

# STAN FERGUSON

Affidavit of Stanley Powell Ferguson

COPY

I, Stanley Powell Ferguson, having been first duly sworn, I hereby depose and say that I am a citizen of the United States and a resident of the State of Utah. I am over 18 years of age. I currently reside at 1175 E 470 S, Pleasant Grove, Utah 84062. **301 7968911**

1. I obtained a Bachelor degree from Brigham Young University (BYU) in 1968. Thereafter I was employed by Bonneville Communications for 22 years from 1968 until 1990. From 1990 until 1996 I did business as Stan Ferguson Productions. From 1996 until 2004 I was employed in the BYU Theatre and Media Arts Department, first as an Assistant Professor and eventually as an Associate Professor. I am married and we have five children. Currently I am retired.

2. I first became acquainted with Gordon Bowen when he came to work for Bonneville Communications in the early 1980s where I was already employed. At that time I worked for Ross Richins and Dick Alsop. Bonneville was in the business of producing advertising campaigns, short films and television programs. My experience with Gordon is to the most part limited to the few years Gordon worked at Bonneville in the early 1980s.

3. From my first encounters with Gordon I sensed there was something at odds between him and the truth. In my first conversations and meetings with him I had a strange sense that he was not being honest and truthful with me. I have always prided myself in having, as I like to put it, a very sensitive internal B.S. alarm (as in Bull Shi\*). There was something about Gordon that told me to be very wary of this man. As time went on and as I became more familiar with his erratic behavior, cunning intimidation, **devious schemes** and underhanded tactics, I began to realize that Gordon was more than just a really bad person. The only word I can think of to describe Gordon Bowen is evil. I do not take this description of him lightly. From what I know of him personally and how he has hurt others I am forced to give him the lowest rating one human being can give another: evil.

4. Gordon was responsible for **getting Ross Richins, my boss, fired**. Ross was a competent, good leader and a great guy and his firing was most unfortunate.

5. Gordon climbed the management ladder and we were given to understand that Gordon was in good **standing with General Authorities of the Church of Jesus Christ of Latter-day Saints, specifically Elder Packard**. When Gordon left Bonneville, it was said of him by many in the department at the time that he had single handedly almost destroyed Bonneville's relationship with the LDS church.

6. Before Gordon came to Bonneville I had already received more that two hundred national awards for my writing, producing and directing of TV and radio advertising, short films and television programs for the LDS church and other national clients.

7. Gordon attempted to get me to resign from Bonneville by his treatment of me. He would avoid talking to me directly most of time. When he did invite me into his office for a "conversation" he would just sat there without saying anything to me. He had a large office that

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18. There is a story about Gordon being found nude by John Dooner, President of McCann Erickson/NY, handcuffed to his bed at his home that is well known by most people in the ad industry who knew Gordon then. Evidently, he hadn't shown up for work for a couple of days with no call, missed important meetings that had been scheduled and no answer on his phone. His employer was concerned and went to check on him.

19. My wife, Robin, and I did not let Gordon into our personal lives as much as some of the others in the group. Robin distrusted him and I think Gordon was aware of it. She is a strong personality with an uncanny ability to read people. This may possibly be one of the reasons Gordon somewhat distanced himself from us relative to the others.

20. I feel conflicted about having to write this affidavit because I don't want to hurt Gordon. He is greatly responsible for the success of my career in having given me the wonderful opportunity of working on AmEx at Ogilvy. He also went to bat for me during some politically difficult and challenging times at Ogilvy. However, I am doing this because I trust Barbara's judgment regarding what she deems as the best interest of her children and I want to support her in that. I'm confident Gordon loves his children a great deal but, given his history, I would not want my young children to spend time alone with him for any extended period of time.

*James A. Bogner*

James A. Bogner  
755 Lisboa Court  
Walnut Creek, California 94598  
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Email: jabogner@astound.net

Subscribed to and sworn before me on December 8, 2006

Notary Public

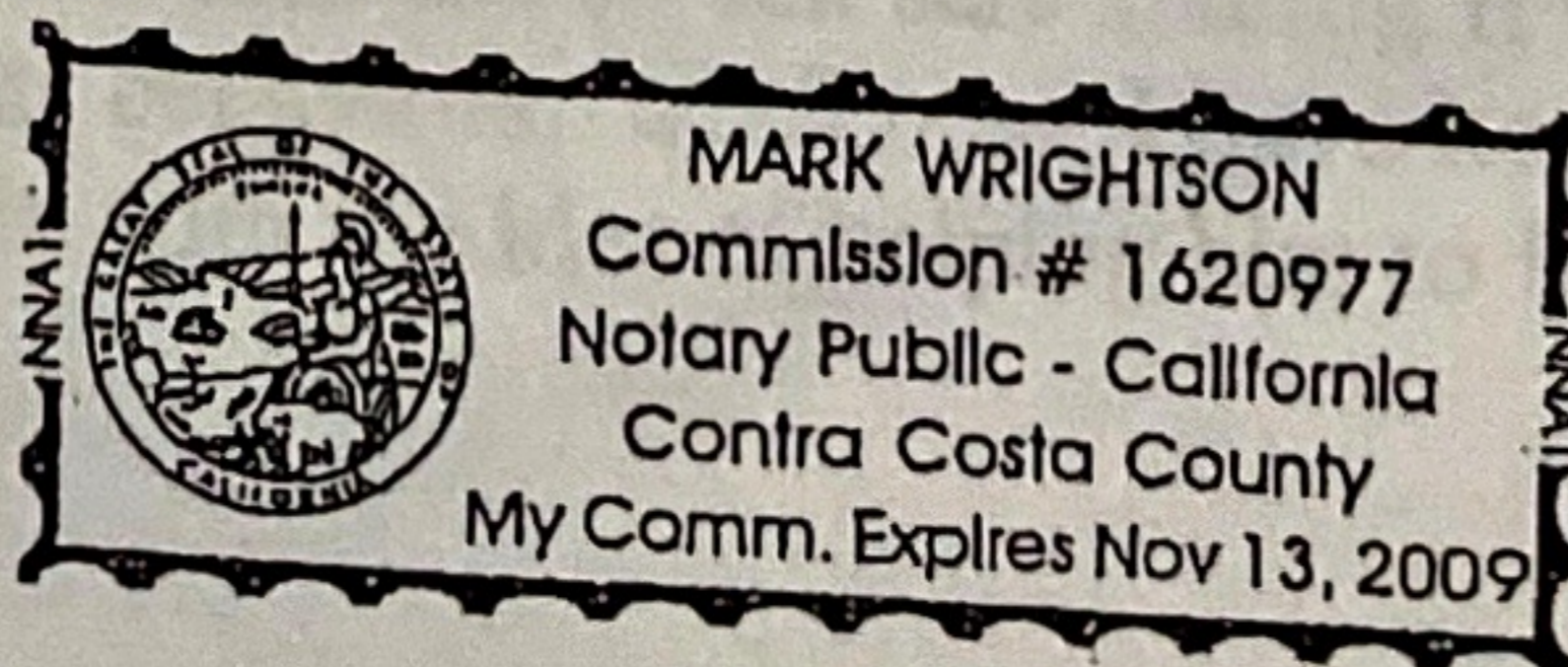
STATE OF California  
COUNTY OF Contra Costa

SUBSCRIBED AND SWORN TO BEFORE ME

THIS 8 DAY OF Dec, 2006

BY James A. Bogner

M. L. A.  
NOTARY PUBLIC



# BOGNER

7. I, also, recall that during that trip I went to Gordon's hotel room one morning to give him information regarding the day's schedule and found another man in Gordon's hotel room. He was fully clothed but, Gordon was not. He explained that the man was his friend from college or high school and that he was there chaperoning a youth tour group. It seemed odd to find him there so early in the morning, as if the man had spent the night there. If he had spent the night, it didn't seem consistent that he was chaperoning for a youth tour group. The situation just felt uncomfortable and awkward. Given the circumstances, the vibe I got was that something other than what was stated was going on.

8. While at Ogilvy, Gordon, I and others would periodically go on production trips. It was rather bizarre that Gordon would just sleep while on location for a big part of the day. When we were filming in Paris along the riverbank of the Seine, Gordon showed up and slept all morning crunched up in a ball next to a garbage can. It strongly suggested Gordon had spent the night doing something else besides sleeping because the rest of us were rested. I felt that it was extremely unprofessional for someone in his position to behave and present himself in such an undignified manner.

9. On one occasion Gordon and I were driving to location for a shoot in Los Angeles. While in the car Gordon told me that he had burned his "dick" while he was ironing. He explained that he was naked while ironing and that the iron hit his penis. It seemed so odd because in my mind a person wouldn't normally be ironing in the nude. Further more, most people would find telling such a story to be an embarrassment and not something to share.

10. Later in the conversation while still in the car, Gordon asked me what I was going to be doing that evening. I told him I was probably going to a movie by myself. Gordon made some comment about how he was alone too and then he put his hand on my knee. This made me feel very uncomfortable and I commented to Gordon that it would not be him that I wanted to be with that night. I felt it was a blatant homosexual advance and very inappropriate behavior on his part.

11. Toward the end of my tenure with Gordon he told Kevin that he wanted American Express to endow a chair in his name at Brigham Young University. Kevin then shared this with me. I approached Gordon in his office regarding the matter and I expressed to him that it wasn't appropriate for him to do this. I reasoned that chairs at BYU are for people who have stellar reputations and that with what was going on his life it would be a dishonor to the University to have a chair in his name. I was also concerned of the very real possibility of Gordon's behavior being a potential embarrassment and/or becoming a liability to BYU if a chair were established in his honor.

12. It was after I had expressed my feelings about the chair that Gordon then shared with me, in confidence, a horrific and tragic experience that he had as a child. He told me that he had been raped and sodomized by a man who was a friend of his father while his father looked on. I'm not sure why Gordon shared this information with me other than because I was being very truthful and honest about my feelings with him and he felt safe sharing it with me and wanted me to perhaps understand some of his behaviors. Until now, I have kept Gordon's confidence except when I recently told Kevin with the idea of helping him to better understand

KESLER, BRIAN G  
 FELT ELECTRIC CO  
 ZION PROFESSIONAL CLEANING  
 YOUNG PROFESSIONALS INC  
 ID ELECTRIC COMPANY  
 COLLECTION MANAGEMENT AGENC  
 ZIONS PROFESSIONAL CLEANING  
 DEPT OF PUBLIC SAFETY 31513  
 SALT LAKE CITY  
 IDEA EXCHANGE  
 ARBOR CARE  
 BOWEN, BARBARA  
 SLC CORP  
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 FARBMAN, SUSAN  
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 CAPITAL CREDITCORP INC  
 ZACHARY'S GARDEN INC  
 G B SMITH CONSTRUCTION COMPAN  
 FARBMAN, SUSAN  
 CHEMICAL BANK  
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Robert W Drizzle - 50-51  
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Name	Case	Type	DOB	Party	Dismissed	Cit Num	Lea	Judge	Commr	disp	acct	find	war	tra	trk	ball	Appeal	cal
BOWEN, GORDON	913014571	CV		PLA				mhutchin		SA								
BOWEN, GORDON	938014234	SC		DEF				rreese		JE								
BOWEN, GORDON	948012640	SC		DEF				-pro		JE								
BOWEN, GORDON	948013642	SC		DEF				-pro		D								
BOWEN, GORDON	940010808	CV		DEF				mhutchin		D								
BOWEN, GORDON	946932000	AJ		DEF				astirba		JE								
BOWEN, GORDON	956923319	AJ		DEF				fnoel		JE								
BOWEN, GORDON	945026241	PN		DEF				DPS jew		BF	AP	BF						
BOWEN, GORDON	995913666	TN	4/9/1950	DEF						CD	AP	BF						
BOWEN, GORDON	000908245	CN		DEF				pmaughar		D								
BOWEN, GORDON	058900917	SC		DEF						DI								
BOWEN, GORDON	074905021	CA		RES				rhanzen		DD								
BOWEN, GORDON S	938008870	SC		DEF				-pro		D								
BOWEN, GORDON S	938018263	SC		DEF				rreese		JE								
BOWEN, GORDON S	938018519	SC		DEF				rreese		SA								
BOWEN, GORDON S	938019517	SC		DEF				rreese		JE								
BOWEN, GORDON S	938019890	SC		DEF				rreese		JE								
BOWEN, GORDON S	948006190	SC		DEF				-pro		D								
BOWEN, GORDON S	948006342	SC		DEF				rhanzen		JE								
BOWEN, GORDON S	940012672	CV		DEF				fnoel		JE								
BOWEN, GORDON S	930906382	LM		DEF				rmoftat		JE								
BOWEN, GORDON S	930906744	LM		DEF				hwlilkins		SA								
BOWEN, GORDON S	946903945	AJ		DEF				ktoomey		JE								
BOWEN, GORDON S	946913284	FJ		DEF				speuler		JE								
BOWEN, GORDON S	956906468	AJ		DEF						JE								
BOWEN, GORDON S	995931584	TN	4/9/1950	DEF				D241230		CD	AP	BF						
BOWEN, GORDON S	995951950	TN	4/9/1950	DEF				H630918		AP	BF	BF						
BOWEN, GORDON S	995959262	TN	4/9/1950	DEF				H673755		CM	D	CL						
BOWEN, GORDON STEWART	034904059	DA		RES				ldever		JE								
BOWEN, GORDON STEWART	060902720	CN		DEF				pmaughar		D								
BOWEN, GORDON STEWART	060918546	CN		DEF				speuler		DW								

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