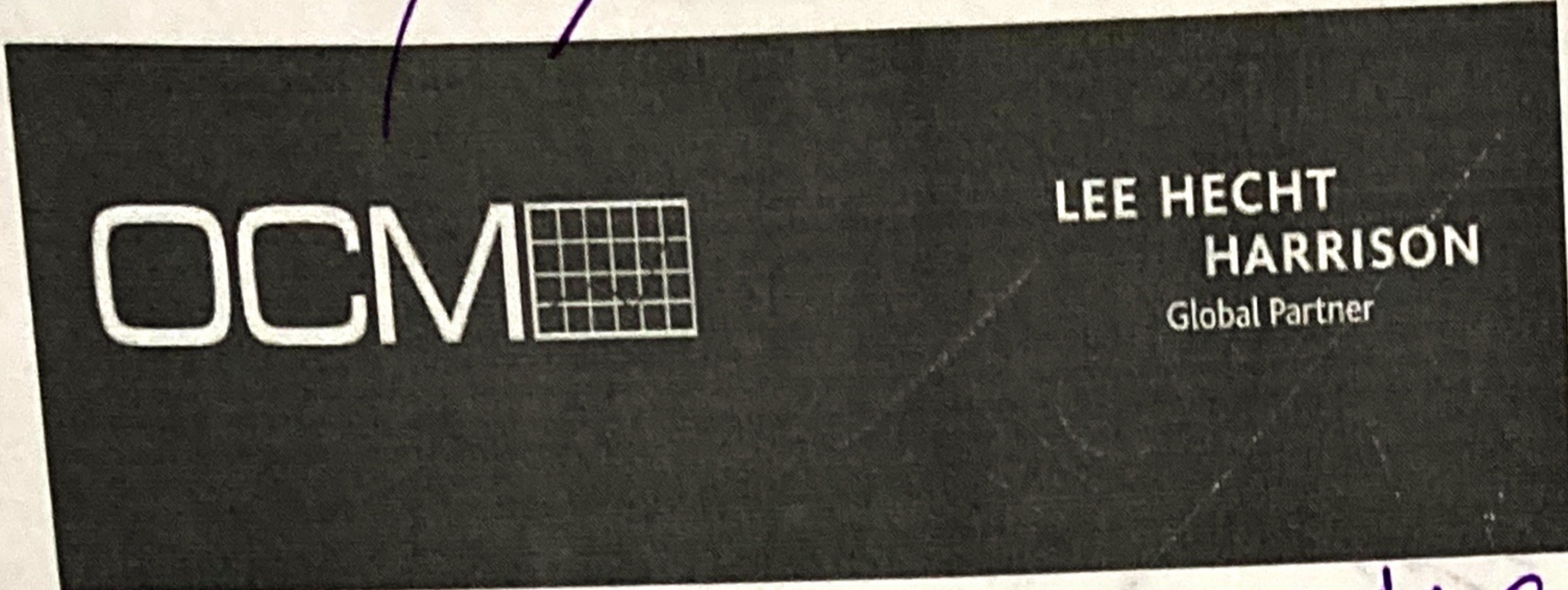


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801-257-5400- ext. 8-11 yes ellen trg@ gmail.com ->

**Ellen Richardson** - Leadership Development/Executive Coaching

**Key Competencies**

- Executive Coaching
- Leadership Development
- Training Design and Delivery
- Assessment Tools and Methods
- Strategic Change Management

worked for fourteen years. Creating and owning her own business consulting firm was a long-term dream which Ellen brought to fruition in the founding of The Richardson Group.

"I just wanted to drop you a note and tell how appreciative I am of your assistance in my job search. You should be proud of the friendly, experienced, and professional way in which you interact with your clients. The program that OCM has developed and the environment that it is presented in is very helpful from both a personal and professional point of view."

Ellen's professionalism and passion for her work make her a preeminent provider of career management, executive coaching and leadership development services.

Clients of TRG include the University of Utah, Novell, IVY International Publishing, State and Local governments and numerous individual business professionals.

J. Culp

She is an accredited SPHR with over twenty years experience in both private and public sector settings.

Ellen has been affiliated with OCM for over ten years and currently coordinates all Leadership Development and Executive Coaching activities for OCM as well as administering and interpreting MBTI, SISS, Personal Directions and other excellent assessment tools utilized in career transition and coaching.

"Thank you so much for all your assistance and guidance in helping me secure new employment. Your on-going support has been critical in helping me change my thinking by: Realizing my potential, Accomplishing objectives, Redirecting my career search and Establishing career goals."

**A Life's Work**

Ellen's degree from Brigham Young University was just the beginning of a professional education highlighted by extraordinary learning and teaching opportunities in academia and business.

OCM colleagues and clients recognize her as an entertaining and expert trainer and consultant.

E. Jones  
SLOC Executive

Ellen began her career management work with the US Department of Workforce Services where she designed and implemented "Job Seeking Skills Workshops" for special needs populations. She also worked closely with area businesses assessing projected workforce needs.

**A "Gifted Professional"**

When queried regarding what they appreciate and remember most about their experiences with Ellen, clients repeatedly tell of the rich combination of expertise with genuine compassion and "contagious" energy.

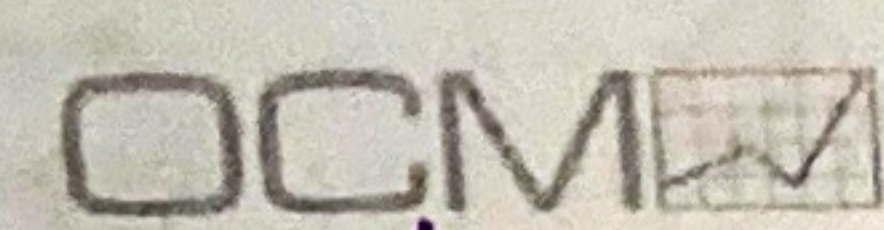
"The job search was a rewarding experience for me, not only because of its successful conclusion but also because it presented me with many opportunities to communicate with skilled, knowledgeable people like you. I appreciate your specific assistance and your willingness to exchange ideas with me during this process."

Ellen subsequently assumed the Human Resource Vice presidency of an international media and communications company where she

Ellen strives to achieve and maintain a fine balance of interests, causes and "vocation". She demonstrates a deep commitment to assisting students and women who are making significant workplace transitions.

J. Johnson, Marketing Director

HA



1800-782-6787

491 West 5300 South - Suite 112 - Murray, Utah 84070 - (801) 327-9640

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@ gmail

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Hi Lynn,

Well, that is some story. You've got a lot of information here and I'm not sure how much we can use because I don't see all your sources. Having worked with Randy Dryer on a number of stories, I know he will want to see a source for each and every fact and allegation contained here. (Stock up on Excedrin now!) I can see places throughout the story where sources must be cited, not only for Randy but for the reader's sake. That will be crucial to getting a more complete draft ready.

role for what goes to court Aug -

## CITY WEEKLY ENT NOTES

Secondly, I think trying to connect Gordon Bowen's influence with Mitt Romney's gay rights stance is awkward. It just doesn't work. For one thing, most of your story establishes Gordon Bowen as a kinky guy and/or sexual predator. Not only that, but Bowen is at odds with being gay. And many people like Bowen see themselves as straight and actually try to punish/repress gays who are living out and proud in society.

You seem to be suggesting that because Bowen was secretly gay, he was influencing Romney to be more tolerant in his gay rights' policies as Mass governor. But once Bowen fell from grace, Mitt became more intolerant of civil unions and the like.

Yes, I think Romney needed gay Republicans to help him get elected in Massachusetts. And I do think he reached out to them. And Bowen obviously is a master tactician and when it came to advising Romney, he probably had a campaign strategy for gay conservatives in the state.

But do I think Romney has thrown Bowen "under the bus"? That would only have credence if Bowen was bitter and complained that Romney did so. It might be worth exploring it up in a paragraph or two, but not to the extent that you have done so in this draft.

I think you can rein in the story in several ways. Here is how I would draw up an outline for your story (assuming we can publish the allegations):

**Working Title:** Membership Has Its Privileges  
**Subhed:** In their quests for positive spin, Mormons leaders like Gordon B. Hinckley and Mitt Romney have relied on Madison Avenue ad exec Gordon Bowen, even if it meant turning a blind eye to lewd and possibly criminal behavior.

**I. Intro:**  
 Lead with anecdote of how the Games were in ruin, Mitt came in to save the day, and faithful LDS member/ad exec Gordon Bowen came up with "Light the Fire" slogan. This show of genius helped paved the way for Mitt to eventually run for president. Twice.

*Nut graf (something like...):*  
 But within one year of the Games he helped rescue, the man who lit Salt Lake's fire would be embroiled in a bitter divorce where allegations of aberrant sexual behavior would arise. In divorce depositions, it was even alleged that Gordon molested his step-children as well as his biological children. After admitting he frequently availed himself to the services of male masseuses and male prostitutes, Bowen was uncertain about his sexual orientation. Despite such incendiary testimony, it appears Bowen used his advertising genius and church connections to deflect scandal and criminal charges. Though later excommunicated from the LDS Church, Bowen's alleged sexual proclivities did not result in criminal charges. Today, he maintains unsupervised visitation with his minor children. And not only is his friend Mitt Romney again running for president, but Bowen's Madison Avenue ad agency was honored by *Adweek* as 2011's Agency of the Year.

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RUMOR

## II. Body of Story:

### A. Pre-divorce Gordon Bowen (up to 2007)

Where/how Bowen was born & raised, how he came to be active in the church, the beginnings of his same-sex attraction, how his career unfolded, his prominence/friends in the church

His ongoing sexual aberrations including therapy with LDS exorcists.

Who is Barbara Bowen, her first marriage to Steve Timothy, how she came to be married to Bowen, when she first knew he had sexual hangups.

Gordon's career problems stemming from his alleged deviant sexual behavior

The final straw for Barbara, how/why she sued for divorce, why Gordon remained close to his stepchildren (is he controlling them with money and gifts), Barbara's concerns about their two youngest children

How Barbara sought help from church leaders and their responses (i.e., "I don't know who to believe."), followed by Gordon's eventual excommunication.

Follow up/investigation by state agencies (was there any?)

### B. Post-divorce Gordon Bowen (2007 to present)

Has not remarried, is thought to be gay.

Maintains a successful NYC ad agency though he has a weird and kinky reputation that surfaces in online gossip.

Two of Romney's sons who now work on Mitt's campaign recently lived with Gordon and worked at his agency

Bowen's agency earned *Adweek's* Agency of the Year in 2011

He maintains unsupervised visits with his children.

Barbara and others are unable to speak about the divorce or the settlement since they signed confidentiality agreements.

### C. Implications of Gordon Bowen escaping prosecution

His children (and others) remain at risk

Romney appears to be keeping his distance from Bowen in his presidential bid. Romney also is becoming more conservative with his gay-rights positions. Coincidence?

## III. Conclusion

Maybe end with your own observations. Something like .... "I was there. I heard the sworn depositions. These were privileged people who, from the outside, had it all: career, wealth, family, and well-placed friends in church and politics. And yet, Gordon Bowen's alleged sexual aberrations lurked like a shadow behind all the positive slogans and spin he's created for the LDS Church leaders and politicians like Mitt Romney. That he didn't face charges, that his career didn't take a hit, suggests that church membership 'has its privileges.' At least for now. One thing is likely: Mitt Romney won't ask him to light the fire for his campaign anytime soon."

\* \* \*

Feel free to call me with any thoughts or questions. Let's plan to have lunch on Monday. Come by the office a little before noon, and we'll go over to Barbara. John Saltas will join us, and I believe our publisher Jim Rizzi will be coming along as well.

all the best,  
Jerre  
801-413-0931

Eva  
New York, NY

DCFJ  
10/16/2009

# Mitt Romney's post-truth campaign tactic

Suppose that President Barack Obama were to say the following: "Mitt Romney believes that corporations are people, and he believes that only corporations and the wealthy should have any rights.

He wants to reduce middle-class Americans to serfs, forced to accept whatever wages corporations choose to pay, no matter how low."

How would this statement be received? I believe, and I hope, that it would be almost universally condemned, by liberals as well as conservatives.

Romney did once say that corporations are people, but he didn't mean it literally; he supports policies that would be good for corporations and the wealthy and bad for the middle class, but that's a long way from saying that he wants to introduce feudalism.

But now consider what Romney actually said Tuesday: "President Obama believes that government should



PAUL KRUGMAN

*The New York Times*

create equal outcomes. In an entitlement society, everyone receives the same or similar rewards, regardless of education, effort and willingness to take risk. That which is earned by some is redistributed to the others."

And in an interview the same day, Romney declared that the president "is going to put free enterprise on trial."

This is every bit as bad as my imaginary Obama statement. Obama has never said anything suggesting that he holds such views, and, in fact, he goes out of his way to

praise free enterprise and say that there's nothing wrong with getting rich.

His actual policy proposals do involve a rise in taxes on high-income Americans, but only back to their levels of the 1990s.

And no matter how much the former Massachusetts governor may deny it, the Affordable Care Act established a national health system essentially identical to the one he himself established at a state level in 2006.

Overall, Obama's positions on economic policy resemble those that moderate Republicans used to espouse. Yet Romney portrays the president as the second coming of Fidel Castro and seems confident that he will pay no price for making stuff up.

Welcome to post-truth politics.

Why does Romney think he can get away with this kind of thing? Well, he has already gotten away with a series of equally fraudulent attacks. In

fact, he has based pretty much his whole campaign around a strategy of attacking Obama for doing things that the president hasn't done and believing things he doesn't believe.

For example, in October, Romney pledged that as president, "I will reverse President Obama's massive defense cuts." That line presumably plays well with Republican audiences, but what is he talking about?

The defense budget has continued to grow steadily since Obama took office.

Then there's Romney's frequent suggestion that the president has gone around the world "apologizing for America." This is a popular theme on the right — but the so-called Obama apology tour is a complete fabrication, assembled by taking quotes out of context.

As Greg Sargent of *The Washington Post* has pointed out, there's a common theme to these whoppers and a number of other things Romney

has said: The strategy is clearly to portray the president as a suspect character, someone who doesn't share American values. And since Obama has done and said nothing to justify this portrait, Romney just invents stuff to make his case.

But won't there be some blowback? Won't Romney pay a price for running a campaign based entirely on falsehoods? He obviously thinks not, and I'm afraid he may be right.

Oh, Romney will probably be called on some falsehoods. But, if past experience is any guide, most of the news media will feel as though their reporting must be "balanced," which means that every time they point out that a Republican lied they have to match it with a comparable accusation against a Democrat — even if what the Democrat said was actually true or, at worst, a minor misstatement.

This isn't an abstract speculation. Politifact, the project that is supposed to enforce

truth in politics, has declared Democratic claims that Republicans voted to end Medicare its "Lie of the Year." It did so even though Republicans did indeed vote to dismantle Medicare as we know it and replace it with a voucher scheme that would still be called "Medicare," but would look nothing like the current program — and would no longer guarantee affordable care.

So here's my forecast for next year: If Romney is in fact the Republican presidential nominee, he will make wild false claims about Obama and occasionally, get some flack for doing so. But news organizations will compensate by treating it as a comparable offense when, say, the president misstates the income share of the top 1 percent by a percentage point or two.

The end result will be no real penalty for running an utterly fraudulent campaign.

As I said, welcome to post-truth politics.

Great things 4 yrs ago

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2- Josh  
3- Jen | • her mistake -

• I was down by the

Jon Moe Interview 11 Apr 08

Home: 212-662-8020; office (studio): 212-244-7588

few jonmoe@midway.com  
midway.com

I contacted Jon Moe at his photography studio. He was cooperative. He said he had been contacted some months ago by someone, he does not know who, who was looking into the Caleb abuse/ endangerment matter.

He said he was in Utah last summer visiting Gordon at his house. He does not recall the exact date but thinks it was Lily's birthday. He said his architect was there and her husband. He said Gordon's SUV was parked there next to a dumpster. He said Gordon wanted some apples picked up and wanted to make a game out of throwing them in the dumpster. He says Lilly wanted to get up higher and climbed up on the hood of the SUV. Jon said his 6 year old son climbed up there as well, to throw apples. Jon does not recall Caleb getting up there.

He said the SUV remained parked and Gordon did not drive it with the kids on the hood. He said he would have remembered that and it would have freaked out his wife had Gordon try to do that. (He said his wife,

Marilee, didn't like the idea of her son even climbing on the vehicle.)

Jon said he would check with her to confirm that is her recollection as well.

He confirmed he took some shots of Collin. Jon said he stayed in the same apartment that summer but Gordon never made any moves or asked him to sleep in the same bed.

He is, of course, aware of the divorce. He said Barbara appears to be the one who is the more vindictive. He said she wrote the stake president in New York warning that Gordon is a predator. He said he knows because the stake president talked to him about it and discussed whether Craig Romney needed to be warned.

Jon is also aware of the excommunication. He said he still sees Gordon on occasion. He was unaware of any allegation of sexual misconduct. That was new to him.

I asked if he thought Gordon was gay and Jon drew the distinction between have same-sex attraction and acting out on those feelings. Jon said his father did that, led a married life and then, after 30 years, acted out on his homosexual tendencies. So he knows how tough it is to go through that.

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If it was Lily's birthday it would have been August 1, 2007. The DCFS case was opened July 26, 2007 and ended August 22, 2007. Lily was first interviewed on July 30.

We need to pin down the exact date of the incident if it was not on Lily's birthday. We need to know who at DCFS contacted Jon Moe and when. We need to find out how Gordon came into contact with DCFS.

(In his depo he says he spoke to a case worker. How is that when, by policy, they do not talk to the suspected perpetrators?)

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Gordon

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