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YOUR BUSINESS \_ SPRING 2025



### Blu Bear: expanding our reach

At Ozboz, we're not just about consultancy – we're about creating a broader impact. That's why we're excited to expand our brand through merchandise and mental health initiatives. Ozboz are introducing a fun clothing line designed for everyday use, offering items that reflect the entrepreneurial and creative spirit.

As part of our merchandise expansion, we're also proud to launch Blu Bear – a specialised offshoot brand focused on men's mental health. Blu Bear merges vintage-inspired clothing with innovative wearable technology, such as discreet patches integrated into the apparel. These patches connect wearers to an online platform offering resources and support for mental health issues.

By combining style and purpose, Blu Bear aims to break the stigma around mental health while providing practical and meaningful assistance to those in need. Together, these initiatives embody the Ozboz ethos: creating products and services that inspire, support and make a difference.



from a corporate background, so they've all done the hard yards.

Our mission is simple: to empower businesses to overcome obstacles and achieve sustainable growth. Based in the UK, we combine strategic expertise with a personal touch, ensuring that every client receives tailored solutions that align with their unique goals and aspirations.

# Why choose Ozboz? TAILORED CONSULTANCY FOR SMALL BUSINESSES

Our consultancy services are designed to address the specific needs of start-ups and small enterprises. From refining business plans and streamlining operations to enhancing cash flow management,

> our consultants work closely with you to unlock your business's potential.

### • AFFORDABLE EXPERTISE

Our daily rates are no more than a business would pay for a good manager, making our services well worth the price.
With more than five decades of combined experience, our founders bring invaluable insights to the table.

#### • PROVEN TOOLS AND INSIGHTS

Using the latest industry-leading tools, including AI platforms, we ensure seamless collaboration and efficient project management. This enables us to deliver actionable insights and keep your business on track toward its goals.

## • SUPPORTING EX-MILITARY AND EMERGENCY COMMUNITIES

We take pride in working with military veterans and members of the emergency services community, helping them transition into entrepreneurship. Our tailored approach has helped these individuals start and grow their businesses, leveraging their unique skills and experiences to build successful ventures.

At Ozboz, we focus on three core areas that are critical to small business success:

Marketing: Crafting strategies that connect with your target audience and drive growth.

**Business analysis:** Helping you understand your market landscape and stand out.

**Operational processes:** Streamlining your day-to-day operations for maximum efficiency and scalability.

#### Your partner in success

At Ozboz we don't just offer services, we build partnerships. Our clients trust us

to guide them through critical business decisions, and we take that responsibility seriously. Whether you're just starting out or looking to scale, we're here to help you navigate the path to success.

We're proud of the impact we've had on businesses across the UK, and we're excited to work with even more entrepreneurs in the future. With our expanding portfolio of services, we're committed to making a difference in the business world and beyond.

Contact Ozboz today to learn how we can help you achieve your goals. Visit: ozboz.co.uk Email: hello@ozboz.co.uk Call: 0330 122 6132 Or scan the QR code:



