



AMERICAN
LEGION
AUXILIARY

POPPY POSTER CONTEST

Art is Life

American Legion Auxiliary Unit 1038
Valhalla, NY

An opportunity for students to showcase their artistic talent using the poppy.

Contest for students in grades 2nd – 12th

There are seven classes: Class I (grades 2 & 3),
Class II (grades 4 & 5), Class III (grades 6 & 7),
Grade IV (grades 8 & 9), Class V (grades 10 & 11),
Class VI (grade 12), Class VII (students with special needs)



POPPY POSTER CONTEST REQUIREMENTS AND RULES

- Each poster shall have a fitting slogan not to exceed 10 words. Articles “a”, “and,” “an”, “the” are not to be counted as words. The words “buddy” and “buy” cannot be used.
- The words “American Legion Auxiliary” must be used in the design of the poster and will not be counted in the 10 word count.
- Each poster must include a picture of the red poppy.
- The poster shall be on 11x14” poster board. Drawing paper is not accepted. If poster board is needed, please send an email to: ALAAunit1038ny@gmail.com
- Media used shall be watercolors, crayons, powder or oil paint, handmade paper cutouts, ink or textures, acrylics, pencils, and markers.
- Written in ink on the back of the poster (not attached) shall be the class in which the entry is submitted, the name, address, age, and grade of the contestant, plus the words “American Legion Auxiliary Department of New York” & “Adolph Pfister Unit 1038.”
- The United States flag may be used as long as there are no infractions of the flag code.
- Posters will be judged using the following criteria:
 - 50% - poster appeal (layout, message, originality)
 - 40% - artistic ability (design and color)
 - 10% - neatness
- Submissions become property of the American Legion Auxiliary. Through submission of artwork, contestants and their legal guardians’ grant non-exclusive reproduction and publication rights to the works submitted and agree to have their names and artwork published for commercial use without compensation or permission.
- The poster shall be the work of only one individual.
- The label “In Memoriam” from the veteran-made poppy may not be used.



Winners

- The artwork of the 1st place winner for each class will be displayed on the American Legion Post 1038’s website and receive a \$50.00 gift card.
- All contestants will receive an American Legion Auxiliary Unit 1038 certificate of participation.
- Winners will then compete in the Westchester County American Legion Auxiliary (ALA) competition. If there are no entries from other schools in the same class the poster will automatically be entered into the American Legion Auxiliary Department of New York (state) competition.
- ALA Department of New York winners continue on to the national competition which provides a citation for the most outstanding poster in each class within five geographical divisions. National winners receive \$50 and a \$50 donation in the student’s name will be made to the *Children of Warriors National Presidents’ Scholarship* fund.

Entry Date: Friday, March 13, 2026

Poster entries along with the completed Poppy Poster Contest Cover Sheet should be dropped in the main office of your school with a note to the attention of Mrs. Emmy Creskey, President.

American Legion Auxiliary Unit 1038 - Valhalla.

To view the artwork of previous poppy poster winners go to:

<https://www.legion-aux.org/national-poppy-poster-contest>

American Legion Auxiliary Unit 1038
Ms. Bridget Jensen, Poppy Poster Contest Chair

27 Legion Drive
Valhalla, New York 10595
Email: ALAAunit1038ny@gmail.com

 alpost1038ny.org





POPPY POSTER CONTEST COVER SHEET

Each year, the American Legion Auxiliary (ALA) sponsors a Poppy Poster Contest for students in grades 2-12, including students with special needs. Grade levels are divided into seven classes. One award in each of the seven classes will be presented in each division. Winners will receive \$50 and a \$50 donation in the student's name will be made to the Children of Warriors National Presidents' Scholarship fund. National winners will be posted at www.ALAforVeterans.org after national convention.

Poster Classes:

Class	Grade Level
I	2 and 3
II	4 and 5
III	6 and 7
IV	8 and 9
V	10 and 11
VI	12
VII	Students with special needs

Class competing in: _____

Sponsoring ALA unit: Adolph Pfister Unit 1038 - Valhalla, NY

Due date for student to return to ALA unit: Friday, March 13, 2026

To Be Completed by the Student/Parent:

Student Name: _____

Address (Street, City, State, Zip): _____

E-mail Address: _____

Phone: _____

School Name: _____

City/State of School: _____

Parent or Teacher Name and Signature: _____

Auxiliary Use Only (Must be completed for entry to be considered.):

Sponsoring Unit Name/Number: _____

Signature of Unit Poppy Chairman/President: _____

Unit winner due to Department on: _____ Department: _____

Signature of Department Chairman: _____

Department winner due to National Poppy Division Chairman by June 1