



52W

Connecting production to results — all 52 weeks of the year

2027 Company Presentation

Team Background

Gustavo H. S. Fávero



+55 11 95364 1989
gustavo@52w.com.br

Ricardo Monarchi



+ 55 11 98140 1207
ricardo@52w.com.br



20+ years of hands-on experience

Company Time-line

2022

Consulting operations launched.

2023

First successful consulting projects in fruit production in Brazil and Europe.

First direct imports for Brazilian retailers

2024

Expansion into new product categories and launch of private label projects.

2025

Entry into juice concentrates for industrial applications and food service segment.

2026

Improve sourcing chain, Brazil, Argentina, Chile, Egypt, Portugal, Italy and China.

2026–2027

Focus on experience to expand across Brazilian and International retail segment.

Business Model

We work with producers and buyers to improve operations, grow sales and build a more efficient supply chain—from production to the end consumer.

Business Targets

1. Sourcing

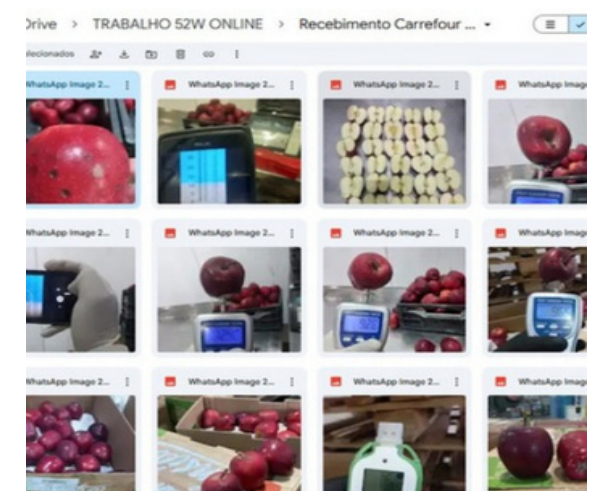
We identify and develop potential producers—typically small and mid-sized companies rather than market leaders—helping them meet buyers’ requirements through our market expertise and operational support.

2. Sales

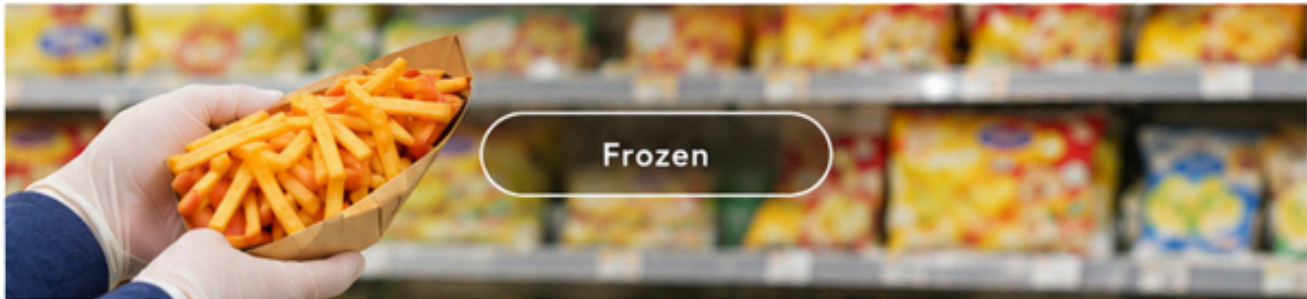
We develop new customers and markets, tailoring product specifications, quality standards, packaging and formats to each buyer’s needs.

3. Efficiency

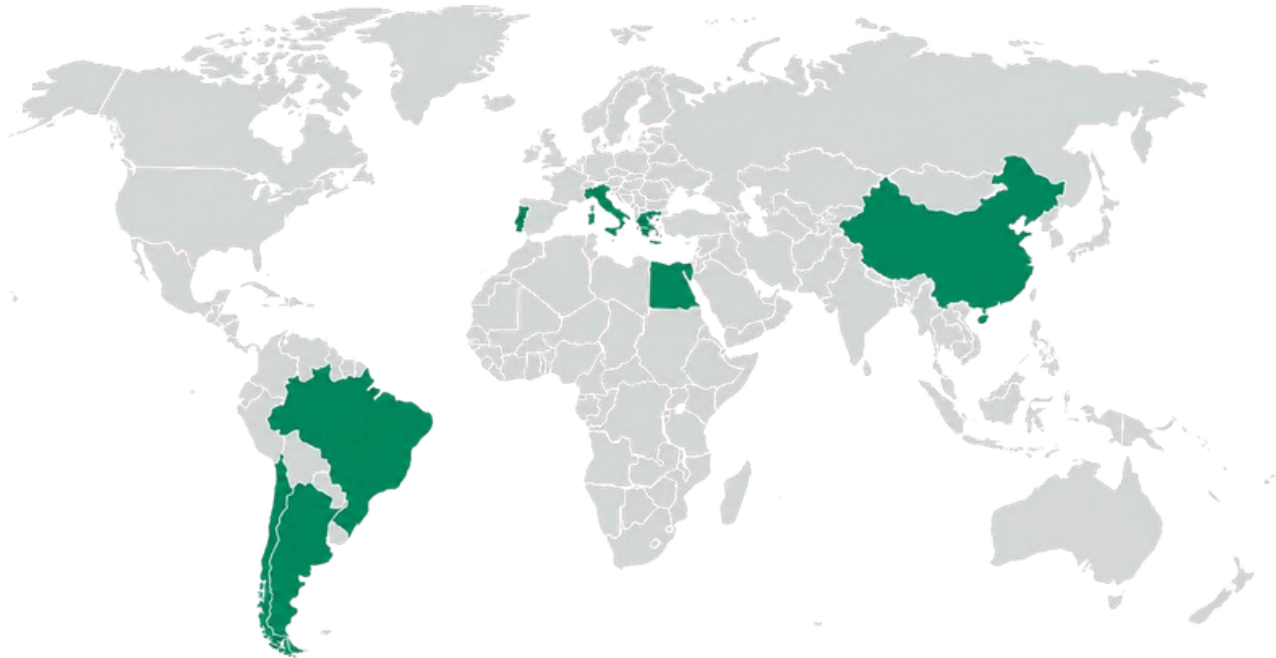
Sales are made and invoices issued directly by the producer at origin with efficient logistics and quality control, from origin to delivery.



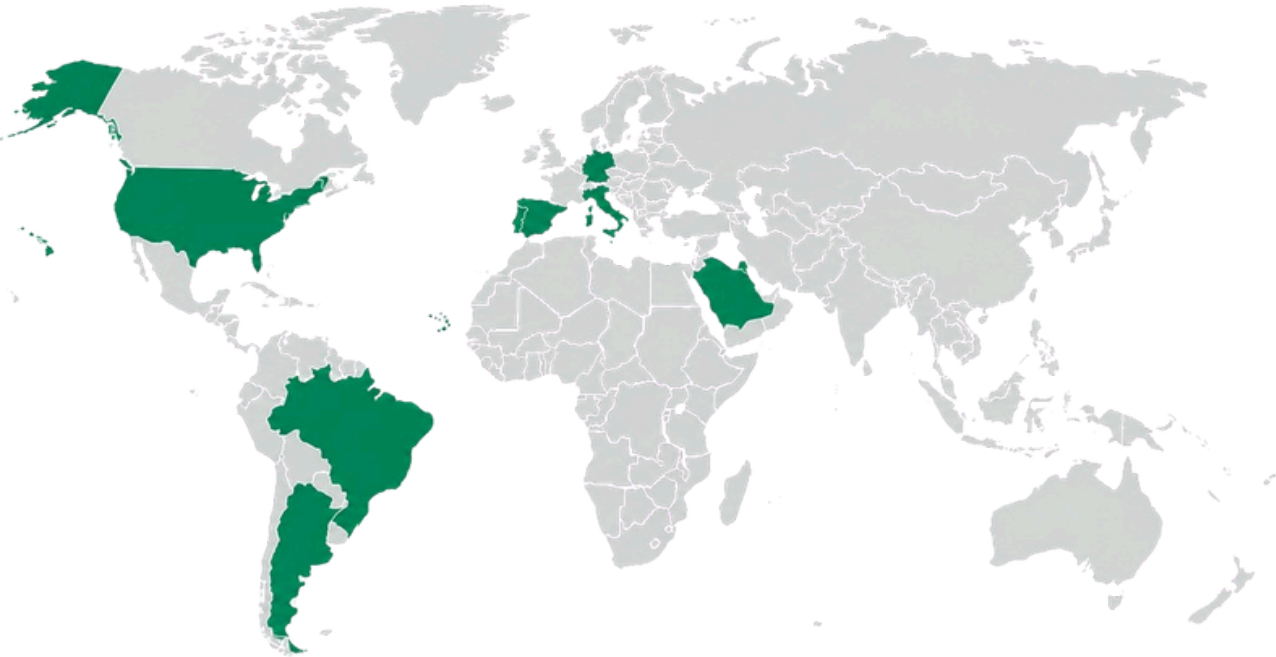
Main Categories



Sourcing Locations



Sales Locations



Services



Tailored Projects

Projects Requested



Projects Delivered



Why Us?

- 20+ years of hands-on experience in food, beverage and agribusiness.
- Direct purchasing from origin, with invoices issued by the producer, reducing intermediaries and improving pricing.
- Competitive sourcing beyond market leaders, uncovering opportunities with small and mid-sized producers.
- Tailored solutions in product specifications, quality standards, packaging, formats and private label.
- Efficient logistics and quality control, from origin to delivery.
- Operational and documentation support throughout the process.
- Experience on both sides of the business, helping producers grow and buyers source more efficiently.

Our Passion





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