



Capacity-Building Starter Guide

What Is Capacity Building?

Capacity building is the intentional process of strengthening an organization's internal systems, leadership, resources, and relationships to increase its effectiveness, impact, and sustainability.

At Kabrina W. Bass Consulting, we define capacity building as:

"Equipping organizations to operate with clarity, accountability, and mission-alignment – so they can serve communities with excellence, equity, and purpose."

Why Capacity Building Matters

When your organization invests in capacity, you:

- ✓ Clarify your purpose and vision
- ✓ Strengthen leadership and board effectiveness
- ✓ Improve internal systems and policies
- ✓ Design programs that demonstrate measurable impact
- ✓ Attract funding by showing organizational readiness
- ✓ Build trust with your community and partners

Five (5) Dimensions of Capacity



Mission and Identity – Is your mission clear, focused, and visible in all you do?

Leadership & Governance – are leaders equipped to guide with integrity and strategy?

Program Design & Impact – Are your programs aligned with your mission and producing results?

Operations & Systems – Do you have the processes and tools needed for sustainability?

Community & Communication – Are you engaging your community and telling your story effectively?

First Steps

Use these three starter activities to begin your capacity journey:

1. Mission Alignment Check

- Write down your mission.
- List your three biggest activities last month.
- Do they clearly reflect your mission?

2. Quick Leadership Self-Assessment

- Do our leaders regularly review goals?
- Are we equipping team members to lead well?
- Are decisions made with transparency and accountability?

3. Program Reflection Prompt

- What community need does each program meet?
- Can you describe your outcomes – not just your activities?

Need a Guide? We're Here to Help.

At Kabrina W. Bass Consulting, we walk alongside you – equipping your team with the tools, strategies, and frameworks needed to build strong, resilient, and impactful organizations.

Explore Our Signature Programs:

- Strategic Visioning & Planning
- Leadership Development & Capacity Building
- Community Engagement & Program Design
- Governance & Organizational Effectiveness
- Whole Church Discipleship (Faith-Based)

Start Your Capacity Conversation Today

Visit: www.kabrinabass.org

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