



**Strategic
Planning &
Decision-Making
Framework**
aligning resources,
employees and
stakeholders towards
common goals.

SIOP FRAMEWORK

Sales Inventory Operations and Planning Framework

*SIOP **enables** organizations to achieve strategic objectives, adapt to market dynamics, and deliver **greater value** to customers **more efficiently**.*

1. Strategic Planning helps establish a laser sharp vision & mission, identifies strengths and weaknesses, and capitalizes on opportunities while mitigating threats.

3. Environmental Analysis: An analysis of internal and external opportunities and threats, including external factors.

5. Goal Setting: Organization specific, measurable, achievable, relevant, and time-bound (SMART) goals aligning vision & mission.

7. Resource Allocation: Alignment of resources, capital, and technology to achieve strategic goals.

10. Evaluation and Control: Monitoring effectiveness of its strategies and progress towards its goals ensuring strategies are implemented as planned.

2. Vision & Mission: The organization defines its long-term vision, a desired future state and its ultimate purpose for existence.

4. SWOT Analysis: The organization focuses on understanding current position and potential areas of improvement.

6. Strategy Development: Development of strategies and action plans targeting specific markets, developing new offerings, and improving operational efficiency.

8. Implementation: Execution of tailored action plans, monitoring progress and adjusting, as necessary.

11. Review and Update: Periodic reviews and strategic alignment adapting to opportunities, conditions, and internal factors.

Contact us today and let's collaborate to transform your business.

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