

The Balance Between Strategy and Execution in IT

Typical SMB		With Fractional IT Management Services	
AREA	% OF FOCUS	AREA	BENEFITS
STRATEGY	10-15% Little alignment with business goals, no roadmap, reactive budgeting	STRATEGY	25-30% Clear IT roadmap, informed decisions, future-ready infrastructure
EXECUTION	85-90% Constant firefighting, staff burnout, limited innovation	EXECUTION	70-75% Streamlined operations, better vendor performance, measurable ROI