

MEETING MINUTES

Meeting Name: The Curse New Mexico Annual General Meeting (AGM)
Meeting Date: 1/26/2020
Meeting Time: 4:00pm Mountain Time

Attendee List:

- David Carl
- RJ Montano
- Andrew Bolte
- Rachel Johnson
- Miscellaneous Curse Members

Agenda:

- | # | Topic |
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| 1. | Curse of Lew Wallace |
| 2. | What is not required of members |
| 3. | What IS required of members |
| 4. | Things you CAN do |
| 5. | Matchday/Tailgates |
| 6. | What's new this year |
| 7. | Los Cursitos |
| 8. | Watch parties Albuquerque and outside of Albuquerque |
| 9. | Leadership |
| 10. | Old Structure |
| 11. | New Structure |
| 12. | Executive Committee and duties (President, VP, Secretary, Treasurer) |
| 13. | Committee Chairs and duties (Cursitos President, Brand & Identity Chair, Community Outreach Chair, Hype/Spirit/Rowdiness Chair, Member Engagement Chair, Match Day Operations Chair) |
| 14. | Road Trips |
| 15. | Away Games |
| 16. | What we're about/What we're not about |
| 17. | We cannot do this without you |
| 18. | Questions |

Discussion:

- | # | Topic |
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| 19. | Curse of Lew Wallace "All calculations based on our experiences elsewhere fail in NM" |
| 20. | What is not required of members: Wearing certain clothes, sitting in a certain section, singing certain songs, being an expert, participating in anything you don't want to. |
| 21. | What IS required of members: Show up, Support United, Be responsible |
| 22. | Things you CAN do: Learn & sing songs/chants, stand with us in sections 116/118, bring ideas on how we can make the fan experience better for all, come to our awesome tailgates, wear your NMU and Curse NM gear or anything black & yellow, get loud, run for leadership positions to help us continue to improve |
| 23. | Matchday Tailgates |

- a. Start about 3 hours before every weekend home match
 - b. You are responsible for your own sobriety
 - c. Look out for each other
 - d. Respect opposing fans
 - e. March begins an hour before match-time
 - f. We clean up after ourselves in tailgate
 - g. We march as one
 - h. We need to go in the entrance one at a time and march around the field before arriving at sections 116/118
 - i. We DO have permission to set off smoke, but only certain individuals are cleared (must go through training; please let David Carl know if interested)
24. Matchday/Tailgates
25. What's new this year
- a. Curse Structure & Bylaws
 - b. You can join Curse leadership
 - c. Increased community involvement
 - d. New Watch party locations
 - e. New Merch
 - f. We're one year smarter
 - g. Los Cursitos
26. Los Cursitos
- a. Our brand new Supporter's Group for families with kids 13 & under!
 - b. They have their own chants/songs, scarves & tailgate activities
 - c. They will lead the march
 - d. This is the 1st of its kind
27. Watch parties Albuquerque and outside of Albuquerque
- a. Las Cruces: Bosque Brewing
 - b. Santa Fe: Second Street Brewery
 - c. Rio Rancho: Brew Lab 101
 - d. ABQ: Starr Bros, Hollow Spirits
28. Leadership
- a. Old Structure: Pres, VP, Sec, Treasurer
 - b. Why this doesn't work: Too much work for a few people, people didn't have ownership, nobody had chance to learn
29. New Structure: Pres, VP, Sec, Treasurer + Committee Chairs
30. Executive Committee and duties (President, VP, Secretary, Treasurer)
- a. President (David Carl)
 - i. Serves as President when the President is unable to do so
 - ii. 2nd in Command of The Curse
 - iii. Has a vote in board meetings (unlike President)
 - iv. Member of Executive Committee
 - v. Supports Leadership/Committee Chairs
 - vi. Club liaison
 - b. VP (RJ Montano)
 - i. Serves as President when the President is unable to do so
 - ii. 2nd in Command of The Curse
 - iii. Has a vote in board meetings (unlike President)
 - iv. Member of Executive Committee
 - v. Supports Leadership/Committee Chairs
 - vi. Club liaison

- c. Secretary (Rachel Johnson):
 - i. Gives notice of all meetings
 - ii. Keeps accurate list of board members
 - iii. Certifies any official Curse records or documents
 - iv. Records custodian for The Curse
 - v. Keeps minutes at meetings
 - vi. Has a vote in board meetings
 - d. Treasurer (Andrew Bolte):
 - i. Responsible for handling Curse finances/bank account
 - ii. Creates financial reports/updates membership on Curse finances
 - iii. Has a vote in board meetings
 - iv. Member of Executive Committee
 - v. Supports Leadership/Committee Chairs
31. Committee Chairs and duties
- a. Cursitos President (* we are not a babysitting service. This is for families, not dropping off your kids)
 - i. Team Mom/Dad
 - ii. Chosen by Los Cursitos membership
 - iii. Responsible for creation of programming for Los Cursitos
 - iv. Responsible for branch management
 - v. Responsible for identity maintenance
 - vi. Responsible for communication with Cursitos membership
 - vii. Must be a parent/guardian of a Los Cursitos member
 - b. Brand & Identity Chair
 - i. Oversees Brand & Identity Committee
 - ii. In charge of making our brand awesome!
 - iii. Responsible for merchandise management and shipping
 - iv. Responsible for logo integrity
 - v. Responsible for brand standards
 - vi. Content/Graphic Support (Digital & print design)
 - c. Community Outreach Chair
 - i. The most important job in The Curse
 - ii. Oversees Community Outreach Committee
 - iii. Works directly with President to develop Community Partnerships
 - iv. Organizes community service opportunities and searches for organizations in need in our community
 - d. Member Engagement Chair
 - i. Manages Member Engagement Committee (Party Planning Committee)
 - ii. Maintains accurate and up-to-date membership and mailing lists
 - iii. Manages social events and celebrations
 - iv. In charge of watch parties and watch party programming
 - v. Tabling and presentations about member benefits
 - vi. Source content for membership-wide communications
 - e. Match Operations Chair
 - i. Tailgate and travel boss!
 - ii. Oversees Match Day Operations Committee
 - iii. Coordinates tailgates and activity planning for home matches
 - iv. Coordinates travel logistics for away matches
 - f. Hype, Spirit, & Rowdiness Chair
 - i. Your in-the-stadium leader!

- ii. Oversees Hype, Spirit & Rowdiness Committee
- iii. Music & instrument coordination
- iv. CAPO scheduling & training
- v. Creation of cheers and songs
- vi. TIFO planning & execution

- 32. Running for Office
 - a. Go to CurseNM.com in the next week. Find "Officer Nomination Form"
 - b. Choose position and write a short paragraph indicating why members should vote for you
 - c. Members will receive an email with nominees and will vote digitally
 - d. Your term begins once the election is over
- 33. Road Trips: Bus Trips already planned 8/22 @ Phoenix, 9/12 @ El Paso. Open Cup???
- 34. Away Games
 - a. Your Curse NM membership card gets you 15% at our watch party locations ALL THE TIME, except happy hour.
 - b. Give them some love when you're there, on social media or just a nice "Thank You!"
 - c. Tip your bartenders and wait staff!
 - d. When we travel in a large group, we will find lodging arrangements, ticket blocks and, sometimes, transportation (bus, plane)
 - e. While we are there, PLEASE remember that you represent NM. Be respectful, and MAKE SOME NOISE!
 - f. Tradition we started last year: bring trash bags and clean up all of our mess
- 35. What we're about
 - a. Inclusion/togetherness
 - b. Having fun
 - c. Pride in our state
- 36. What we're not about
 - a. Discrimination
 - b. Bullying
 - c. Ruining someone else's fan experience
- 37. We cannot do this without you
 - a. Please share your creative ideas, unique talents, special fare
- 38. Questions
 - a. Suggestion to coordinate drums better
 - b. Suggestion to go to City Counsel meeting to open forum about stadium
 - c. Seating coordination to prevent people from jumping over
 - d. Multiple capos