



KIRAN RAJ

Graphics Artist & Visual  
Designer

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**Portfolio:** kiranrajarul.com

**LinkedIn:** linkedin.com/in/kiranrajarul

**Location:** UAE

## **PROFESSIONAL SUMMARY**

Creative, versatile Graphic & Motion Designer with 7+ years of international experience producing innovative visual content across digital, print, video, and motion platforms. Known for blending storytelling, branding, and design strategy with cutting-edge tools and AI-driven techniques. Proven ability to work cross-functionally, meet tight deadlines, and deliver designs aligned with business goals.

## **CORE SKILLS**

- Motion Graphics & Animation
- Video Editing & Videography
- Branding & Visual Identity
- Web Design & UX/UI
- Adobe Suite (Photoshop, Illustrator, After Effects, Premiere Pro, InDesign)
- Figma, Maya, DaVinci Resolve
- AI-Integrated Design
- HTML/CSS (basic)
- Presentation & Marketing Assets
- Cross-Team Collaboration & Agile Design

## **PROFESSIONAL EXPERIENCE**

**Motion Graphic Designer**\ Fair Deal Marble and Granite, UAE\ Jan 2023 – Present

- Designed animated visuals, explainer videos, and promotional content for digital platforms.
- Collaborated with marketing teams to elevate brand messaging through motion graphics.
- Delivered AI-assisted designs and video edits optimised for mobile, web, and exhibitions.
- Created company brand guidelines for motion and video content.

**Graphic Designer**\ PixStone Images Pvt. Ltd, India\ Aug 2020 – Dec 2022

- Delivered branded content for web, social media, and print across VFX industry clients.
- Conducted design audits and implemented UI/UX improvements in visual assets.
- Led multiple client branding projects, working in agile design environments.

**Graphic Designer**\ Flatworld Solutions, India\ Mar 2019 – Jul 2020

- Designed digital product visuals and brand kits for global B2B clients.
- Spearheaded campaign graphics and cross-platform UI components.
- Produced layout compositions using colour theory and hierarchy principles.

**Junior Analyst – Production** \ Ad2pro Media Solutions, India \ Jun 2018 – Feb 2019

- Supported media production planning and UX documentation.
  - Created workflow diagrams and UI visual structures for editorial teams.
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## **EDUCATION**

**Master of Science in Animation** \ VELS University, Chennai | 2016 – 2018

**Bachelor of Computer Applications (BCA)** \ Dr.N.G.P. Arts and Science College, Coimbatore | 2013 – 2016

**Diploma in Multimedia and Animation** \ Clusters Institute of Media and Technology, Coimbatore | 2015 – 2016

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## **CERTIFICATIONS**

- **Adobe Certified Professional** (Photoshop & After Effects)
  - **LinkedIn Content and Creative Design Certification** – LinkedIn Marketing Labs (Valid: Dec 2024 – Dec 2026)
  - **Digital Skills: UX Design** – Accenture (User-Centred Design Process)
  - **Google Ads for Beginners** – Coursera Project Network (Feb 2024)
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## **LANGUAGES**

- English – Fluent
  - Tamil – Native
  - Hindi – Conversational
  - Kannada – Basic
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## **WORK AUTHORIZATION**

- Currently residing in the UAE
  - Open to global opportunities and visa sponsorship
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