

Dear Community Business Partner,

We invite your business to become a sponsor of Christmas in the Park 2026, a community holiday celebration taking place Sunday after Thanksgiving, at Heritage Park in downtown Scappoose. Your support will help bring Christmas magic to our community through new displays, replacement strings of lights, holiday entertainment, Santa photos, children's activities, refreshments, and character displays.

Sponsorship is more than an investment in an event—it is an investment in our community. Your business will receive recognition for helping create a welcoming, family-friendly Christmas experience while supporting local community traditions.

Your Sponsorship Makes a Difference

- Helps fund new displays, replacement lights, and event enhancements.
- Supports Santa photos, hot cocoa and hot cider stations, and cookies.
- Helps provide holiday entertainment during opening night and throughout December.
- Supports Santa's Workshop, including children's crafting activities.
- Helps bring holiday character displays such as Frosty to life.

Sponsorship Opportunities

Winter Wonderland Sponsor — \$1,500

Supporting: New displays, replacement strings of lights, and enhancements made to the event

Sponsor Benefits

- "Presented By" recognition
- Largest logo placement on all event marketing materials
- Premier logo placement on event signage
- Recognition in press releases and social media promotions
- Opportunity to display banner at event entrance
- Vendor booth space on November 29, 2026
- Recognition during event announcements
- Featured sponsor spotlight on website

Holiday Magic Sponsor — \$1,000

Supporting: Santa Photos, Hot Cocoa & Hot Cider Stations, and Cookies

Sponsor Benefits

- Prominent logo placement on event signage
- Recognition specifically at Santa's tent and Hot Cocoa/Cider/Cookies
- Recognition on website and social media
- Vendor booth space on November 29, 2026
- Recognition during event announcements
- Logo on promotional materials

Winter Cheer Sponsor — \$750

Supporting: Holiday Entertainment (Opening Night and entire month of December)

Sponsor Benefits

- Logo on event signage
- Recognition on website
- Social media recognition
- Vendor booth space on November 29, 2026

Warm Wishes Contributor — \$500

Supporting: Santa's Workshop (Children's Crafting Area)

Sponsor Benefits

- Logo on sponsor banner
- Website recognition
- Social media thank-you post

Friend of Christmas Sponsor — \$250

Supporting: Character Displays (Frosty Character)

Sponsor Benefits

- Name listed on sponsor banner
- Recognition on website

Season of Giving — In-Kind Donation Package

Businesses that prefer to contribute goods, services, supplies, or other in-kind support can receive sponsorship recognition based on the value of the donation.

In-Kind Donation Value	Recognition Level
\$250	Friend of Christmas Sponsor
\$500	Warm Wishes Contributor
\$750	Winter Cheer Sponsor
\$1,000	Holiday Magic Sponsor
\$1,500	Winter Wonderland Sponsor

Become a Christmas in the Park Sponsor

Choose the sponsorship level that best fits your business and help us create a memorable holiday experience for families, children, residents, and visitors in our community.

Sponsorship Commitment

Business / Organization	_____
Contact Name	_____
Phone	_____
Email	_____
Sponsorship Level	_____
Cash Sponsorship	\$ _____
In-Kind Contribution	_____
Donation / Contribution Description	_____

Thank you for considering a sponsorship of Christmas in the Park 2026. Your generosity helps keep our community connected and brings the joy of Christmas to Heritage Park and downtown Scappoose.

Together, we can make Christmas in the Park 2026 a holiday tradition our community will remember.

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