The Side Hustle Guru

A Monthly Newsletter
By Mountain Marketing

May 2023



Connect with the Side Hustle Community to learn about the latest and most popular side hustles out there. Find the best side hustle for you and your lifestyle. Advertise your side hustle in our monthly newsletter.

500 Hard Copies Mailed & 5000 Digital Copies Emailed Every Month! www.SideHustleGuru.net



Mountain Marketing PO Box 63045 Colorado Springs CO 80962 719.488.2113

May 1, 2023

Hello and welcome to the first edition of our monthly newsletter! We are super excited to be publishing a monthly newsletter for the direct mail industry and side hustle community. We want to keep our colleagues and friends informed about the latest and most popular side hustles around. We want to share the latest information, helpful tips and valuable resources for all to use.

At this point we are emailing 5000 digital copies every month to our list of email subscribers. We are also mailing hard copies to about 500 advertisers and postal subscribers. We are always working to increase these numbers and will keep you updated as they do.

If you would like to advertise with us, let us know! Place an ad online, use the ad order form page in the back of the newsletter or just give us a call. We can help get you set up with a profitable ad to market your business.

We welcome you to subscribe to receive a free digital issue every month. Just go to our website, www.SideHustleGuru.net and sign up there or give us a call and we can get you signed up personally.

Sincerely,

Dawn Kathryn Lander Mountain Marketing Owner



SIDE HUSTLE BUSINESS IDEAS!

Amazon Dropshipping **Answering Service** Bingo Apps Blog Bookkeeping Crypto Dog Sitter EBay Etsy Seller Fiverr Freelancing House Sitter Life Coach Lyft Mock Juror Nutrition Coach **Proof Reader** Publisher Surveys Task Rabbit Teach Second Language Transcriptionist Tutor Uber & Uber Eats **Unclaimed Money**

MOUNTAIN MARKETING * PO BOX 63045 * COLORADO SPRINGS CO 80962

MountainMarketingCO@aol.com

(719) 488-2113



TIPS & RESOURCES FOR SUCCESS

THESE ARE VALUABLE SOURCES FOR MARKETING & ADVERTISING with any business you are involved in!

- I. Text Message Marketing www.SMSPhoneLeads.com
- II. <u>Email Message Marketing www.SendShark.com</u> www.MyLeadGenSecret.com
- III. Postcards www.VistaPrint.com www.PrintFounders.com
- IV. Website Traffic www.EasyHits4U.com
- V. Social Media Marketing Package www.Royaltie.com
- VI. <u>Email Leads</u> <u>www.LeadsbyMountainMarketing.com</u> www.3LeadsADay.com
- VII. Copies, Order by Mail www.BestValueCopy.com
- VIII. <u>Magazines to Advertise www.SideHustleGuru.net</u> <u>www.HomeBusinessAdvertiser.com</u> <u>www.XLBWorld.com</u> <u>www.HomeBusinessMag.com</u>
 - IX. Post Ads Online www.Craigslist.com www.ThriftyNickel.com www.LinkedIn.com www.Recycler.com

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Introducing, Arthur C. Ford! A poet and friend of mine...

Arthur C. Ford, Sr., was born and bred in New Orleans, LA. He earned a Bachelor of Science Degree from Southern University in New Orleans, where he also studied creative writing and was a member of the Drama Society. He performed the lead role in Ossie Davis's "Purlie Victorious."

He has visited 45 states in America and resided for 2 years in Brussels, Belgium (Europe). His poetry (lyrics) and prose have been published throughout America, Canada, etc. He traveled for 30 days (July 2011) to various cities in the country of India.

He presently resides in Pittsburgh, PA and continues to write and publish a quarterly poetry newsletter called "The Pen" http://thepoetbandcompany.yolasite.com.

The Plain Truth

All men eat
Some over-eat
Some create a hanging belly,
Some are stern and firm as freedom,
Some separate like jelly.

Some men don't have shoes to wear, Some should "get the boot!!" The only difference Between right and wrong Is, surely, the plain truth!!

By: Arthur C. Ford, Sr., poet/lyricist P.O. Box 4725 Pittsburgh, PA. 15206

wewuvpoetry@hotmail.com

SUBSCRIBE, SUBMIT <u>and/or</u>*PLACE AN AD IN A <u>NEW PLACE</u> TO GET NEW BUSINESS"

"THE PEN" (Poetry Explosion Newsletter) (ONLY AVAILABLE BY POSTAL

MAIL); CALL: 1-412-922-5350

(An International promulgation of the written word)

Website:http://thepoetbandcompany.yolasite.com(click on guidelines at the top of the page)
Dear Literary Artist:

<u>The Poet Band Company</u> is requesting submissions of Poetry (40-line maximum) and Prose (300 word maximum). Please submit your materials in English or provide a translation or transliteration for non-English language items.

The Poetry Explosion Newsletter (The PEN) is issued quarterly (*January, April, July and October). The July issue is dedicated to Romantic poetry; October features Holiday poetry. We take submissions yes round. We publish poems and prose pertaining to all subjects (love, holidays, current events) and in any form (sonnets, haiku, rhyme, free and blank verse, etc.) Simultaneous and pre-published submissions are accepted; bio-sketches are optional.

We do not pay publication fees, but will send you a free copy of the issue in which your accepted submission appears.

Send us your best!!! All submissions should be typed and "camera ready". Each submission may include a maximum of five (5) works, and include a LSASE with the correct postage if you would like us to return any unaccepted materials. E-mail submissions to: wewuvpoetry@hotmail.com (in the body of message). Please include your physical mailing address.

USA Subscriptions: One (1) year for \$25.00 USD(4 issues) or \$48.00 USD for two (2) years(8 issues). Samples are \$4 USD. Outside-US, CANADA & Mexico Subscriptions: One (1) year for \$35.00 USD or \$68.00 USD for two (2) years. Samples are \$8 USD.

*Advertisements must be received by the 15th day of the month preceding publication month.

Ads must be typed clearly and in black and white. Logos are accepted.

Size	One (1) Issue (USD)	Four (4) Issues (USD)
1/8 page	10.00	35.00
Quarter page	20.00	60.00
Half page	40.00	120.00
Full page	80.00	270.00

"DONATIONS ARE APPRECIATED"

Thanks for your love!!!

Here are the 4 Ways of paying for your subscription and /or ad space!!!!!!!!!!!

- 1.) Mail your check or money order payable to: Arthur C. Ford, P.O. Box 4725, Pittsburgh, PA., 15206.
- 2.) Send to our paypa| account at: givemequality@yahoo.com. Use your credit card or your own paypal account(First go to www.payypal.com) OR Cashapp at: \$ArthurCFordSr

CALL THE NUMBER ABOVE IF YOU HAVE ANY QUESTIONS!!!!!!!

our In-House

MAILING LIST



A GOOD MAILING LIST is the very heart of your marketing efforts! Every promoter needs good names to mail to. Our mailing list is second to none! Our lists are ACTIVE MAIL ORDER BUYERS. These people are active members in the top direct mail marketing programs that are around today and are actively looking for new opportunities. If your Offer can produce a profit for them...THEY WILL BUY.

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City/State/Zip		
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Referred By: MOUNTAIN MARKETING

\$200.00 CASH DAILY - PROFIT \$1,000 A DAY FOR LIFE

STOP LIVING PAYCHECK TO PAYCHECK! PROFIT THOUSANDS EVERY WEEK! 100% CASH COMES DIRECTLY TO YOUR MAILBOX! WE GET PAID \$200 TOGETHER! THE WAY MLM IS SUPPOSED TO BE!

Future Money-Making Friend:

You are holding the most profitable opportunity that you've ever seen! Make all your financial dreams come true with this proven incredible system! The \$200 Cash Daily Program will bring you great wealth!

The Mail Order Industry will pay out millions of dollars this year to people like you and me. With our New \$200 Cash Daily Program, you can get your full share with this proven, legal and ethical wealth generating system! This means with just one order per day, you can pocket \$6,000 monthly paid directly to you! The top earners will get 5-10 people a day! Will you be one of them?

We have a proven model that helps people like you succeed! We'll do the work to get you started - and we help you continue to run your business smoothly while it grows into a full-time income! Get on track to be one of our most successful distributors in as soon as a week! You will earn money 24/7! You're days away from thousands of dollars! Discover the Smartest Home Business in the Nation - \$200 Cash Daily!

In all legitimate businesses, in order to earn money something has to be sold and bought. This program is mail based or "work at home" which doesn't subject you to any face to face selling or phone calls. If you can fold, stuff, seal, you can get rich!!! Heck, we'll even provide you with a company that will do all the work for you at a discount - if you don't want to do the work yourself. You can sit right at your kitchen table and work this powerful cash generating program every day for the rest of your life. Aren't you tired of working dead end programs? Why not find out for yourself how simple it is to earn an extra couple of thousands of dollars or more in a short time.

Always have faith in yourself, believe in yourself, and always control your thoughts to keep your emotions positive and concentrate on your goals. **Positive behavior is what leads to success.** Prosper from your efforts and the efforts of your members. Let us all prosper! Together we can do it! The residual power of this program is exponential. **IT WORKS!**

HERE'S HOW IT WORKS. When you sign up, your name is PERMANENTLY listed in Box #1. Then you earn RESIDUAL INCOME as all your downliners mail out their flyer with your name listed in Boxes #2 and #3. Your name will be listed forever as it runs thru infinity on your downliners flyers as you get more & more downliners. Your name can literally be on thousands - HUNDREDS OF THOUSANDS - of flyers as your name will never drop off of their flyers. Start today and you can be earning money for the rest of your life! It's really that simple. IF YOU CAN PUT THIS FLYER IN AN ENVELOPE AND MAIL IT OUT, YOU WILL EARN MONEY DOING THIS.

To Join: #1. Make 4 Payments (Cash/Money Orders) Payable To The: Names In The Boxes Below. (Box #1: \$200.00 & Boxes #2: \$200.00 & #3: \$200.00). #2. Make a \$100.00 Payment (Cash/Money Order) Payable To: "TNCL Marketing", To Send Me My Marketing Kit & Premium Leads. #3. Complete The Order Form Below and then make 4 Copies of this flyer to send each person with their payment.

#1. TIMOTHY THOMAS, PO BOX 775, ERWIN, NC 28339	
#2. CHARLETTE RAY, 5317 RODWELL RD, FAYETTEVILLE, NC 28311	
#3. ALL AMERICAN P & M, 2200 WILSON BLVD #102-57, ARLINGTON, VA 22201	
#4. MONITOR - TNCL MARKETING, PO BOX 498, BUNNLEVEL, NC 28323	910-922-1336

ALL PAYMENTS ARE VERIFIED BY THE MONITOR.

☐ Here's My \$700 One-Time Lifetime Investment Payment (Copies) In: ☐ Cash ☐ Money Order

For TNCL MARKETING, PO Box 498, Bunnlevel, NC 28323, Free Premium Leads and Report "How to Make \$200 - \$1K or		v	keting Kit &
Name:			
Address:			
City:	State:	Zip:	
Phone (REQUIRED FOR VERIFICATION):			
Please Print Clearly Do You Want Your Phone # On Your Flyer?		□ Yes or □ No	

Please understand that you are an independent contractor & responsible for possible Federal, State & Local Income Taxes. No income or claims are expressed or implied. You must be 18 years of age or older to participate. Void where prohibited by law!

www.ThePowerlinePostcard.com We Are Changing the Industry In Your Favor!

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832-755-4949

.....





https://www.livegoodtour.com/bsladd3?SOURCE=MTM

Bruce Spencer Ladd III, LLC brucespencerladdiiillc@gmail.com (937) 286-1087



YOUR \$1,000 A WEEK SOLUTION!

Is your JOB - Just Over Broke - not paying you enough? We here at TNCL Marketing have the solution! This will easily pay off all your debt and develop an Endless (*Spendless*) flow of cash!

Will earning \$1,000+ a week change your current financial situation? You could earn more than \$4,000 a month over the next 30-60 days just by mailing these result pulling letters. *What's this all about?* This is the program we have all been hearing about for years but have never actually seen before. This is the program in spite of postage costs always on the rise, you will earn money when you are willing to participate!

<u>DO YOU NEED A MONEY MIRACLE RIGHT NOW?</u> NOW YOU'RE ON YOUR WAY TO AN INCOME YOU CAN ONLY DREAM ABOUT!

The \$1,000 A Week Solution Marketing System was created with you in mind! To help average Americans create an extraordinary income stream to put more money in their pockets to rid themselves of their Just Over Broke Job! I obviously cannot and am not promising that you will EARN money. Nobody can do that! Besides I can't read the future. Also, I am not a lawyer or an accountant. The information I provide are true according to my own personal experience. What I recommend is exactly what I do in my own personal life. While I can't guarantee you will earn money, I can say I believe I have created the easiest downline building system for the average American in the history of our industry. You will learn to support yourself and not rely on some slave wage job! Nothing Ventured Nothing Gained.

You will earn real money with only a handful of recruits! You have nothing to lose and everything to gain. This could be the closest you will ever come to a sure bet! You could potentially earn your first commission check as soon as next week! The system does 90% of the work and you keep 100% of the profits!

ARE you saying to yourself, I don't have the money to join your program? What if someone told you for \$400 you can start a turnkey business where you will receive \$100 per person every time someone joins thru Infinity, would that be more of an incentive to get involved? Do you think it could be worth it to take a chance and invest in a proven cash generating system that has worked like a money magnet for others over the years? This is not about if you have money. It's about whether or not you are motivated enough to take action. **Take action - fill out the form below.** You'll be glad you did!

<u>Here's How To Join</u> - starting your way to earning at least \$1,000 A Week! #1) Get 4 \$100 money orders made payable to the three people or businesses in the Dealer Boxes below and another one to TNCL Marketing. (or 4 \$100 Bills) #2) Fill out this form below, then make 4 copies. #3) Send to each person or business in each box and the monitor TNCL Marketing, Inc., PO Box 498, Bunnlevel, NC 28323 a \$100 money order or a \$100 Bill with a copy of this flyer. To confirm - 4 \$100 money orders or 4 \$100 Bills to 4 people in four envelopes. If you have any questions, call them at 910-922-1336. For only \$400 you will have a great new business that will start earning you \$1,000 a week. It's YOUR \$1,000 A WEEK SOLUTION!

AND UNLIKE MOST EVERY MONEY-MAKING OPPORTUNITY OUT THERE, WE ARE FOR REAL & SO ARE OUR DEALERS - FEEL FREE TO CALL US UP ANY TIME! WE ARE FOR REAL!!

SO DON'T WAIT - DON'T PROCRASTINATE ANY FURTHER - JOIN NOW!

Make Payable \$100 To Dealer #1: TIMOTHY THOMAS PO BOX 775 ERWIN, NC 28339 Make Payable \$100 To Dealer #2: ALL AMERICAN PRINT & MAIL 2200 WILSON BLVD #102-57 ARLINGTON, VA 22201

Make Payable \$100 To Dealer #3: GIANNA JOSEPH 654 N WELLWOOD AVE #D165 LINDENHURST, NY 11757

Upon joining, you will receive a new master copy with your name in the Dealer #1 Box, ready to start earning \$100 every time someone joins thru 3 powerful levels, instructions on how to start earning \$1,000+ a week or more for the rest of your life, a helpful hints guide, and 90 hot names on peel & stick labels (our product) to help you get off to a FAST FAST START!

Please Print or Use a Mailing label. Thank you.
Name:
Address:
City, St, Zip:
Phone: (Optional)

No cheaters! This program is strictly monitored! Please understand that you are an independent contractor & responsible for possible Federal, State & Local Income Taxes. Any & all income you receive comes from the sale of our mailing list (our product) ONLY and not from simply enrolling people. No income or claims are expressed or implied. You must be 18 years of age or older to participate.

Please void where prohibited by law!

Side Hustle Income

www.SideHustleIncome.net

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Turn \$150 Into.... \$600-\$6000 A Month!



Turn 2-3 hours a day into a monthly cash flow...

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Work From Home!
Flexible Lifestyle!
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Simple, Affordable & Lucrative!

Our Monthly Subscription Program!

Sign up with our monthly subscription program, only \$150 a month. You will receive a membership kit each month with new leads and postcards to mail. Every member that you sponsor earns you a commission of \$75. Every member that your direct downline sponsors earns you an additional \$25. Remember these are monthly commissions, a residual income built just for you! Simple as that! Sponsor 10 members & earn \$600+ monthly! Sponsor 30 members & earn \$2000+ monthly! Sponsor 90 members & earn \$6000+ monthly! Good news is that only 2 members will put you into a profit. The sky is the limit, you choose how much you want to earn each month!

Your Subscription Includes Monthly Marketing Products!

Marketing Kit Includes:

- *150 Leads on peel & stick labels.
- *150 Postcards for you to mail.
- *150 Personalized ID stickers.

*A copy of our monthly newsletter *The Side Hustle Guru*.
*Master copy of your Personalized Marketing Flyer (included with 1st kit only).

_____YES! Sign me up for the recurring monthly subscription program for \$150 a month. I understand that I will receive \$75 commission for every member I sponsor & \$25 for every member I co-sponsor. These commission payments will be sent to me on a monthly recurring basis along with my marketing kit containing leads, postcards & The Side Hustle Guru newsletter by Mountain Marketing. I understand that I may cancel my subscription at anytime by calling or emailing at least 5 days prior to my next payment date. I also understand that if I cancel my subscription, I am forfeiting all commissions to my upline sponsor. Commissions will be tracked by company and 1099's will be issued at the end of each year for any member earning over \$600.

Name		
Address		
City/State/Zip		
Phone	Email	
Credit Card Number		
Exp Date	Security Code	
Signature	·	

*Signature authorizes monthly charge to your credit card for order above



Join us! Start building your financial future today! www.SideHustleIncome.net

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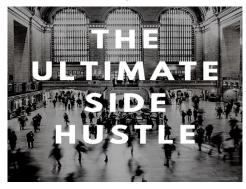
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Ad Space:

Quarter Page	\$10
Half Page	\$20
Full Page	\$30
2 Page	\$50

Send in payment & ad copy by mail or buy ad space online.

All ads & payments are due by the 20th of each month.

Digital copies are emailed on the 1st of the month. Hard copies are mailed on the 5th of the month.

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Address		
City/State/Zip		
Phone	Email	
Credit Card Number		
Exp Date	Security Code	
Signature	<u> </u>	
	*Signature authorizes charge to your credit card for order above.	

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