NATIONAL GUARD BUREAU
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ARNG-HRR (601) 02 March 2023

MEMORANDUM FOR Army National Guard (ARNG) Recruiting and Retention Force (RRF)

SUBJECT: SMOM 23-017 - Relaunch of the Army National Guard National Exit Survey

1. Reference NGR 601-1 (Army National Guard Strength Maintenance Program).

2. The new Army National Guard Exit Survey will be available 03 March 2023. This survey is similar to the original with modifications to make it more inclusive, improve the flow and increase participation.

3. The changes are based on States/Territories/District of Columbia (S/T/D) recommendations and input from the Army Research Institute. The following major changes were made.

a. A unit identifier (POD) has been added (Question 2) to allow S/T/D to narrow responses down to the Battalion level. Question 2 asks for a 3-digit code. Unit retention personnel will provide the Soldier with the unit's Parent Organizational Designator (POD) which is characters 2-4 of the Unit Identification Code. State Senior Retention personnel will ensure all units within their state know their POD.

b. Officers and Warrant Officers have been added as a demographic selection and are encouraged to take the survey 120 days before they leave service.

c. State Senior Retention personnel are now able to access results based on dates. This allows States to track results from major retention events.

d. A question has been added to the end of the survey which allows Soldiers to add any additional comments and/or for the Soldier to provide contact information if they would like someone outside their chain of command to contact them.

4. The Army National Guard Exit Survey is the survey of record to gather and identify trends through real-time feedback. All Soldiers who have not committed to extending should complete the survey 120 days from their ETS.

5. The survey can be accessed via cell phone or computer by using the QR code or URL provided in the enclosure. It consists of demographic questions and eight general retention questions. The survey's completion time is roughly 7 minutes. The National

Guard Bureau is working on getting the survey site whitelisted so it can be accessed on government computers. S/T/D will be notified once this capability is functioning.

6. State Senior Retention NCOs are responsible to ensure all leaders involved in the retention process are providing the QR code or URL to ETSing Soldiers. Leaders involved in the retention of Soldiers include, but are not limited to, Unit Retention NCOs, Commanders, First Sergeants, First Line Leaders, Readiness NCOs, Training NCOs, Admin NCOs and Recruiting and Retention NCOs assigned to a unit.

7. Exit Survey results can only be accessed by State Retention NCOs. State Retention NCOs are responsible for ensuring integrity of the results to safeguard anonymity. The results may only be shared with Recruiting and Retention Senior Leadership and S/T/D Senior Leadership. Maintaining survey integrity is of the upmost importance. The information reported will remain anonymous and kept within the Recruiting and Retention Command. Trend data and overall statistical data can be provided to Brigades, Battalions and Unit Level. However, individual surveys and comments will not be shared.

8. S/T/D can request survey results in raw data format. State Regional Retention Manager can provide raw data upon request. All other survey data (charts and graphs) can be access by State Retention NCOs.

9. Point of contact for this memorandum is MAJ Elizabeth Adesida at ng.ncr.ngb-arng.mbx.hrr-ar-ret@army.mil or (703) 607-1102.

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2 Encls
1. URL and QR Code
2. Updated ARNG National Exit Survey Questions

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