

52W CATALOG

Connecting production to results – all 52 weeks of the year



2025

About Us

From the Start

52W was born from a clear and simple idea:

Producers deserve to go further, and markets deserve better access.

With over 20 years of experience in the food and beverage industry, we saw how much value was lost in long, inefficient chains – and how many great products never reached their full potential.

So we created a company focused on connection with purpose.

A bridge between those who produce with quality and those who demand it – retailers, distributors, and consumers across Brazil and the world.

We started with one goal:

to be present, understand every detail of the chain, and deliver real results – from farm to shelf.

Today, we represent some of the best producers, operate across continents, and continue to grow through relationships, transparency, and relentless execution.

We don't just sell.

We build. We connect. We deliver.

Gustavo Fávero



Ricardo Monarchi



About Us

Our Vision & Values

To be the leading bridge between food producers and the world's largest markets, delivering logistics efficiency, commercial intelligence, and excellence in relationships.

Our Advantages



- Purpose-driven connection

We believe shortening the supply chain creates real value – for producers and consumers alike.

- Transparency and trust

We operate directly, without unnecessary intermediaries, fostering strong and long-term business relationships.

- Operational excellence

From origin to point of sale, we focus on efficiency, quality control, and on-time delivery.

- Long-term vision

We build sustainable partnerships aimed at consistent growth and shared value creation.

- Flexibility and innovation

We adapt to market demands with agile, customized, and tech-enabled solutions.

- Results commitment

We work with clear goals, commercial focus, and an obsession for delivering what we promise.

Fresh Fruit & Produce

A bit about the category...

Our journey began by offering commercial solutions to apples cooperatives in Portugal, building bridges between producers and local clients, and bringing direct advantages to supermarkets and the retail market.

This was the foundation of 52W. Fresh fruit and produce became not only our first product category, but also the one that shaped our identity – demanding excellence in logistics, consistency, and quality control.

Due to the high perishability of fresh produce, we learned from the beginning that precision, timing, and trust are essential. Today, this category still represents a significant share of our company's revenue and remains a benchmark for everything we do: shortening distances, adding value, and delivering freshness with efficiency.



Fresh Fruit

Argentina



Apple

Variety

CAT

Boxes



Gala

1 & 2

18kg



Red Chiefs

1 & 2

18kg



Cripps Pink

1 & 2

18kg



Granny Smith

1

18kg

Pear

Variety

CAT

Boxes



Williams

1 & 2

18kg



Danjou

1 & 2

18kg

Fresh Fruit

Argentina



Pear

Variety

CAT

Boxes



Packhams

1 & 2

18kg



Red Barlet

1 & 2

9kg & 18kg

Brazil



Grape

Variety

CAT

Boxes



Sugar Crisp

1

8kg & 10kg



Arra 15

1

8kg & 10kg



Vitoria

1

8kg & 10kg



Issis

1

8kg & 10kg

Fresh Fruit

Egypt



Orange

Variety

CAT

Boxes



Navel

1 & 2

15kg



Valencia

1 & 2

15kg

Mandarine

Variety

CAT

Boxes



Murcott
Nova

1 & 2

8kg & 10kg

Greece



Kiwi

Variety

CAT

Boxes



Hayward

1

8kg & 10kg

Fresh Fruit

Portugal



Apple

Variety

CAT

Boxes



Gala

1 & 2

18kg



Jeromine

1 & 2

18kg



Red Chiefs

1 & 2

18kg



Granny Smith

1

18kg



Golden

1

18kg



1

1kg x 12

Fresh Fruit

Portugal



Fresh Produce

Egypt



Garlic	Variety	CAT	Boxes
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Red

1 & 2

8kg & 11kg

Frozen IQF

A bit about the category...

As our presence in the market grew, so did the demands from our partners. Leveraging our strong relationships with Egypt – especially with top-tier producers – we saw a strategic opportunity to expand into frozen vegetables. Egypt, one of the most productive and geographically strategic regions in the world, offered the perfect foundation for this new chapter.

This product line allowed us to reach longer distances with consistent quality, unlocking new consumption occasions and customer segments. The frozen vegetable category strengthened our footprint in food service, the hotel industry, and B2B manufacturing – complementing our fresh produce portfolio and broadening the value we deliver across channels.



Frozen IQF

Egypt



Item

Variety

CAT

Package



Parthenon F1

A, AB & B

2kg x 5
10kg



Santana

A, AB, B & C

2kg x 5
10kg



Fremont

A, AB & B

2kg x 5
10kg



Rondo
Lincoln

A, AB & B

1kg x 10
10kg



Sensation
Fortuna
Festival

A, AB, B & C

1kg x 10
10kg



Polista

A, AB & B

1kg x 10
10kg

Juices & Concentrates

A bit about the category...

As our relationships with international partners expanded, so did the interest in Brazilian products – especially in our most sought-after commodities. Among them, Brazil's global leadership in orange juice, citrus juices, and tropical blends quickly stood out.

Leveraging our strong presence in the state of São Paulo, we partnered with medium-sized cooperatives and producers capable of supporting consistent, high-quality supply.

Our mission has been clear: shift sales away from large multinational traders and deliver a fresher, more competitively priced product directly from the source.

Demand for authentic Brazilian juices and concentrates continues to grow, and this category is becoming one of the key pillars of our international offer.



Juices/Concentrates

Brazil



Item	Product	Type	Package
	Orange	FCOJ NFC Fresh NFC Aseptic NFC	Retail & Drum
	Açaí	Puree Pulp Frozen FCAJ	Retail & Drum
	Lime	FCLJ NFC Fresh NFC Organic NFC Aseptic NFC	Retail & Drum
	Tangerine	FCTJ NFC	Retail & Drum
	Guava	Aseptic Fresh Pulp Frozen	Retail & Drum

Animal Protein

A bit about the category...

With the growth of our international network and the deep experience of our founding partners in the animal protein industry, the interest in returning to this market came naturally.

This time, however, our focus shifted toward supporting small and medium-sized producers – aiming to offer competitive pricing and challenge the dominance of large players.

Driven by this mission, we reactivated strategic regional partnerships in both Brazil and Uruguay, rebuilding a consistent supply base of certified, high-quality animal protein.

Our goal is clear: to provide our clients with access to reliable sources of beef and other proteins, combining competitive pricing, traceability, and strong technical standards.



Animal Protein

Brazil



Item

Product

Type

Boxes



Forequarter
Hindquarter
Trimmings

Boneless
Frozen
Grass-fed

~20kg



Meatball
Ground beef
Burger

Frozen
Grass-fed

10kg



Griller
Chicken cuts

Frozen

~15kg

Uruguay



Item

Product

Type

Boxes



Forequarter
Hindquarter
Trimmings

Boneless
Frozen
Grass-fed

~20kg



Forequarter
Hindquarter

Frozen
Carcass
Bone-in
Grass-fed
Grain-fed

Full Carcass



Offals

Frozen

~20kg

Gastronomy & Food Service

A bit about the category...

As our portfolio of imported frozen products and animal protein grew, many of our clients – especially in food service, hospitality, and distribution – began to raise interest in complementary categories, such as wine and olive oil. These conversations, often held informally during meetings, highlighted a clear opportunity.

In response, we actively sought out regional and local partners to launch our Gastronomy and Food Service division – a segment designed to serve more processed or refined needs, while staying true to our core mission: bringing visibility and opportunity to small and medium-sized producers.

This expansion allowed us to strengthen our offering in premium and specialty products, without losing the essence that defines 52W – shortening the path between producers and the market, with quality, transparency, and authenticity.



Gastronomy / Food Service

Chile



Item

Variety

CAT

Boxes



Cabernet Sauv.
Red Blend
Merlot
Carmenere
Pinot Noir
Malbec

Entry
Varietal
Reservado
Wood Reserva
Gran Reserva

325ml x 12
750ml x 12



White Blend
Pedro Jimenez
Sauv. Blanc

Entry
Varietal
Reservado
Wood Reserva
Gran Reserva

325ml x 12
750ml x 12



Rosé Blend
Naranjo

Entry
Varietal
Summer

325ml x 12
750ml x 12

Spain



Item

Variety

CAT

Boxes



Picual

Extra Virgin

5L x 4

Contact Information



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