

BUSINESS HEALTHCHECK

Our Health Check uncovers what is holding your company back and then provides prioritized actions to propel it forward for optimum profitability and performance.

A DETAILED ASSESSMENT OF YOUR COMPANY'S HEALTH AND ITS FUTURE OUTLOOK.

THE TOUGH QUESTIONS -

Are you happy with the performance of your company? Are you concerned about the future? Do you know how to improve your current situation? Are you too close to your organization's operation to recognize its strengths & weaknesses? Is your company providing both you and your employees with the resources and challenges to allow you and them to grow to their full potential? Do you wish for an improvement in your company's reputation? Do you know what needs to be transformed and what are the priorities?

No matter where in its life cycle your company happens to be, whether at the start of the growth curve or close to winding down, you will be glad that you utilized the insight and experience of an expert advisor like Northward Partners.

Upon engaging Northward Partners to improve your company's performance we begin with our Discovery Process to fully understand the challenges that you face, determine your goals and to lay the groundwork to get you from point A to point B in the shortest amount of time.

The Discovery Process will require you to be reflective regarding your past and current performance, your capabilities and weaknesses, your future goals, and the challenges that you face to get there.

Our proven "Road-map to Value Creation" will assist you in accomplishing the agreed-upon objectives every step of the way.

WHERE NORTHWARD PARTNERS CAN HELP

Following the initial Discovery sessions, Northward utilizes a matrixed framework for benchmarking against "world-class" standards for all key workstreams (e.g.: Order to Cash, Procure to Pay, and Record to Report) while considering the approach to, and impact on, Strategy, People, Process, and Technology to transform the organization to realize its goals and potential.

The ultimate purpose of the Business Health Check is to identify opportunities for improvement by providing experienced consultants to map, assess and prioritize meaningful recommendations within a rapid timeframe. The objective is to provide short-range and long-range recommendations to streamline, automate and provide management timely and meaningful insights into the business.

PROVEN PROCESS FOR ENTERPRISE VALUE ENHANCEMENT

Our Proven process to obtain exceptional Enterprise Value! Our initial deliverable is an Assessment Report prioritized by quick wins and highest impact with a high level timeline for implementation.

- PRIORITIZED TECHNOLOGY
- SHORT TERM PRIORITY COMPLETION
- LONGER TERM PRIORORITY EXECUTING
- **PEOPLE**
- **PROCESS**
 - **PROCURE TO PAY**
 - ORDER TO CASH
 - RECORD TO REPORT
- **TECHNOLOGY**
- MANAGEMENT GOALS

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ASSESSMENT PROCESS

Benchmarked Current State

Can to World-Class State **Opportunities Summary**

• Preliminary Success Plan

ON ASSESMENT OUTPUTS

Impact Effort Assessment

- **ASSESSMENT REPORT**
- PRIORITIZED IMPROVEMENTS
- **BUDGET AND TIMELINE**

WHO WE SERVE

The team at Northward Partners has significant hands-on experience across a variety of industries with companies ranging from \$5 million to more than \$1 billion in revenue.



Professional & Business Services Consulting, engineering, staffing, environmental



Healthcare

Biotech, pharmaceuticals, medical devices, hospital, behavioral, DSO/MSO



Consumer Products

eCommerce, retail, food production/ distribution, grocery, cosmetics, PPE



Industrial

Automotive, construction, manufacturing, HVAC, facilities management, distribution



Technology

Software, internet, FinTech, IT, digital



Media & Communications

Telecom, marketing, advertising, publishing, online media



Energy
Oil & gas,

renewables/sustainables



Leisure & Hospitality

Travel & tourism

WHO WE ARE

Northward Partners is a full service management advisory firm and consultancy. Our Proven Process for total business transformation allows us to provide both immediate and long term value for our cherished clients.

ABOUT OUR APPROACH

The "partners" in our name is more than a matter of branding – it infuses everything we do to ensure that we optimize our clients' businesses.

We take an intensely collaborative approach, working closely and deeply with our clients to identify hidden vulnerabilities, uncover opportunities for growth and reveal avenues primed for transformation.

With decades of experience across a range of industries to our credit, we have the knowledge, experience and processes necessary to create world class organizations and unlock considerable enterprise value.



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