# **CHNC2026**

**Growing Together in Action:** 

Strengthening the Roots of Community Health Nursing

# SPONSORSHIP & EXHIBITING PROSPECTUS





# **SPONSORSHIP**

By sponsoring, exhibiting or advertising at CHNC2026, you're not just supporting a conference; you're championing the future of community health nursing in Canada. Seize the opportunity to align your brand with our mission and connect with a diverse and influential network of nursing clinicians, educators, leaders and decision-makers



May 20-22 2026



University of British Columbia Vancouver, BC

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# CHNC2026 Sponsorship & Exhibiting Opportunities

# **CHNC2026: Growing Together in Action**

Strengthening the Roots of Community Health Nursing

Join us for <u>CHNC2026</u>, Canada's premier national community health nursing conference, taking place May 20-22, 2026, at The Nest on the beautiful University of British Columbia Campus.

At CHNC2026, we are driven by the ambition to advance community health nursing across Canada. We cordially invite you to be a part of this journey, with a dynamic group of dedicated nurses.

Our conference is a hub for individuals with an interest in community health nursing, spanning practice, research, administration, policy, and education. CHNC2026 is a platform for meaningful connections, collaborative problem-solving, and the exchange of knowledge, evidence, and innovative ideas.

By sponsoring, exhibiting or advertising at CHNC2026, you're not just supporting a conference; you're championing the future of community health nursing in Canada. Seize the opportunity to align your brand with our mission and connect with a diverse and influential network of nursing clinicians, educators, leaders and decision-makers.

Showcase your support for community health nursing in Canada – participate in CHNC2026! We are pleased to offer Sponsorship Packages (p. 2), additional sponsorship opportunities (p. 3), exhibiting opportunities (p. 7) and advertising opportunities (p. 8). We would also be delighted to discuss **customized opportunities** for you – <u>contact us for more information</u>!

# **Sponsorship Packages**

Select a CHNC2026 Sponsorship Package to optimize your visibility at the conference. If you require a tailored solution that better suits your needs, don't hesitate to <u>reach out to us</u> for customized packages!

	Platinum	Gold	Silver	Bronze	Educational <sup>†</sup>
Package Fee All rates subject to 5% GST	\$7,500	\$5,000	\$3,500	\$1,500	\$5,000
Conference Registrations	3	2	1	0	1
Exhibit Booth	Premium Placement	Priority Placement	Priority Placement	Х	Priority Placement
Present a Branded Educational Session					Х
Acknowledgement on Conference Website	Logo & Link	Logo & Link	Logo & Link	Link Only	Logo & Link
Logo Placement in Online Program	Х	Х	Х	Х	Х
Advertisement in the Online Program	Large	Large	Medium	Small	Medium
On-Site Acknowledgements	Prominent	Prominent	Prominent	Х	Prominent

<sup>&</sup>lt;sup>†</sup> Our Educational sponsorship package offers your organization the unique opportunity to present a branded, educational session at the CHNC2026 conference. <u>Contact us for more information!</u>

# **Additional Sponsorship Opportunities**

Please note, all sponsorship rates subject to 5% GST.

#### REGISTRATION

#### \$5,500 (Exclusive)

Your company logo will be displayed on the delegate name badges and lanyards. The sponsorship value includes all costs associated with registration including the onsite registration provider, lanyards and name badges.

#### **BENEFITS ALSO INCLUDE:**

- ✓ All registration confirmation emails with logo identifying sponsorship
- ✓ Sponsorship recognition on conference website
- ✓ Logo on sponsorship signage at registration throughout entirety of the conference
- ✓ Sponsor biography on the conference app
- ✓ Sponsor ribbon on name tag for all company representatives attending conference

#### **EVENT WIFI SPONSOR** \$5,000 (Exclusive)

Prominent brand recognition with your company name, or password of your choice, as the official conference Wi-Fi password for all meeting spaces. This opportunity also includes signage recognition as well as recognition on the CHNC website and in the online program.

#### **BENEFITS ALSO INCLUDE:**

- ✓ Sponsor ribbon on name tag for all company representatives attending conference
- ✓ Sponsorship recognition on conference website and online program

#### **ENTERTAINMENT**

\$4,000 (Exclusive)

Enhance the CHNC welcome reception by sponsoring the evening's main entertainment. This exclusive sponsorship covers all fees associated with hiring entertainment.

#### BENEFITS ALSO INCLUDE:

- ✓ Sponsor Biography on the Conference App
- ✓ Sponsorship recognition in online program and website
- ✓ Sponsor ribbon on name tag for all company representatives attending conference
- ✓ Logo on two (2) printed signs placed strategically throughout the event

#### **ONLINE PROGRAM**

# **\$4,000 (Exclusive)**

Prominent brand recognition as the CHNC2026 Online Program Sponsor with your company logo featured on the online program homepage, and a public thank you from the Conference Planning Committee

#### **BENEFITS ALSO INCLUDE:**

- ✓ One (1) complimentary banner ad
- ✓ One (1) Stand-alone email announcing sponsorship
- ✓ Sponsorship recognition in final program and website
- ✓ Sponsor Biography on the Conference App in a high profile location
- ✓ Sponsor ribbon on name tag for all company representatives attending conference
- ✓ Post Event Analytic Report

#### **KEYNOTE**

# \$3,500 (2 available)

Public thank you from moderator, corporate logo on screens, conference website and next to the session description. Sponsor may provide a handout or gift to delegates attending the sponsored session at additional cost.

#### **BENEFITS ALSO INCLUDE:**

- ✓ Sponsor Biography on the Conference App
- ✓ Sponsorship recognition in final program and website
- ✓ Sponsor ribbon on name tag for all company representatives attending conference
- ✓ Inclusion on sponsorship signage during sponsored session

#### **BREAKFAST**

### \$2,500 (2 Available)

Sponsors will have the opportunity to brand the breakfast Food & Beverage stations with your company logo at strategic locations. Sponsor may provide a handout or gift to delegates attending the sponsored breakfast at additional cost.

#### BENEFITS ALSO INCLUDE:

- ✓ Sponsor biography on the conference app
- ✓ Sponsorship recognition in final program and website
- ✓ Sponsor ribbon on name tag for all company representatives attending conference
- ✓ Logo on two (2) printed signs placed strategically throughout the breakfast service area

#### **DELEGATE BAG**

# **\$2,500 (Exclusive)**

Opportunity to brand the delegate bag with your company logo, which will be given to all attendees at the conference. This opportunity also includes recognition on the CHNC website and mobile app.

\*Sponsor to provide printed bags in addition to sponsorship price

#### BENEFITS ALSO INCLUDE:

- ✓ Sponsor ribbon on name tag for all company representatives attending conference
- √ Sponsorship recognition on conference website and app
- ✓ One (1) printed company logo on bag along with the CHNC logo\*

\*Exact dimensions and quantities provided by conference management - Double sided bag printing required.

<sup>\*\*</sup>Menu selection is at discretion of conference management

#### **BREAK**

### \$2,000 (4 Available)

Sponsors will have the opportunity to brand the break Food & Beverage stations with your company logo at strategic locations. Customization and themed breaks for elevated exposure are available at extra cost to the sponsor.

#### **BENEFITS ALSO INCLUDE:**

- ✓ Sponsor biography on the conference app
- ✓ Sponsorship recognition in final program and website
- ✓ Sponsor ribbon on name tag for all company representatives attending conference
- ✓ Logo on one (1) printed sign placed strategically in the break service area

## POSTER PRESENTATION AREA \$1,500 (2 available)

Have your name/logo on prominently displayed on a printed sign in the poster presentation area and in the online program for one day (May 21 or May 22, 2025).

#### BENEFITS ALSO INCLUDE:

- ✓ Sponsor biography on the conference app
- ✓ Sponsorship recognition in final program and website
- ✓ Sponsor ribbon on name tag for all company representatives attending conference
- ✓ Logo on one (1) printed sign placed strategically in the poster presentation area

# **SESSION SPONSOR** \$1,000 (Availability based on sessions)

Sponsor an abstract session that aligns with your business or organization - select from available sessions once confirmed by conference management.

This sponsorship allows for public thank you from moderator, corporate logo on screens, conference website and next to the session description. Sponsor may provide a handout or gift to delegates attending the sponsored session at additional cost.

<sup>\*\*</sup>Menu selection is at discretion of conference management

This sponsorship does not permit influence on the session content. If you are interested in hosting your own educational session, please see the "Educational" option under Sponsorship Packages.

#### **BENEFITS ALSO INCLUDE:**

- ✓ Sponsor biography on the conference app
- ✓ Sponsorship recognition in final program and website
- ✓ Sponsor ribbon on name tag for all company representatives attending conference
- ✓ Inclusion on sponsorship signage during sponsored session

# **Exhibiting Opportunities**

**Commercial & Government Organizations:** \$1,150 + GST

Non-Profit & Educational Institutions: \$575 + GST

Exhibiting opportunities include a dedicated space to:

- Promote your products, services and programs
- Demonstrate your commitment to community health nursing
- Develop and nurture relationships with community health, public health and home health nurses, leaders, decision-makers and affiliated organizations

Exhibits include a badge for one representative to staff the exhibit. Additional exhibit staff badges may be purchased for \$150 each.

# **Advertising Opportunities**

#### **Material Distribution**

**Commercial & Government Organizations:** \$650 + GST

**Non-Profit Organizations:** \$325 + GST

If you are unable to attend the conference or you are keen on expanding your outreach, consider this opportunity to reach conference delegates. To elevate your organizational presence, we will strategically place your promotional items or printed materials in key locations throughout the event, including high-traffic areas like the registration desk and tables during keynote sessions.

# **Program Advertisements**

Connect with both CHNC2026 delegates and the wider public by advertising in the CHNC2026 online program:

Small: \$250+GST (1/4 page)

Medium: \$500+GST (1/2 page)

Large: \$750+GST (Full page)

# **Next Steps**

# **Ready to confirm your involvement?**

To reserve your sponsorship, exhibit booth or advertising space, kindly complete our online contract.

Upon completion of the contract, you'll receive an automated invoice for payment. Please see the invoice for payment options.

If you have any questions or concerns about your reservation, please <u>contact us</u> in advance of payment.

# Need more information? Seeking a custom sponsorship package?

Please reach out to us to discuss:

Community Health Nurses of Canada conference@chnc.ca

We look forward to working with you!