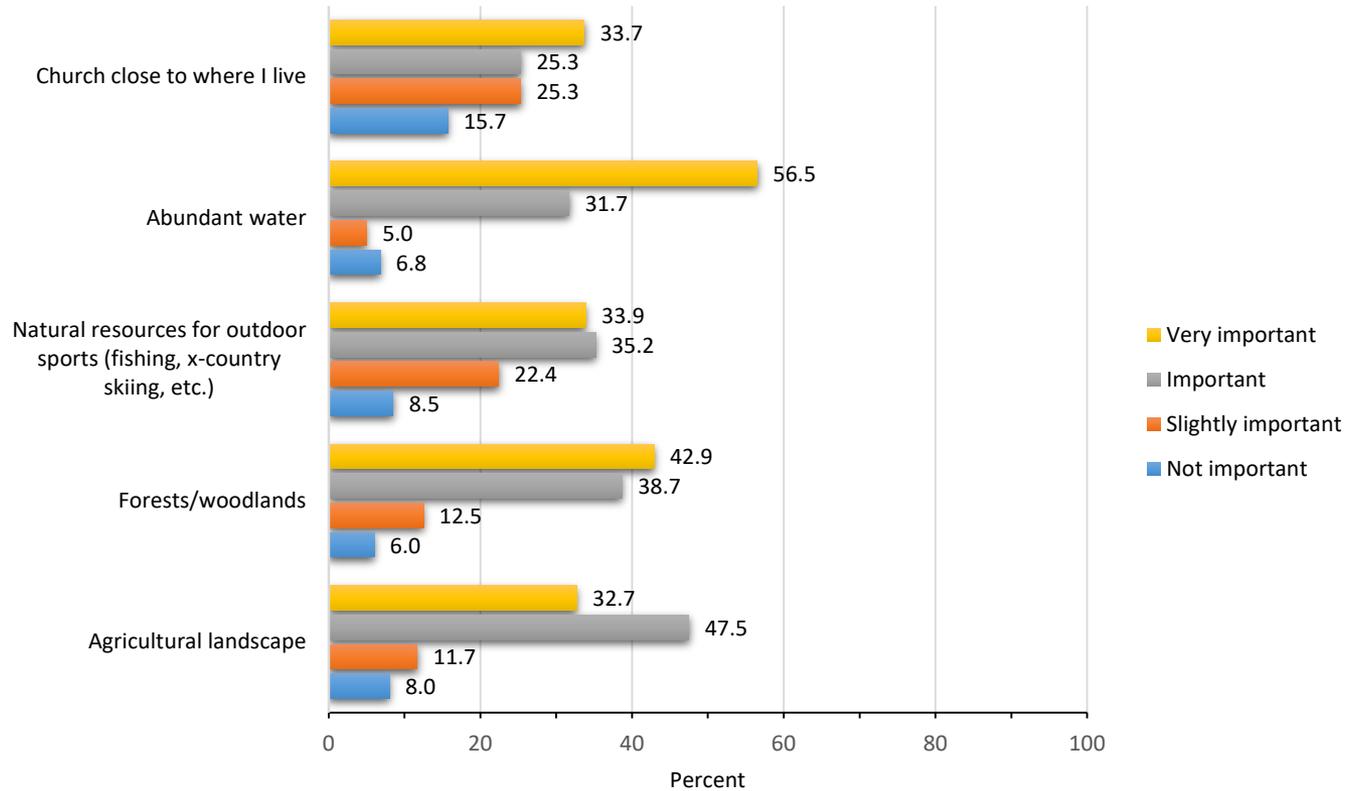
## Pierpont Residents Aspects of Pierpont that you value



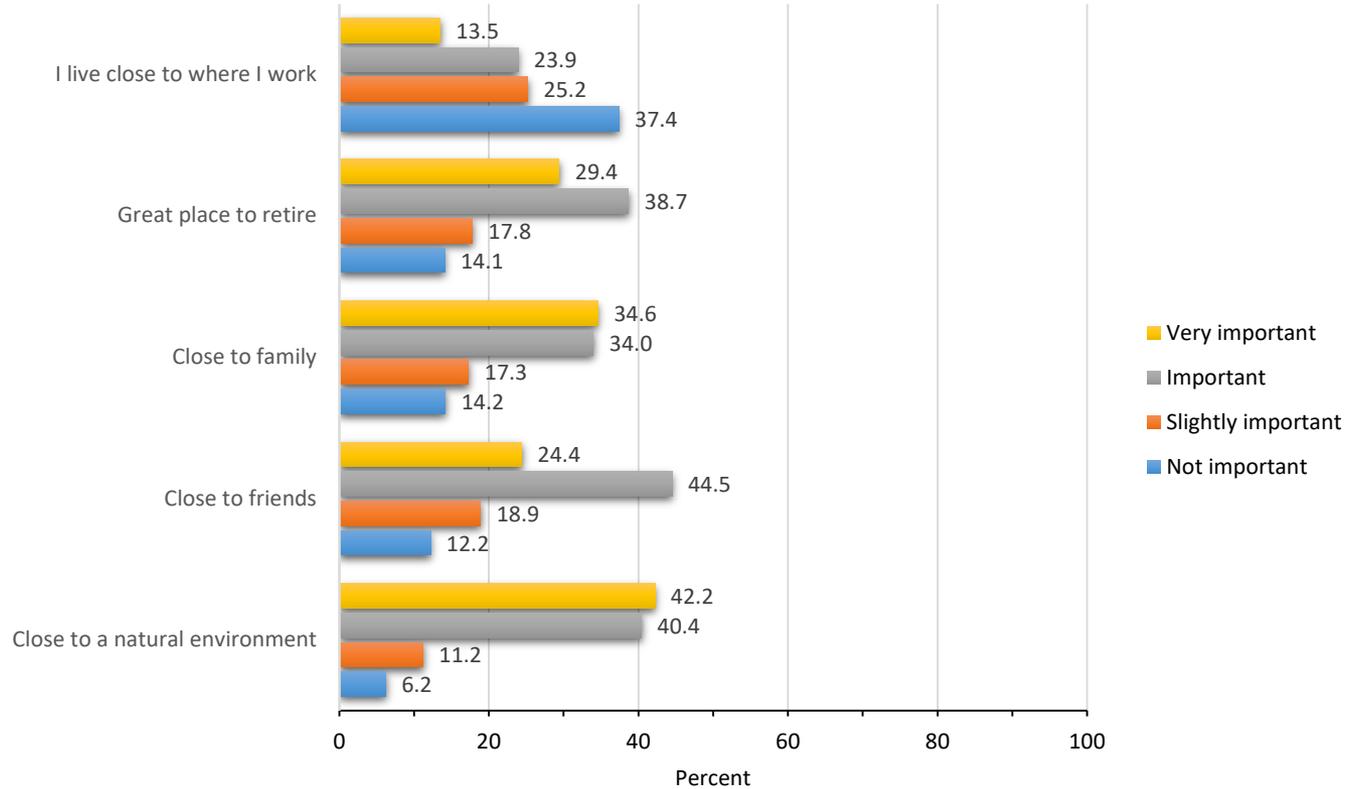
## Pierpont Residents Aspects of Pierpont that you value



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## Pierpont Residents Aspects of Pierpont that you value



# Concern about Pierpont Township housing, commercial buildings, & roads



Cost repair/replacement new septic systems (66%)  
Aging housing stock/buildings in poor condition (49%)

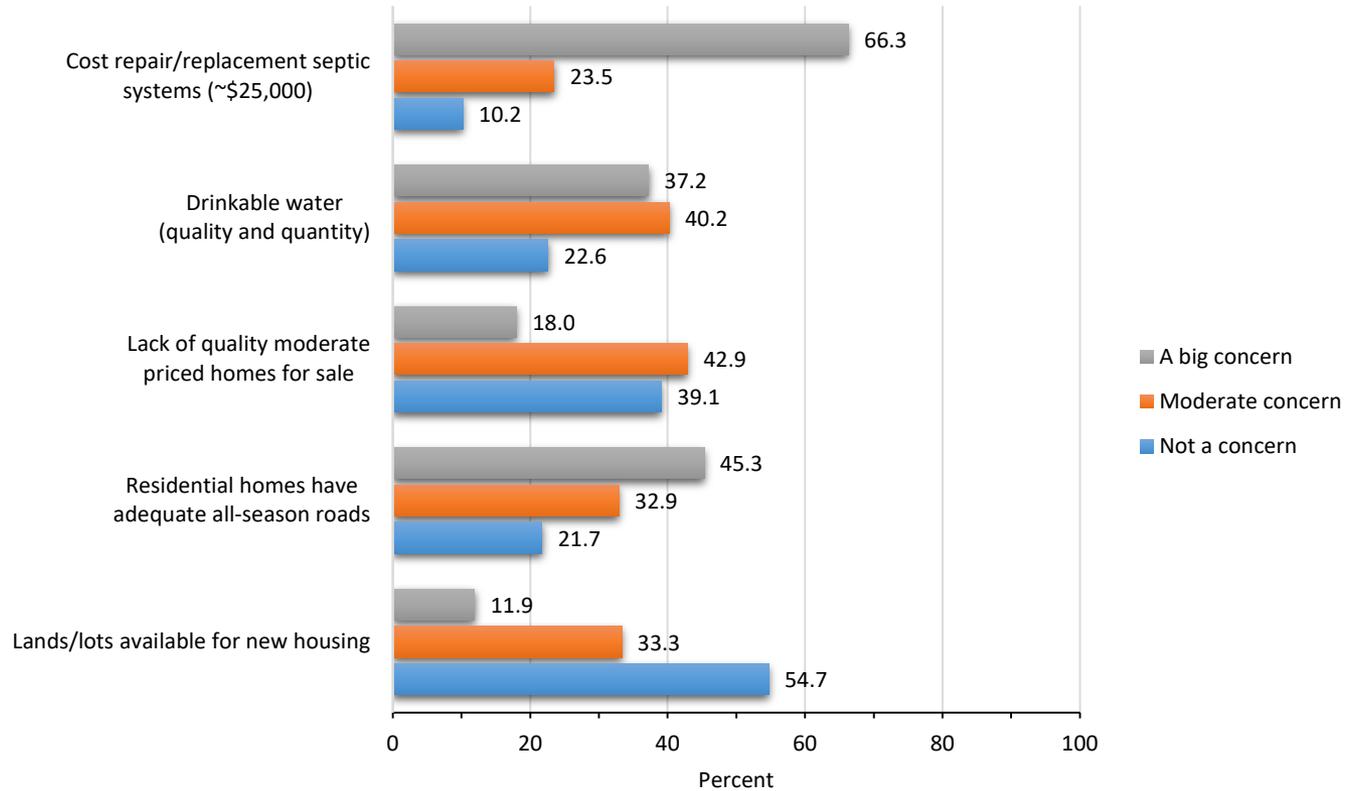
Adequate all-season roads (45%)

Quality/quantity of drinking water (37%)

Failing residential septic systems (25%)

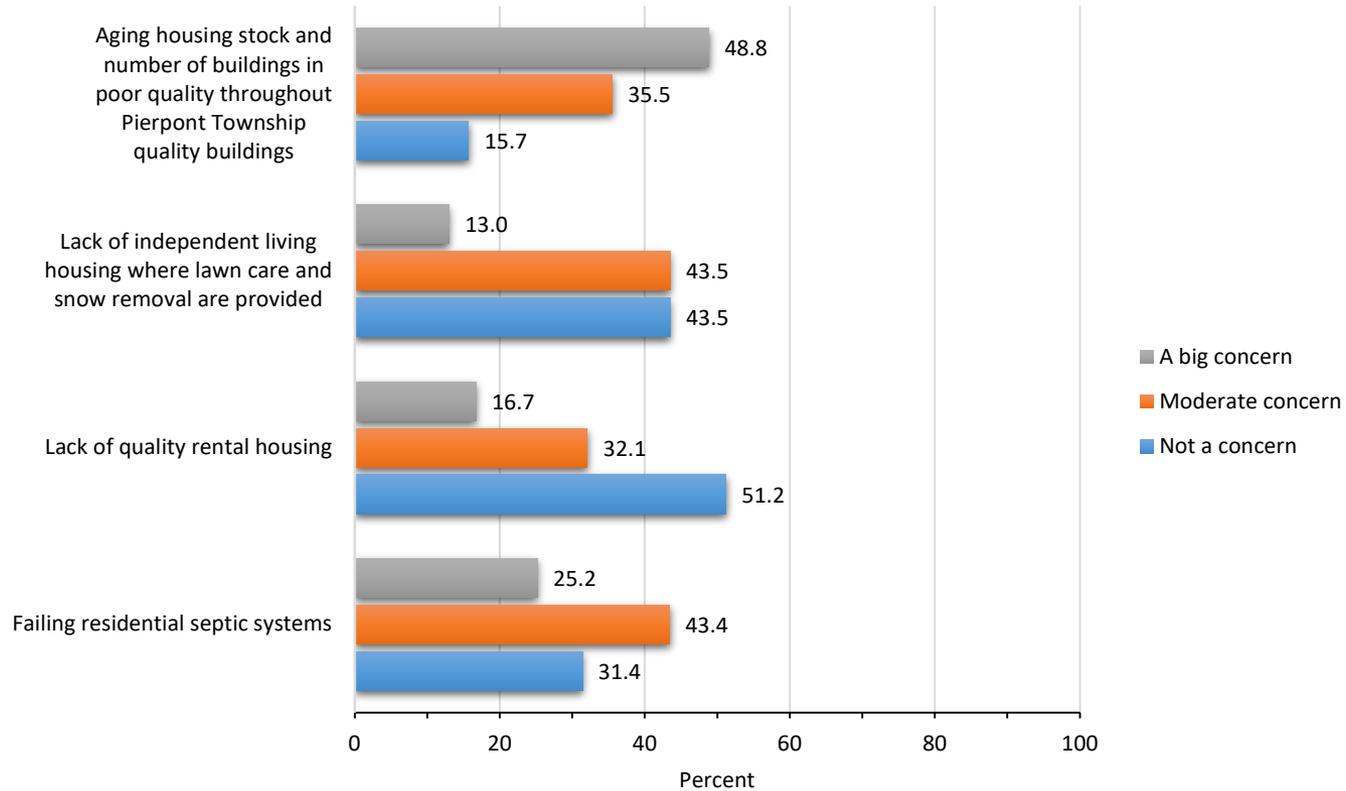
## Pierpont Residents

### Housing: How concerned are you about:



## Pierpont Residents

### Housing: How concerned are you about:





# Pierpont infrastructure

(serious or moderate problem)

Lack of destination services downtown (76%)

Aging commercial buildings downtown (76%)

Lack of access to reliable internet service (71%)

Lack of recycling services (70%)

Lack of sewer system downtown to draw  
new business/expand existing business (69%)

Township secondary roads are not paved (58%)

Lack of public water system (55%)



## Pierpont infrastructure (serious or moderate problem)

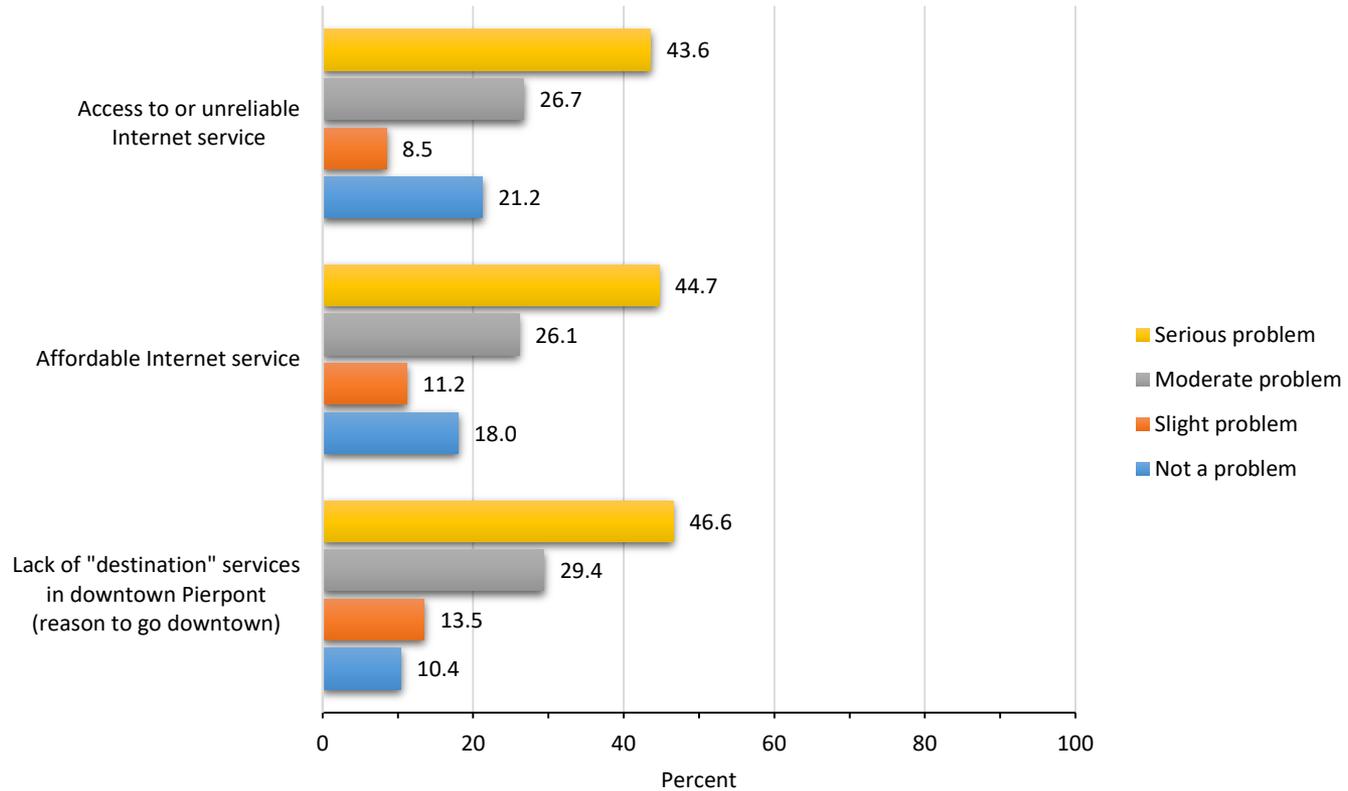
Sidewalks downtown (37%)

Limited green space downtown (36%)

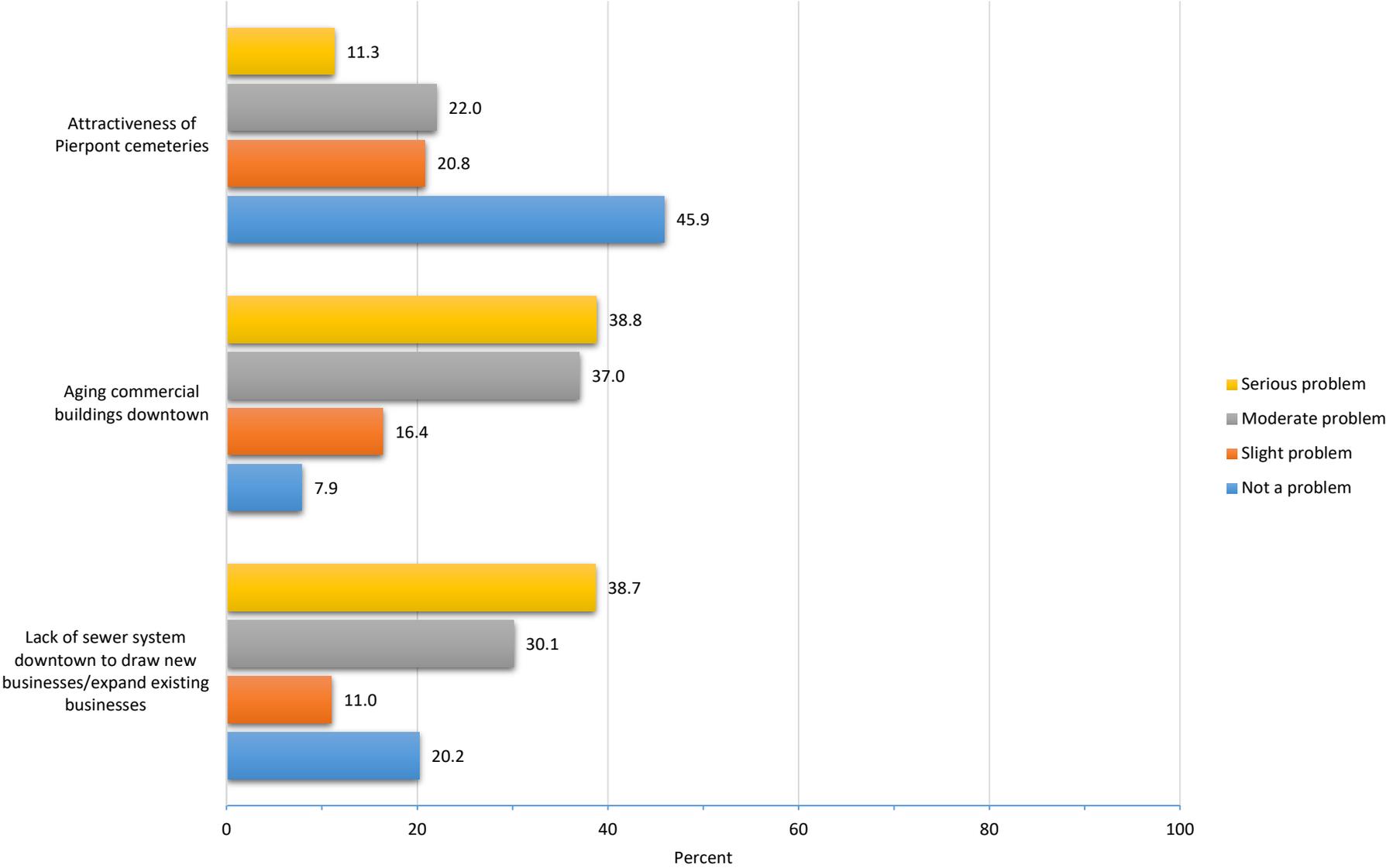
Attractiveness of cemeteries (33%)

Inadequate parking downtown (29%)

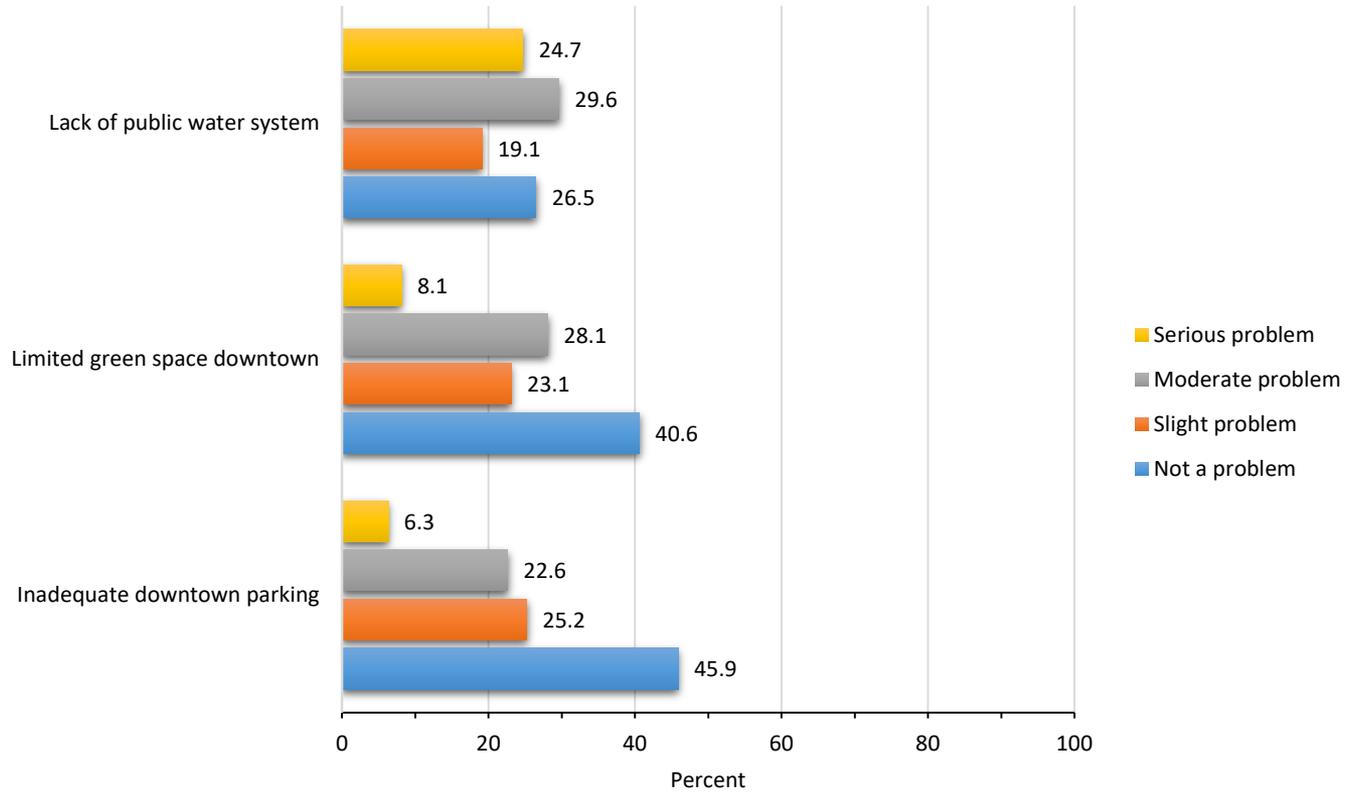
## Pierpont Residents Pierpont Infrastructure



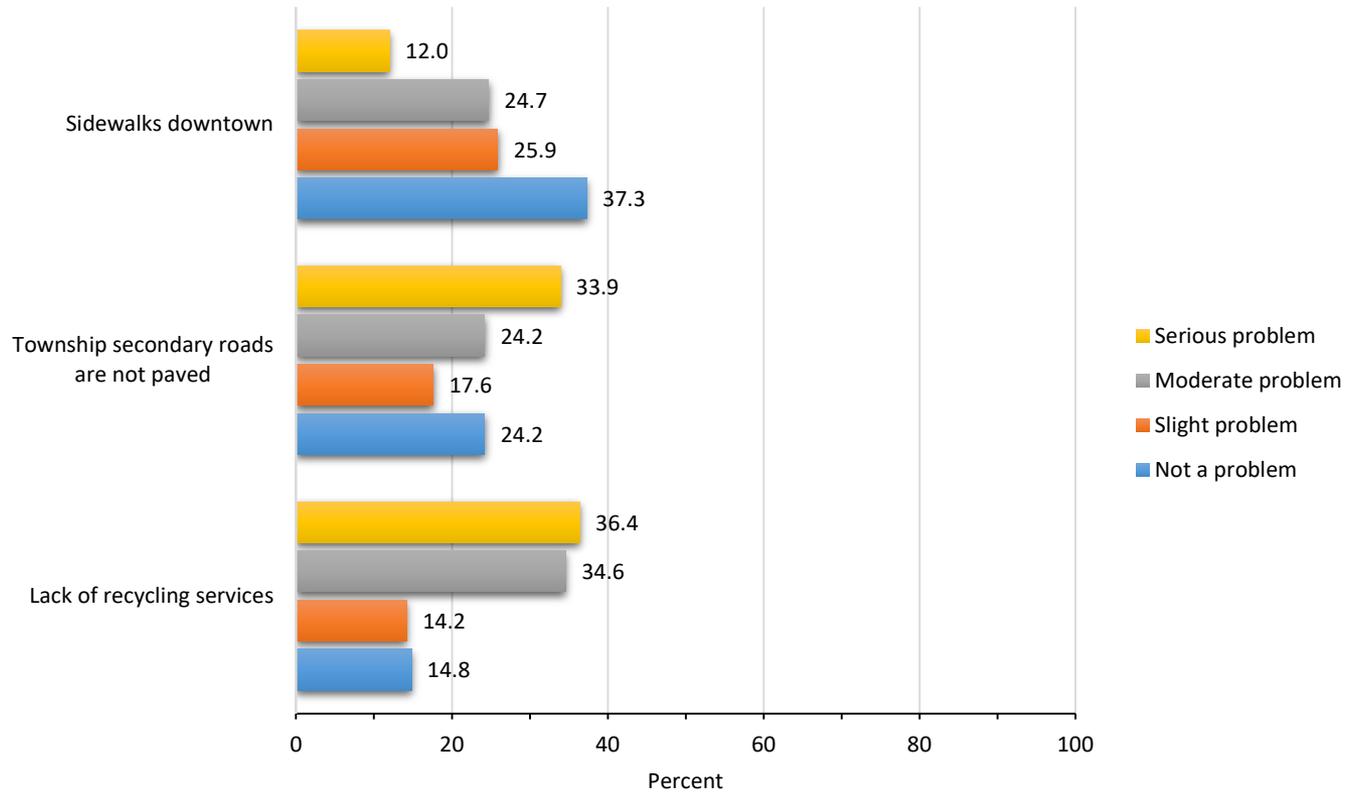
# Pierpont Residents Pierpont Infrastructure



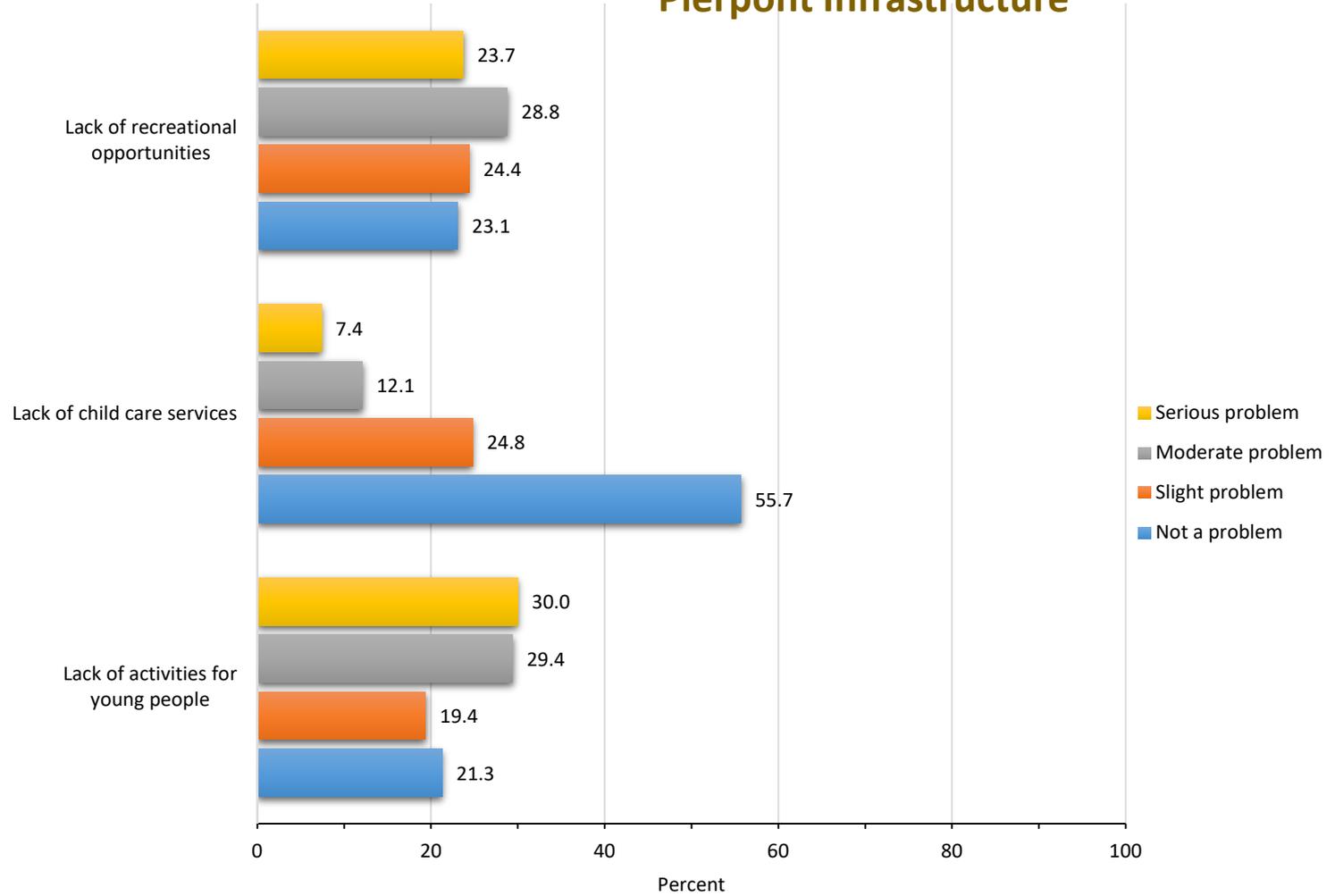
## Pierpont Residents Pierpont Infrastructure



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## Pierpont Residents Pierpont Infrastructure



# Residents vision for Pierpont

(strongly agree; agree)

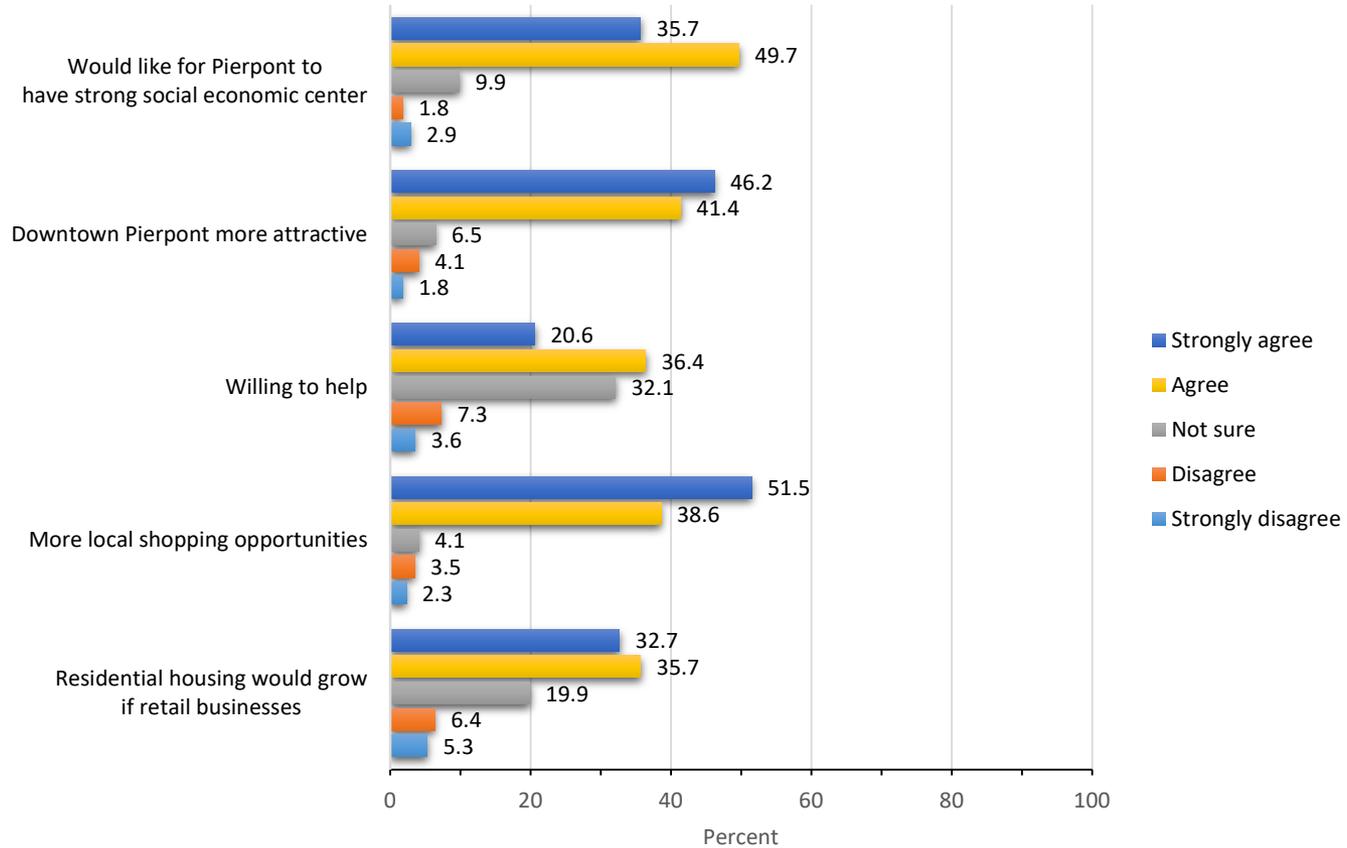
More local shopping opportunities (90%)

More attractive downtown (88%)

A strong social-economic center (85%)

Residential housing would grow if  
there were more retail businesses (68%)

## Pierpont Residents



# Residents vision for Pierpont

Based on survey findings....

Pierpont is an attractive, vibrant  
small rural community  
of industrious people  
surrounded by rivers, agricultural  
and forested landscapes with a  
**strong social and economic center**

# How do we get there?

What services, activities, economic and social efforts would help us realize our vision for a strong social and economic center?

**Inventory** what we have (eg.map of businesses)

**Ask residents** what they need and want

**Take action,**

Individually

...and together

# Services residents would use if they were available (definitely; likely)

Convenience food store (90%)

Full-service grocery (81%)

General merchandise store (80%)

Diner/restaurant (77%)

Gas station (77%)

Banking services (75%)

Hardware store (75%)

Services residents would use  
if they were available  
(definitely; likely)

Bakery (60%)

Beer, wine, spirits store (51%)

Auto service/repair shop (43%)

Doctor/health care (42%)

Exercise/fitness center (33%)

Physical therapy center (26%)

# Services residents would use if they were available (definitely; likely)

Access to continuing edu/certification program (22%)

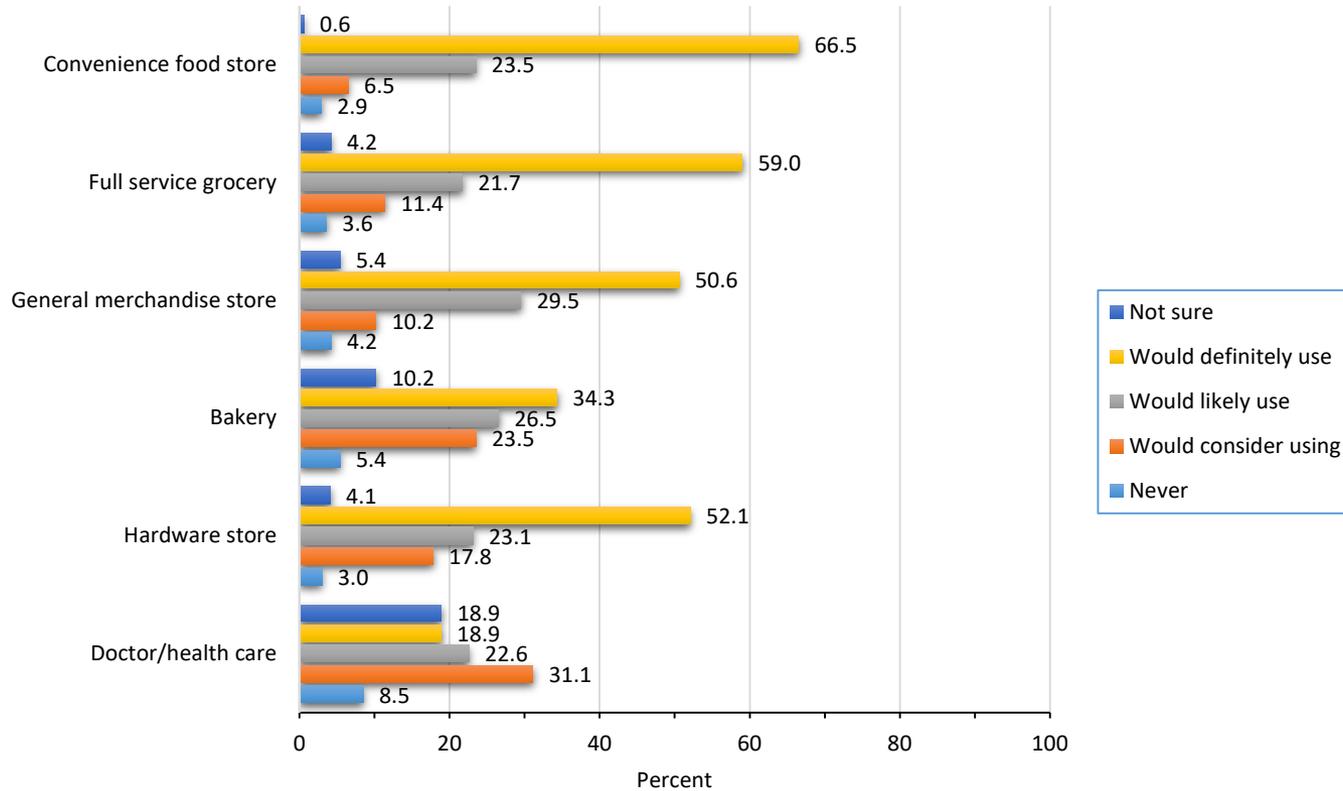
Retirement housing (15%)

Childcare (12%)

Office/business space to rent (8%)

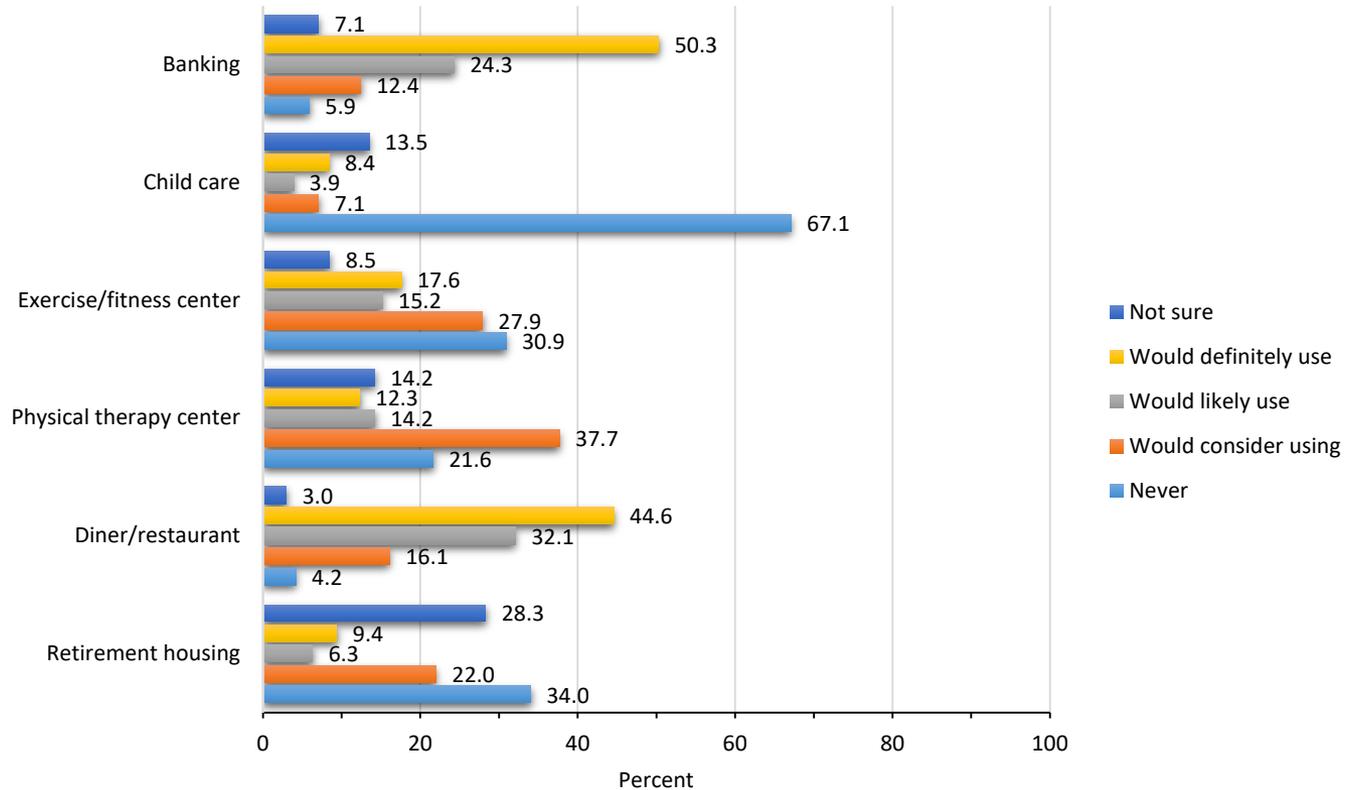
## Pierpont Residents

### Services I would use if they were available in Pierpont



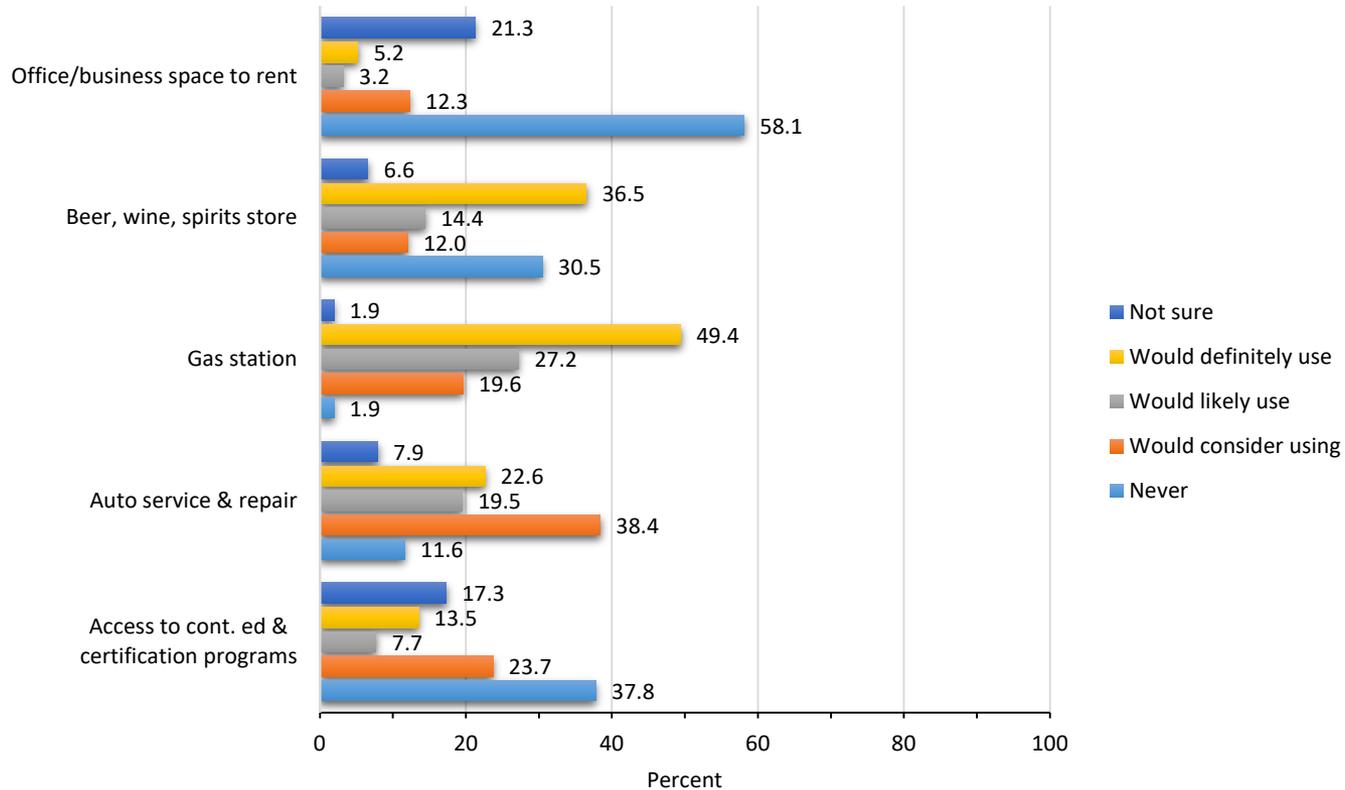
## Pierpont Residents

### Services I would use if they were available in Pierpont



## Pierpont Residents

### Services I would use if they were available in Pierpont



# What kind of actions are needed?



## Listening to each other gives clues (written comments in the survey):

**Attractive place.** ..Improvements have to start with residents. Junk yards & buildings are in deplorable conditions; so many houses in town are rundown with vehicles and clutter in the yard; clean up trashy houses; downtown looks sloppy and unkempt. People do not want to linger; Zoning needs to be enforced; we can not go forward without enforcing zoning; Homeowners and renters need to take pride in their homes and community.

**Sense of community.** New residents that move here get lost and don't experience sense of community; new people need a warmer welcome; we need younger families; a stronger social center would give people a place to build relationships; playground and parks could draw young families

# Doing...

Each of us ...what can you do?

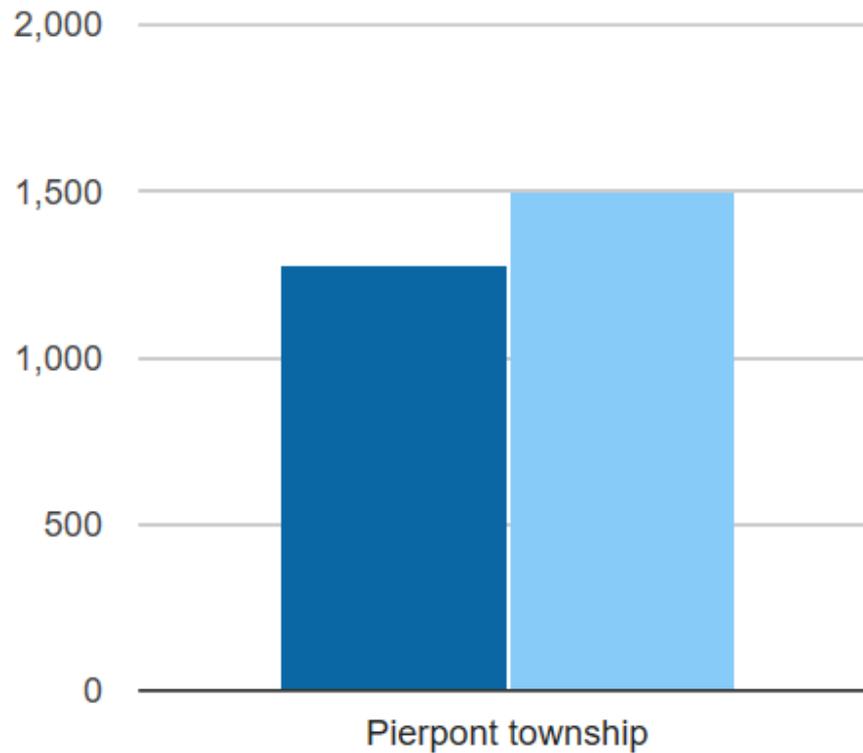
Together...community organizations

The Pierpont Revitalization Committee is one effort to act together...

1. Develop an economic action plan
2. Explore improvements in broadband access and reliability
3. Explore downtown sewer to bring in new businesses, prosper existing ones
4. Actively engage funding sources

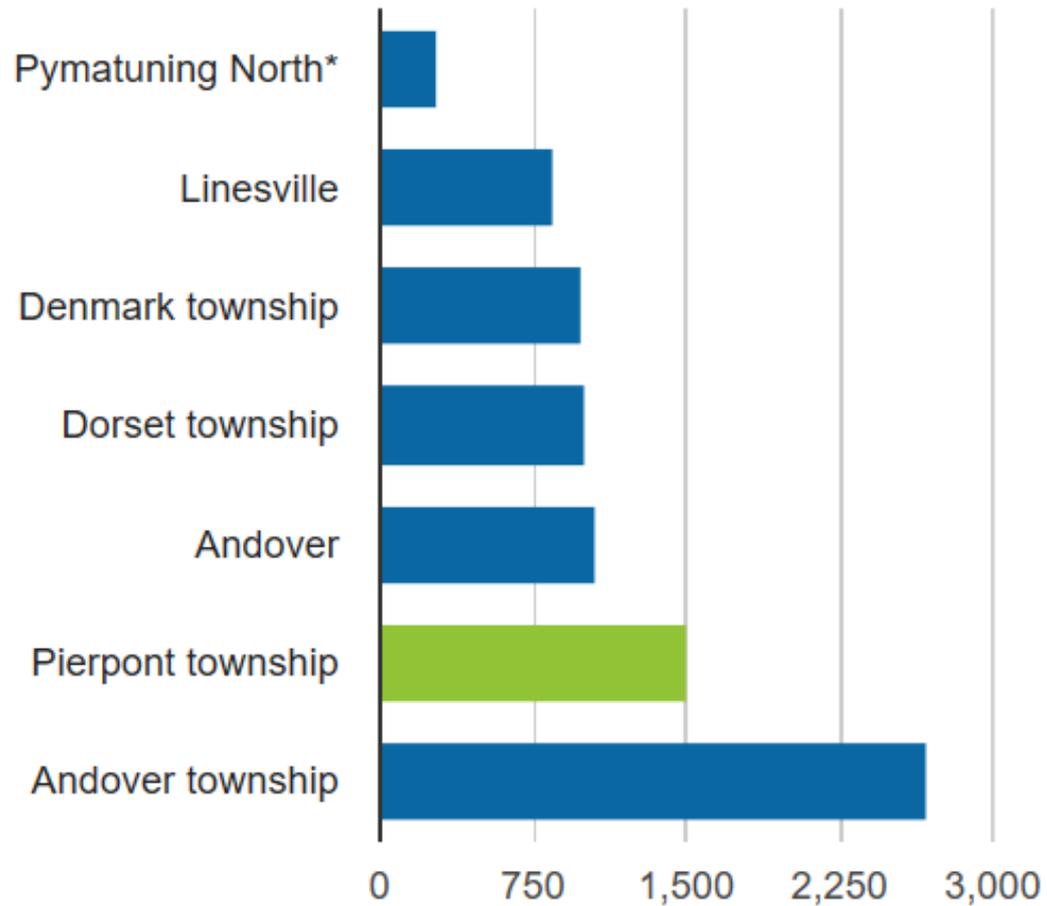
# Can we get there?

**Figure 3: Pierpont township, OH Population Change 2010 to 2016**



US Census  
Quick Facts

**Figure 1: Pierpont township, OH and Area 2016 Population Data**

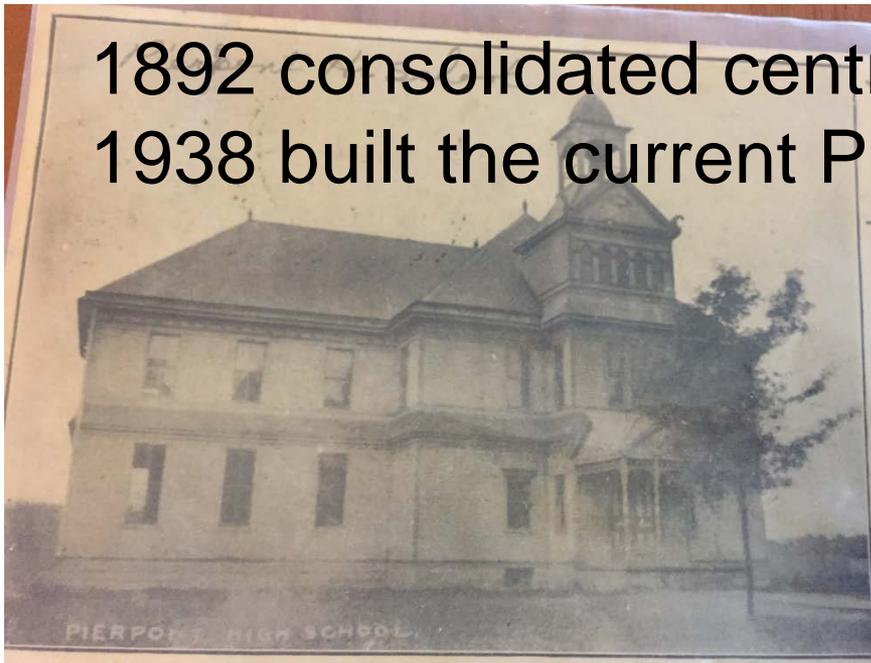


We can, if we work together. We have done it before:

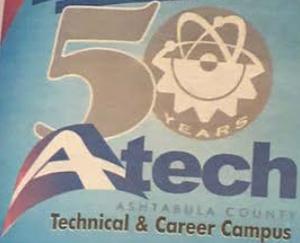
1912 Pierpont Telephone Company, later modernized from hand crank, 10 party lines to dial up



1892 consolidated central township school  
1938 built the current Pierpont school building



1969-2019  
CELEBRATING THE PAST...  
SHAPING THE FUTURE!



# Celebrating 50 years of educational excellence

A Gazette Newspapers publication

## A-Tech: Celebrating 50 years of educational excellence

BY STEFANIE WESSELL  
Gazette Newspapers

JEFFERSON TOWNSHIP - In 1969, the Ashtabula County Joint Vocational School held its first classes, offering quality vocational programs for students and adults within the county.

Although it has gone through changes, expansions and a name change to the Ashtabula County Technical and Career Campus, its purpose of providing career education has not wavered.

This school year, A-Tech celebrates 50 years of educational excellence.

"It's hard to believe it's been that long," A-Tech Principal Paul Brockett said.

Brockett was an Edgewood student at A-Tech when he was in high school. He went to college at Lakeland for his associate's degree, started working in Cleveland and then came back to A-Tech to teach the program that he had taken, electronics, after his former teacher retired.

"I think our legacy and our impact is promoting skills, trades," Brockett said. "In the community, I think, skills, trades, in many cases, have diminished in people's minds, until it becomes time to have their car repaired or a house built or a basement repaired, and then it becomes critical for them."

Since 1969, an estimated more than 35,000 Ashtabula County juniors and seniors have attended the school.

"As one of Ashtabula County's high-performing schools, we help students aspire to their full potential, achieve a competitive advantage and advance in the real world of college and career," A-Tech Superintendent Dr. Jerome R. Brockway said.



Marilla Wright, wife of Board Member C. Butler Wright, is shown at the groundbreaking ceremony for the ACJVS. Photo submitted by Amanda Lloyd, great-granddaughter of Mr. and Mrs. Wright.

"Our purposeful career education combines strong academics with technical skills, expanding the options and opportunities for every student, whether they're headed for college or straight into a great career when they graduate. This helps everybody, because productive workers are productive citizens who make our community the great place it is."

Brockway is in his 30th year as superintendent of A-Tech. As county superintendent, he was approached about becoming the superintendent of A-Tech as it was going through some challenging times financially, as

well as with staff relations and programming.

"I agreed to take the program for one year, and 30 years later, I'm still here," Brockway said.

For 11 years, he held the rare distinction of being superintendent of two districts - the county school district and A-Tech.

In 2001, he stepped down as county superintendent and now focuses solely on A-Tech.

"A-Tech's role is to provide an opportunity for students and adults to obtain an education that will lead them to a high quality of life," Brockway said. "And to provide an assistance in eco-

nomie development in attracting and retaining business and industry here in the county, as well as assuring a workforce for those businesses and industry."

A-Tech offers more than 20 on-campus programs to high-school students, with the programs ranging from Architecture & Engineering Design to Culinary Arts to the Health Care Academy to Power Sports & Outdoor Equipment.

A-Tech also offers several off-campus programs, including Computers and IT at Braden Pymatuning Valley Middle School; Manufacturing Foundations; and Multi Media.

"Our students love working in our high-tech environment to get the skills for a great college experience and high-paying career. Here they can earn college credit and national industry certifications, plus take advantage of personalized support, student leadership opportunities, scholarships, competitions and more," Brockway said. "Local employers know that we consistently produce college- and career-ready graduates - it's a win-win for everyone. Student by student, we're closing the skills gap here in Ashtabula County, and we take pride in that."

Graduate Jack Sabo '97 said his time at A-Tech, then known as ACJVS, was a building block in getting into his field.

"Getting my certificate helped me gain valuable knowledge and allowed me to enter into positions in multiple companies. Now 21 years later, I am a National Technical Support Engineer for a global telecommunications company," Sabo said.

Roger Swanson '80 said his A-Tech education helped him excel with his Submarine career in the U.S. Navy, as he was able to work on special projects and advance electronics because he was already ahead of his peers, earning Navy Achievement Medals for his advancement in the electronics space.

"When I got out of the Navy, [I] started my own electronics repair company, changed my path from electronics repair to computer repair, [and] ran my own business for 17 years," Swanson said.

Besides the school-age programs, A-Tech also offers adult and Work Force Development

A vibrant township shares their successes ...igniting innovation and spilling over to other communities

We can do it again.

Pierpont is an attractive, vibrant  
small rural community  
of industrious people  
surrounded by rivers, agricultural  
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**strong social and economic center**

# Come home to Pierpont



<http://pierponttownship.com>