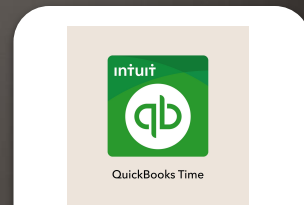




**Time is money.
QuickBooks Time
saves you both.**



SOCIAL MEDIA ENGAGEMENT



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QuickBooks Time 2022 Social Media Monthly Calendar



January

January 6 - National Technology Day
January 15 - National Bagel Day
January 23 - National Pie Day
January 25 - National Plan for Vacation Day



February

National Heart Month
February 2 - Groundhog Day
February 3 - National Women Physicians Day



March

March 4 - National Employee Appreciation Day
March 12 - National Working Moms Day
March 29 - Mom & Pop Business Owners Day
March 30 - National Doctors Day



April

April 6 - National Employee Benefits Day
April 15 - National Tax Day
April 27 - National Admin Professional Day



May

First Week in May - Small Business Week
May 4 - National Skilled Trades Day
May 4 - International Firefighters Day
May 6 - Nurses Day
May 11 - National Third-Shift Workers Day
May 21 - National Waitstaff Day
May 30 - Memorial Day



June

June 2 - National Leave the Office Early Day
June 3 - National Donut Day
June 14 - National Forklift Safety Day
June 22 - National HVAC Tech Day



July

July 1 - National Independent Retailer Day
July 1 - National Postal Workers Day
July 4 - Happy 4th of July
July 5 - National Workaholic Day



August

August 8 - National Dollar Day
August 17 - National Nonprofit Day

QuickBooks Time 2022 Social Media Monthly Calendar



September

September 5- Labor Day
September 20 - National IT Professionals Day



October

National Financial Planning Month
October 1 - National Coffee Day
October 7 - National Manufacturing Day
October 28 - National First Responders Day



November

November 6 - Daylight Savings Ends
November 24 - Thanksgiving
November 26 - Small Business Saturday



December

.Holiday Scheduling Post
Track What's Important to You



Small Business Week

First Week in May
15 Small Business Week Posts representing various small businesses



QuickBooks Time Differentiators

QuickBook Differentiators
Jobsite Photos
Crew Clock
Offline Punching
Signature Capture
Who's Working Window



Dapt

5 Social Media Posts on Dapt
Solution Win Stories



MakeShift

5 Posts on Industries and Pain Points that MakeShift Scheduling Solves

January 2022 LinkedIn Social Media Posts



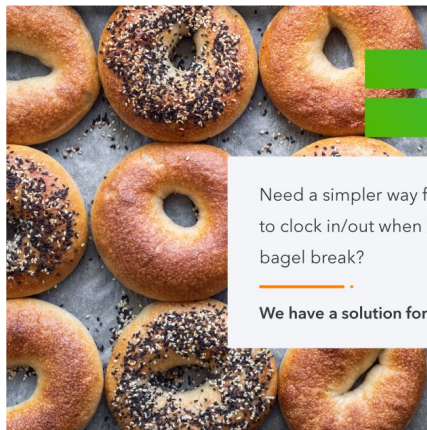
Happy National Technology Day!

Need to track where your remote employees are working while away from the office with a Who's Working Window?

We have a solution for that!



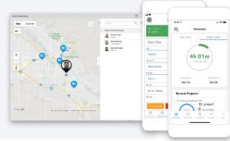
QuickBooks Time 




Let's "Toast" to National Bagel Day!

Need a simpler way for employees to clock in/out when it's time for a bagel break?

We have a solution for that!



QuickBooks Time 

January 6 - National Technology Day
 January 15 - National Bagel Day
 January 23 - National Pie Day
 January 25 - National Plan for Vacation Day



Happy National Pie Day!

Want to make time-tracking easy as pie for your business?

We have a solution for that!



QuickBooks Time 



It's National Plan for Vacation Day!

Your employees have their sights set on future destinations to cross off their bucket lists. Want to make sure their paid time off is tracked correctly for payroll?

We have a solution for that!



QuickBooks Time 

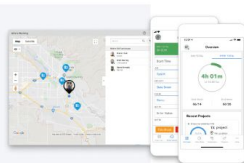
February 2022 LinkedIn Social Media Posts



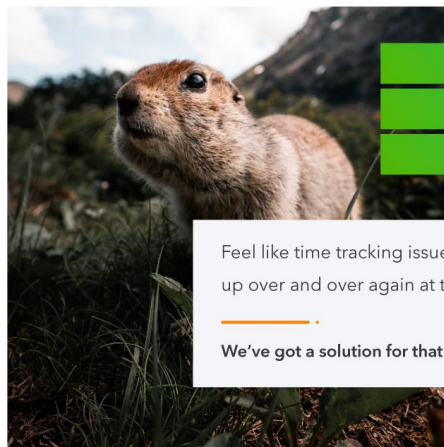
February is National Heart Month!

Accurate time tracking is the heart of any business' payroll management process. Want to reduce payroll costs, increase billables, and keep your company's financial growth beating strong?

We have a solution for that!



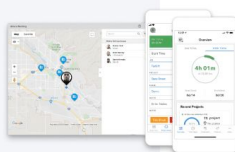
QuickBooks Time



Holy Moley: It's National Groundhog Day!

Feel like time tracking issues keep popping up over and over again at the office?

We've got a solution for that!



QuickBooks Time

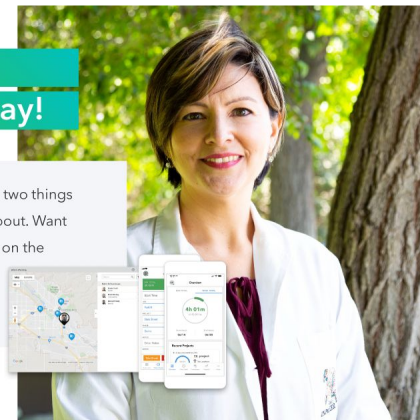


It's National Women Physicians Day!

Scheduling errors and lost time cards are the last two things hospital/medical administrators need to worry about. Want peace of mind that your team of physicians' time on the frontlines is being well spent and well tracked?

We have a solution for that!

QuickBooks Time



National Heart Month
February 2 - Groundhog Day
February 3 - National Women Physicians Day

March 2022 LinkedIn Social Media Posts

It's National Employee Appreciation Day!

Make "Time" today to show your employees how much you appreciate them by making their time tracking as easy as 1-2-3!

We have a solution for that!

QuickBooks Time

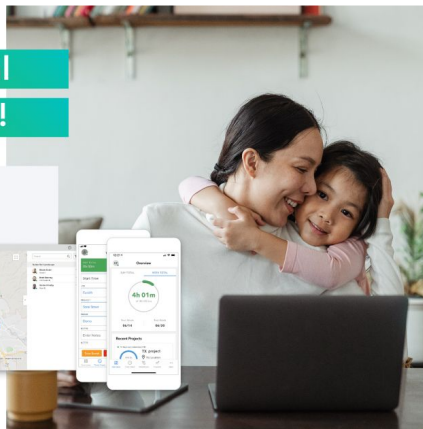


Celebrating National Working Moms Day!

QuickBooks Time salutes all the working moms who juggle multiple balls in the air at once! Want to make sure they're tracking their time accurately?

We have a solution for that!

QuickBooks Time

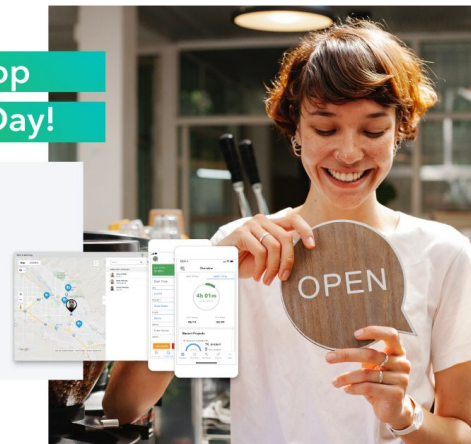


Happy Mom & Pop Business Owners Day!

At QuickBooks, our mission is to help small businesses succeed. Ready to join thousands of other mom & pop restaurants and retailers using automated time tracking solutions to streamline their business operations?

We have a solution for that!

QuickBooks Time

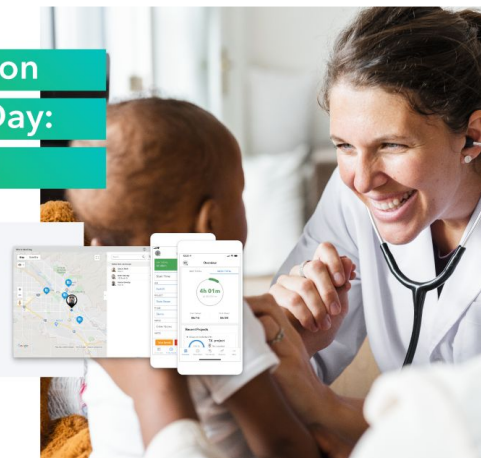


To our Physicians on National Doctors Day: We Thank You!

All the long hours you spend saving patients' lives shouldn't go unnoticed or unpaid.

We have a solution for that!

QuickBooks Time



April 2022 LinkedIn Social Media Posts

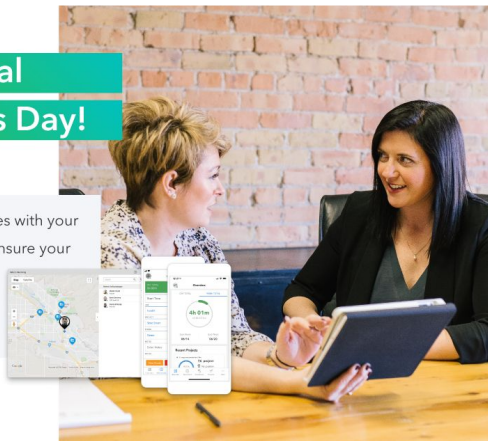
April 6 - National Employee Benefits Day
 April 15 - National Tax Day
 April 27 - National Administrative Professionals' Day

Happy National Employee Benefits Day!

Need a time tracking solution that integrates with your Human Capital Management Software to ensure your employees are earning their time off?

We have a solution for that!

QuickBooks Time

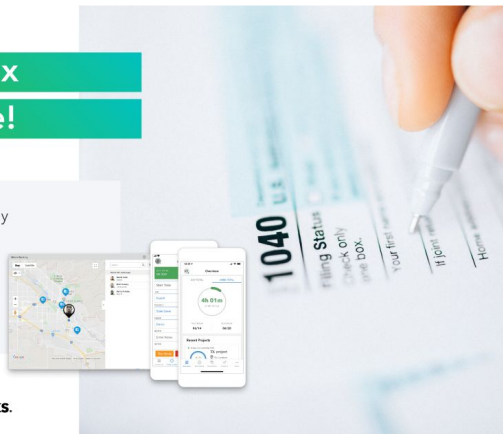


National Tax Day is Here!

It's time to file your taxes! How accurately have you tracked all your billable client hours this past year?

We have a solution for that!

QuickBooks Time

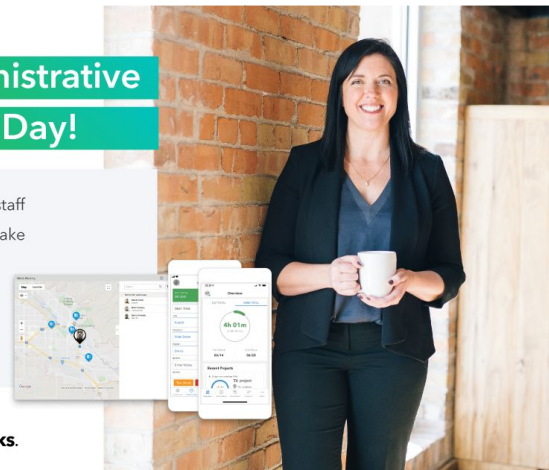


It's National Administrative Professionals' Day!

Take time to thank your administrative staff today for all their hard work! Want to make time tracking simpler for them with an easy-to-use mobile app?

We have a solution for that!

QuickBooks Time

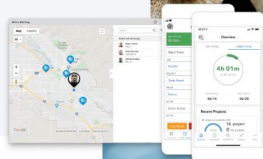


May 2022 LinkedIn Social Media Posts

Happy National Skilled Trades Day!

Need an app to time track your mobile workforce while they're out handling service calls to see Who's Working where?

We have a solution for that!



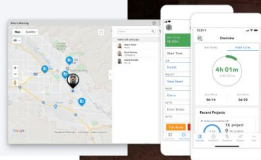
QuickBooks Time



Happy National Third Shift Workers Day!

Today, we recognize those who work around-the-clock to keep business running as usual after hours. Want to make time-tracking easier and more convenient for your night shift staffers?

We have a solution for that!



QuickBooks Time



May 4 - National Skilled Trades Day
May 4 - International Firefighters Day
May 6 - Nurses Day
May 11 - National Third-Shift Workers Day
May 21 - National Waitstaff Day
May 30 - Memorial Day

Remembering Our Fallen Heroes on Memorial Day

Take a break from clocking in/out of work and set aside time today to honor those who served our country.

We have a solution for that!



QuickBooks Time



May 2022 LinkedIn Social Media Posts



Happy National Waitstaff Day!

It's been a challenging year for the restaurant industry. Tracking employee time accurately doesn't need to be one of them.

We've got an app for that!



QuickBooks Time 



Happy International Firefighters Day. We salute our nation's true heroes.

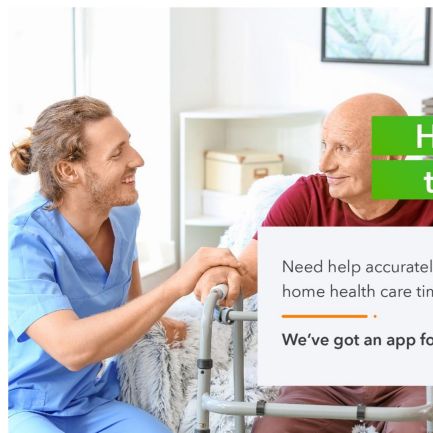
As First Responders, you are always there to help others. Need help with time tracking?

We've got an app for that!



QuickBooks Time 

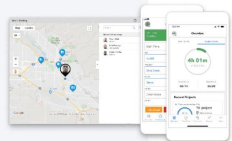
May 4 - National Skilled Trades Day
 May 4 - International Firefighters Day
 May 6 - Nurses Day
 May 11 - National Third-Shift Workers Day
 May 21 - National Waitstaff Day
 May 30 - Memorial Day




Hats off to Nurses who travel to serve others.

Need help accurately tracking home health care time?

We've got an app for that!



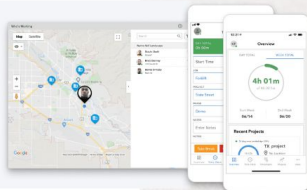
QuickBooks Time 

June 2022 LinkedIn Social Media Posts

It's National Leave The Office Early Day!

Clocking out early?
Make sure to track your
time accurately.

We have a solution for that!



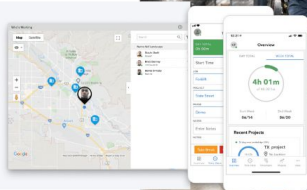
QuickBooks Time



It's National Forklift Safety Day!

Want to clock in your entire
construction crew with the click
of a button?

We have a solution for that!



QuickBooks Time

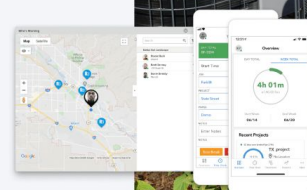


June 2 - National Leave the Office Early Day
June 3 - National Donut Day
June 14 - National Forklift Safety Day
June 22 - National HVAC Tech Day

Keep Cool on National HVAC Tech Day!

Are paper time cards for your HVAC
employees running hot and cold with
accuracy? Wish you had an in-app
mileage tracker to keep track of miles
driven from job to job?

We have a solution for that!



QuickBooks Time



July 2022 LinkedIn Social Media Posts

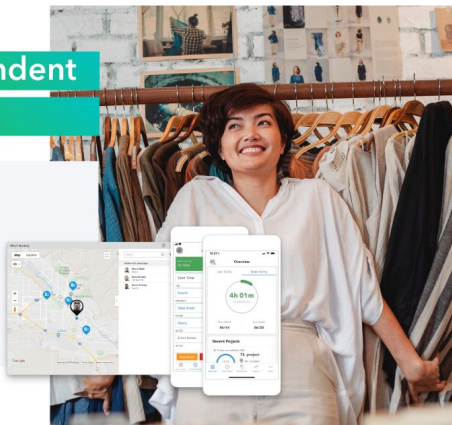
July 1 - National Independent Retailer Day
 July 1 - National Postal Workers Day
 July 4 - Happy 4th of July
 July 5 - National Workaholic Day

It's National Independent Retailer Month!

Did you know independent retailers employ 51% of the workforce? Want to save 4% on payroll with time tracking software that has best-in-class scheduling capabilities to allow for employee shift swapping?

We have a solution for that!

QuickBooks Time

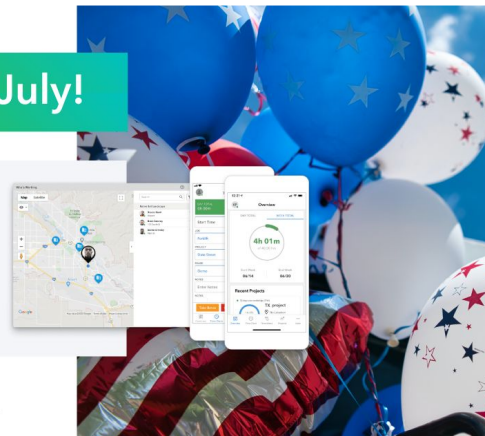


Happy 4th of July!

Take time today to celebrate freedom and independence. Looking for a way to free up time spent on manual time cards or spreadsheets?

We have a solution for that!

QuickBooks Time

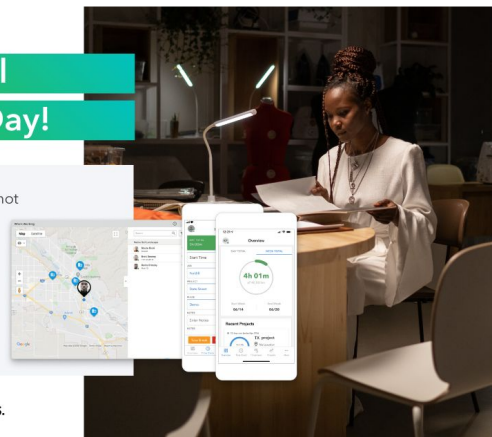


It's National Workaholics Day!

Want to make sure your employees are not working too much overtime with a time tracking app that sends you overtime alerts to help reduce payroll costs?

We have a solution for that!

QuickBooks Time

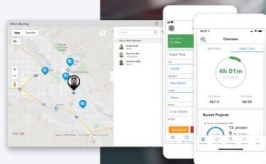


August 2022 LinkedIn Social Media Posts

Today Is National Dollar Day!

Fun fact: August 8th, 1776 was the day Congress commemorated the U.S. monetary system. A dollar saved is a dollar earned when you ensure your employees are accurately tracking their time.

We have a solution for that!



QuickBooks Time

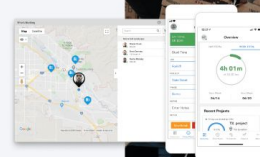


August 8 - National Dollar Day
August 17 - National Nonprofit Day

Pay it Forward for National Nonprofit Day

Accurate reporting is crucial for securing nonprofit grants and funding – that includes accurately tracking both volunteer and employee hours.

We have a solution for that!



QuickBooks Time



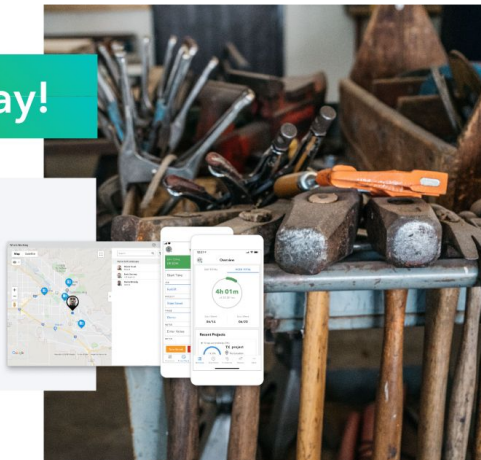
September 2022 LinkedIn Social Media Posts

September 5- Labor Day
September 20 - National IT Professionals Day

Happy Labor Day!

Here's to the millions of hard-working Americans out there. Hope you can put your tools down for the day and enjoy some rest and relaxation time this Labor Day.

We have a solution for that!



QuickBooks Time



Celebrating National IT Professionals Day!

Do your IT employees work flexible schedules? If the non-traditional hours that they work are a challenge to keep track of or you have scheduling challenges...

We have a solution for that!



QuickBooks Time




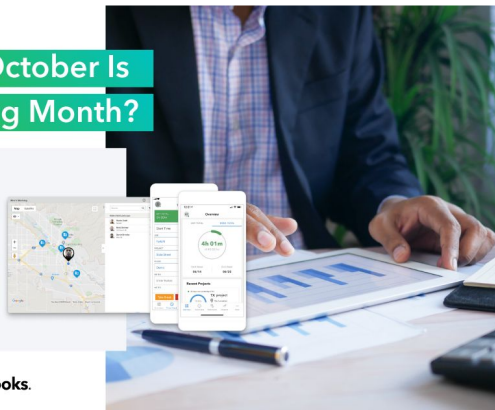
October 2022 LinkedIn Social Media Posts

Did You Know October Is Financial Planning Month?

What better way to plan for your company's financial future than to save up to 4% on payroll and add up to 10% more billable time to your invoices?

We have a solution for that!

QuickBooks Time 

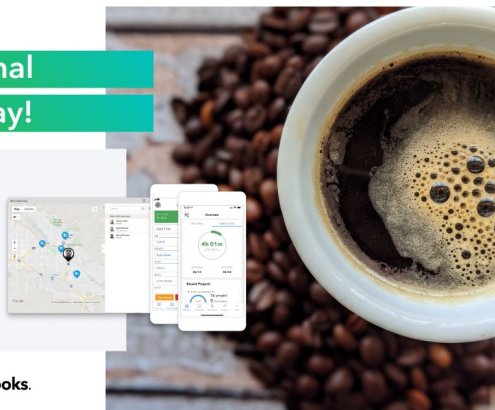


It's National Coffee Day!

Step out of the office for a coffee break today and grab a cup of Joe to Go. Need an easy way for employees to clock in/out for coffee breaks?

We have a solution for that!

QuickBooks Time 



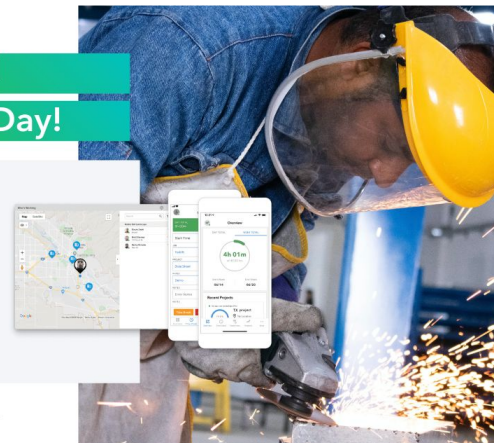
National Financial Planning Month
October 1 - National Coffee Day
October 7 - National Manufacturing Day
October 28 - National First Responders Day

It's National Manufacturing Day!

Today is a day to recognize industrial innovation! QuickBooks Time's Biometric Facial Recognition-enabled time clock is an innovative way to eliminate time theft or buddy punching!

We have a solution for that!

QuickBooks Time 



Salute to Our First Responders on National First Responders Day.

When out in the field saving lives and handling emergency calls around-the-clock, we know it can be hard to track your time. Our mobile time-tracking app helps our heroes manage and track their time anywhere, even after the fact.

We have a solution for that!

QuickBooks Time 



November 2022 LinkedIn Social Media Posts

It's TIME to set your clocks back.

Although Daylight Savings Time ends today, you can always save time and money on payroll by using QuickBooks Time.

We have a solution for that!



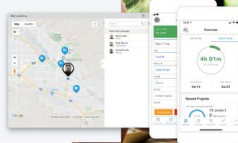
QuickBooks Time



Happy Small Business Saturday

Our mission at QuickBooks to help small businesses succeed. Need a desktop, tablet or mobile time tracking software to streamline your payroll and save time and money?

We have a solution for that!



QuickBooks Time

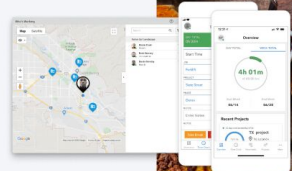


November 6 - Daylight Savings Ends
November 24 - Thanksgiving
November 26 - Small Business Saturday

Happy Thanksgiving!

We are grateful to support and empower business around the world!

We have a solution for that!



QuickBooks Time



December 2022 LinkedIn Social Media Posts

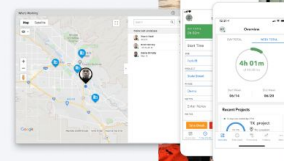


Holiday Scheduling Post
Track What's Important to You

Overwhelmed with Holiday Scheduling?

Shift-swapping happens a lot around the holiday season. In need of advanced scheduling tools to keep track of shifts with ease?

We have a solution for that!



QuickBooks Time



Small Business Week LinkedIn Social Media Posts

First Week in May 1-7, 2022



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TODAY & EVERY DAY



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Small Business Week LinkedIn Social Media Posts

First Week in May 1-7, 2022



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TODAY & EVERY DAY

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 quickbooks.

Small Business Week LinkedIn Social Media Posts

First Week in May 1-7, 2022



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TODAY &
EVERY DAY.

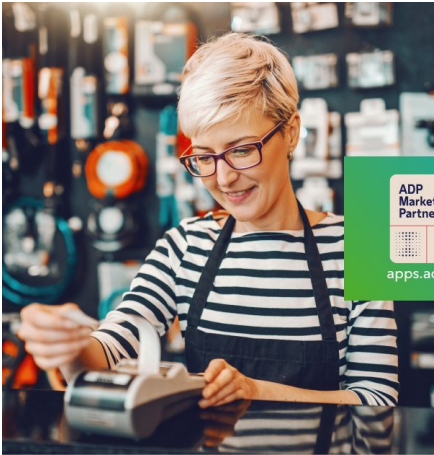
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TODAY & EVERY DAY.

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EVERY DAY.

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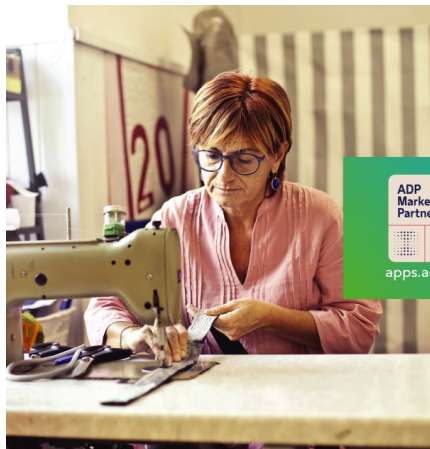
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Small Business Week LinkedIn Social Media Posts

First Week in May 1-7, 2022



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EVERY DAY.

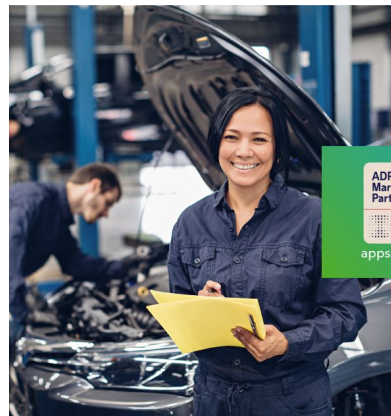
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TODAY &
EVERY DAY.

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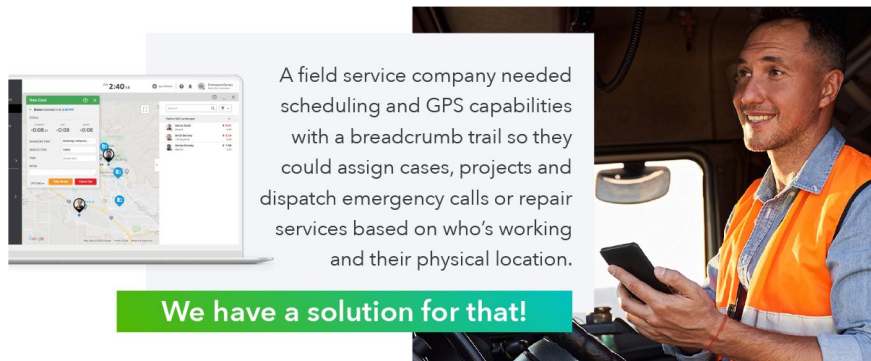
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EVERY DAY.

QuickBooks Time



QuickBooks Time Differentiator LinkedIn Social Media Posts



A field service company needed scheduling and GPS capabilities with a breadcrumb trail so they could assign cases, projects and dispatch emergency calls or repair services based on who's working and their physical location.

We have a solution for that!

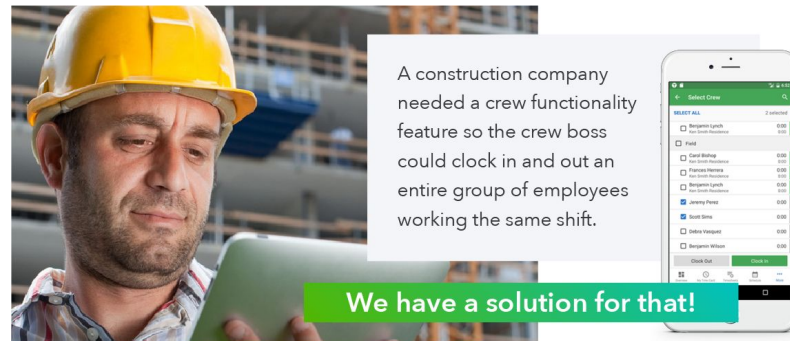
QuickBooks Time




A Construction Company needed the ability to take jobsite photos live or from their camera roll to attach to their employee timesheets.

We have a solution for that!

QuickBooks Time

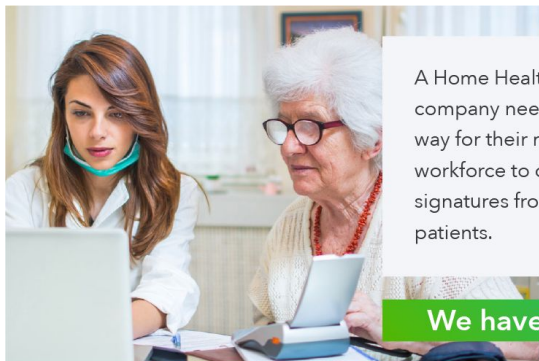
A construction company needed a crew functionality feature so the crew boss could clock in and out an entire group of employees working the same shift.

We have a solution for that!


QuickBooks Time



QuickBooks Time Differentiator LinkedIn Social Media Posts



A Home Health Care company needed a way for their mobile workforce to capture signatures from their patients.



We have a solution for that!

QuickBooks Time




First Responders in the field needed offline punch capability so they could track time via their mobile device even with no cellular or WIFI connectivity.

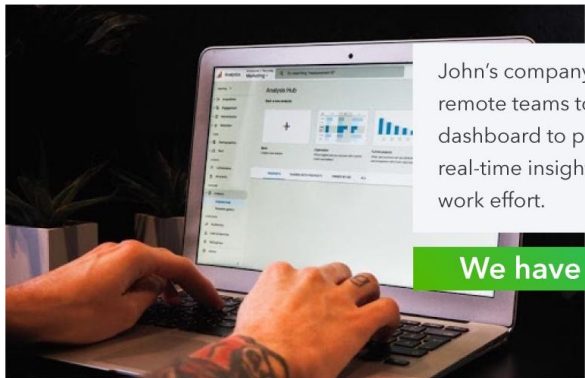


We have a solution for that!

QuickBooks Time



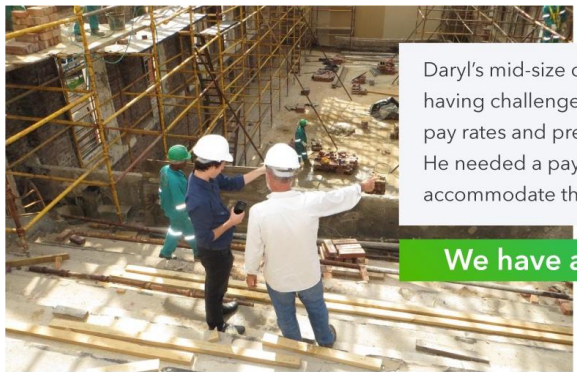
Dapt Partner LinkedIn Social Media Posts



John's company helps businesses with remote teams to scale. He needed a dashboard to provide customers with real-time insight into time spent, costs and work effort.

We have a solution for that!

QuickBooks Time



Daryl's mid-size construction company was having challenges with job-based variable pay rates and prevailing wage requirements. He needed a payroll batch file solution to accommodate the ADP temp rate override.

We have a solution for that!

QuickBooks Time



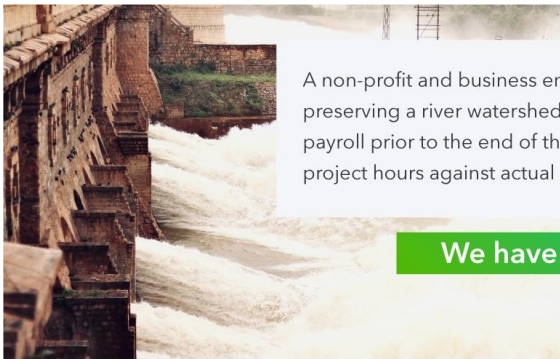
Jesse's drywall and painting company has jobs in five different states with different tax withholding rules. She needed a solution to account for both the location of the job, but also the state of residence of the employee to pass the appropriate taxes and account for withholding.

We have a solution for that!

QuickBooks Time



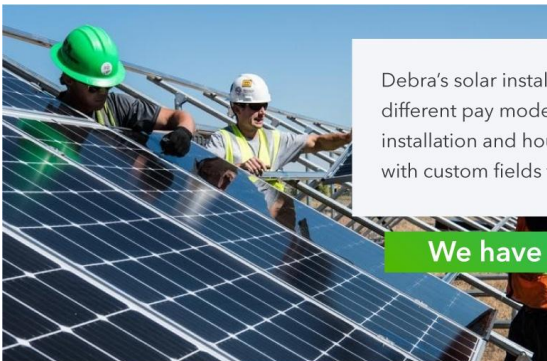
Dapt Partner LinkedIn Social Media Posts



A non-profit and business engineering partnership preserving a river watershed needed a solution to submit payroll prior to the end of the pay period and reconcile project hours against actual hours.

We have a solution for that!

QuickBooks Time



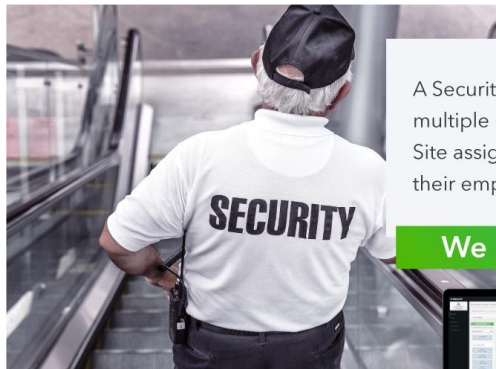
Debra's solar installation company had two different pay models for employees, per installation and hourly. She needed a solution with custom fields for install size and cents/watt.

We have a solution for that!

QuickBooks Time



MakeShift Partner LinkedIn Social Media Posts

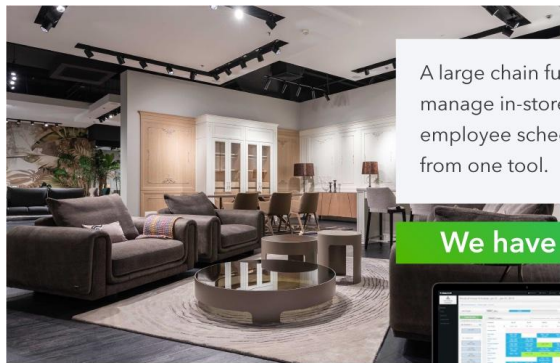


A Security firm schedules its employees at multiple posts. They needed help with Job Site assignments to identify in real-time where their employees were working each day.

We have a solution for that!



QuickBooks Time

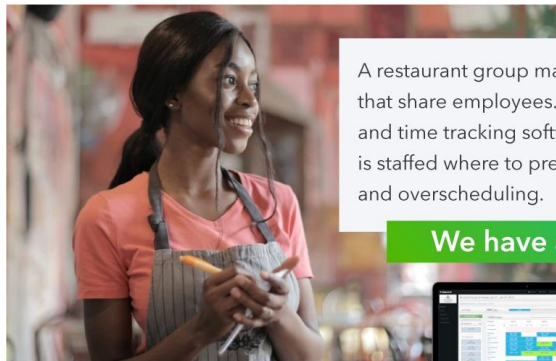


A large chain furniture store needed a way to manage in-store and Web/E-commerce employee scheduling, and time tracking all from one tool.

We have a solution for that!



QuickBooks Time



A restaurant group manages multiple restaurants that share employees. They needed a scheduling and time tracking software to allow them to see who is staffed where to prevent double booking, fatigue and overscheduling.

We have a solution for that!



QuickBooks Time



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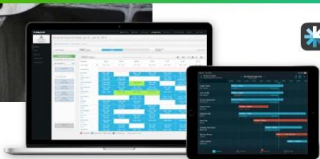


Kyle's manufacturing group runs multiple lines across 2, and sometimes 3 shifts. There are many call-offs, and they have a tough time trying to keep the lines running and shifts properly staffed.

We have a solution for that!



QuickBooks Time



A health clinic client needed a way to post and communicate available shifts to all eligible nurses at once in the event someone called in sick.

We have a solution for that!



QuickBooks Time

