



# Northern Area Newsletter

-April 2023

New Mexico  
Workforce Connection

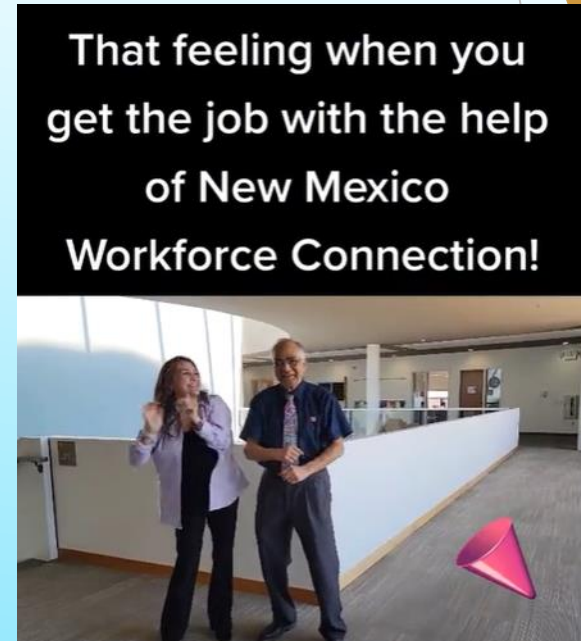
*A Proud Partner of the American Job Center Network*

## Message from the board:

The Northern Area Local Workforce Development Board and New Mexico Workforce Connection Centers are proud to provide meaningful services to the communities within the Northern Region. The New Mexico Workforce Connection Centers are designed to provide a full range of assistance to job seekers. These services include training referrals, career counseling, job listings, and similar employment-related services, at no cost to you. Customers can visit a center in person or connect to the center's information online. Whether you are a Business, Community-Based Organization, Job-Seeker, or Training Provider, the New Mexico Workforce Connection Centers can help!

-NALWDB

Board Member,  
Eileen Yarborough



Board Member and One-  
Stop Committee Chairman,  
Vince Howell

Board Chair-Joseph Weathers

Executive Director-Lisa Ortiz

Operations Manager-Barney Trujillo

Project Specialist/Communications-Amber Gomez

Program Specialist-Brittany Valencia

Program/Policy Monitor-Kevin Boyer

One-Stop Operator-Ericka Van Eckhoutte

-April 2023

## What Our Customers Are Saying



**Noah Simpson-Santa Fe  
Community Support Advocate-  
1.5 years**



**Chicky Gomez-Raton  
Employment/Business  
Specialist-8 months**

**Chicky and Joshua  
provided a lot of  
comfort. As long as  
these gentlemen work  
here, I will continue to  
send people their way.**



**Joshua Duran-Raton  
Community Support  
Advocate**



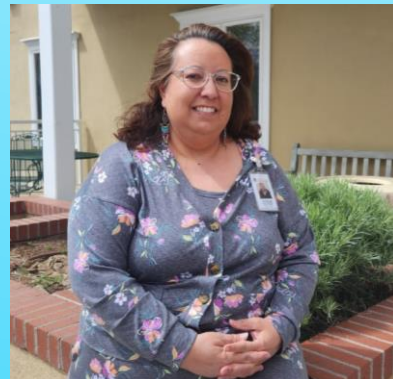
**Maria Herrera-Santa Fe  
Area Manager-22 years**

**“Noah and  
Jane are  
fantastic and  
still continue  
to help me.”**

**Jane Yates-Santa Fe  
Career Consultant-  
1.5 years**



**Great program-I will tell  
everybody I know about it,  
it saved me. Thank you!**



**Great training  
and assistance  
from LeeAnne**

**LeeAnn Lopez-Santa Fe  
Career Consultant-1 year**



**R. Thaddeus Lech-Santa Fe  
Business Consultant-8 years**

**“I love this office and  
always feel taken  
care of as a customer  
and business owner.  
Thank you TED and  
MARIA!”**



-April 2023

## NMWFC Events

### City of Las Vegas Hiring Event



- City of Las Vegas
- San Miguel County Detention Center
  - New Mexico State Police
- Division of Vocational Rehabilitation
- Bernalillo County Corrections

83 job-seekers in attendance, with 16 receiving a formal or contingent job offer, and several applications still being reviewed and reported

- 14 FT offers/2 PT Offers
- Offers have an average hourly wage of \$14.15 with full benefits package available

### Santa Fe TSA Hiring Event



- Santa Fe Regional Airport

7 job-seekers in attendance, with applications in review and job offers pending post-event survey

- Offers have an hourly wage of \$18.70 with \$1000 sign-on bonus, full benefits package, and paid On-the-Job Training.

### New Mexico Workforce Connection and Northern New Mexico College Annual Career and Resource Fair 2023



- 27 Businesses/Resources On-Site

60 job-seekers attended the Career Fair, while 71 clients attended the Resource Fair. Of these attendees, 30 received a formal or contingent job offer, and 26 requested additional services. Applications and interviews are still being processed and reported.

- 18 FT offers/7 PT offers/ 5 Seasonal offers
- Average \$15.50/hourly wage with full benefits package available



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**NMWFC Staff Networking,  
Training, and Outreach**



**Santa Fe Business Expo  
And “TRADE-ing Up  
Your Skills” Panel**



**Gallup HSD Food Drive**



**Rio West Mall  
Job Fair-Gallup**



**Santa Fe  
Community  
College Spring  
Career Fair**



**Navajo Transitional Energy  
Company Ribbon Cutting-  
Farmington**



**UNM-LA Job Fair**





# Northern Area Newsletter

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Upcoming  
NMWFC Events

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## 97 Employers On-Site Including...

- San Juan Regional Medical Center
- TAFT Construction
- M&R Services
- Navajo Nation EMS
- Bloomfield Municipal Schools



## 25 Employers On-Site Including...

- Cibola General Hospital
- City of Grants
- Dept. of Transportation
- Western NM Corrections
- TransCor America



## Accepting Employer Registrations Now!



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## Upcoming Networking, Training, and Outreach

## New Mexico offering free bootcamp to be a fiber optics technician

SANTA FE, N.M. (KRQE) – If you've been interested in entering New Mexico's tech industry, you might want to check out an upcoming boot camp offered at the Santa Fe Community College. The school, in conjunction with Santa Fe County and NM Workforce Connection, is offering five days of training with the opportunity to get three certifications from the Fiber Optic Association. And the training is free.



### The Workforce Source

#### Energy Transition Act Displaced Worker Assistance Fund

The Energy Transition Act Displaced Worker Assistance Fund of over \$12 million is ready to be made available as direct assistance to those affected by the closure of the San Juan Generation Station and adjacent coal mine.

The New Mexico Department of Workforce Solutions and New Mexico Workforce Connection will begin to take in person applications for the Displaced Worker Assistance Fund on May 2-3, 2023, from 9am to 7pm at San Juan County McGee Park, 41 Road 5568, Farmington, NM 87401. We will also be at the Nenahnezad Chapter House on May 5, from 9am to 12pm.



GOEducate

NORTHERN  
New Mexico College

FOR IMMEDIATE RELEASE  
April 26, 2023

### How Northern New Mexico Employers, Students and Educators Are Tackling the Challenges of Making Work-Based Learning Actually Work

SANTA FE, NM - In a rapidly changing job market, employers in Northern New Mexico face a critical challenge: finding the right talent to meet their hiring needs. Work-based learning has emerged as a promising solution, offering students valuable hands-on experience while providing employers with a pipeline of early talent and skilled workers. However, for work-based learning to be effective, employers and educators need to be up for the challenge of making it work, providing a clear return on investment (ROI) and line of sight for students interested in pursuing a CTE or higher education pathway.

GoEducate, a leading education-to-workforce technology platform, presents a panel discussion at this year's [Northern New Mexico Work-Based Learning Summit](#) in Santa Fe, featuring faculty and students from [Northern New Mexico College](#) and a representative from [JGMS](#), an employee-owned company based in Colorado with an office, staff, and strong ties in New Mexico. The discussion will focus on key strategies that all employers can use to better connect education, student experience, and opportunities to hiring needs and employment.

The panelists in the discussion include Dr. Ivan Lopez, Vice President and Provost of Northern New Mexico College, Sara McCormick, NNMC's Career Services Director, two NNMC students who've recently been selected by JGMS to participate in the NextGen Fellowship, Mark Furmanek, Chief Administrative Officer at JGMS, Gordon Freedman, President of GoEducate, and John Hadad, GoEducate's Director of Partnerships and Business Development.

"GoEducate and NNMC have established an incredible partnership that has benefited the region by providing employers access to our students. It also allows potential and current students to understand the skill sets learned through our programs and their connection to real jobs. I cannot think of any other partner that could have provided us with the support and service that GoEducate has done," said Dr. Lopez, Vice President and Provost of NNMC.

The discussion will be moderated by Ericka Van Eckhoutte, One Stop Operator at [Northern Area Local Workforce Development Board](#), and will explore the hurdles that employers and educators face in implementing effective work-based learning programs. Some of the challenges include providing a clear return on investment for students interested in pursuing higher education, employers having narrow control and visibility of where their workforce is coming, and limited ability for educators to make the match between students and employers.

THE UNIVERSITY OF NEW MEXICO-GALLUP

# 2023 JOB FAIR

Registration is now open for The University  
of New Mexico-Gallup 2023 Job Fair.

Reserve your spot today for a table at no cost.

**SAVE THE DATE:**

**9 a.m.-1 p.m.**

**Wednesday**

**May 10**

**Gurley Hall**

**705 Gurley Ave., Gallup, NM**

#### Information:

Contact Richard Reyes at 505-863-7542 (office),  
505-526-4974 (cell) or richardreyes12@unm.edu.

Register at  
[goto.unm.edu/gfair](https://goto.unm.edu/gfair)  
Or scan the QR code



### WIN-I-BEST Partnership Meeting





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Don't forget to  
visit us online!

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## Subscribe to NNMWorkforceConnection!

Stay in the know by subscribing the Northern New Mexico Workforce Connection Newsletter and receive monthly updates on events and happenings in and around Northern New Mexico and with our partners.

Name

First  Last

Email

I agree to receive monthly correspondence and I understand my information will not be shared or sold. \*

☐ Yes!

