

How to Make Picture Day a Success!

Communication. That's the key to a successful, as stress-free day as possible. Ensuring that coaches are provided information from me and that is passed on to the parents is how this will go as smoothly as possible. Have a coaches meeting a week prior to picture day to go over everything you've sent them already and the plan for the day of pictures.

Information for the league:

- I shoot green screen so I will need a 20x20 ft cleared space indoors to shoot.
- I will need access to the space 30 minutes prior to shoot time.
- I give back 20% commission to the league from gross sales (minus custom ball orders because I have those priced basically at my cost so I make nothing off of them) if the league hires me to shoot all their teams.
- I pay out of my pocket to have the green screen removed and for photos to be edited in order to have a quicker turnaround time. Therefore, there is a minimum \$12 order per child to cover my cost, time and the 20% commission that goes back to the school/league. If an athlete doesn't place an order, then \$12.00 comes out of the commission per kid to cover my cost. There's usually less than 10 kids, if that, on average for a big league. But if the league/school and coaches really promotes picture day, then the amount of no orders will be very minimal. My success is your success!
- Turnaround time on pics is typically 2-3 weeks but ask me to make sure. Photos are typically delivered to my point of contact with the league who will then get them to the coaches and/or parents.

Info for Coaches & Parents Below

Information for Coaches for Picture Day:

- If your picture time is, for example, 5:30, tell your parents 5:15. This ensures that those that are late will be on time. If your team is late, it throws off the schedule for all the teams after yours.
- Cleats are not necessary as feet don't typically show.
- To ensure quick shoot times, I ask that teams only bring:
 - 1 bat (preferably not one with wild colors but if it matches team colors, that is great), 1 glove (except for lefties) and 1 ball. I have found that the time it takes for kids to take out their equipment and then put it back up really bogs down the transition time between 1 team leaving and the next team coming in.
 - 1 soccer ball that isn't super bright contrasting colors to the uniform so that the ball isn't distracting in pics
 - 1 football and helmet
 - 1 basketball preferably with no writing on it.
- **If coaches are bringing the equipment, they do not need to be the last to arrive because then I can't start pictures until you get there with the equipment.**
- Group photos are composites made up of everyone's individual picture. So players will show up, pick their pose **first**, take their picture and then parents can fill out forms in person if they didn't pre-order online. If parents did pre-order online, they are free to leave as soon as their child's picture is taken. Coaches will need theirs taken too if they want to be in the team pic, however, it's optional. Make sure to share this info with parents.

Information for Parents for Picture Day:

- Cleats, etc are not necessary as their feet will not show
- Pics will be delivered to the league/point of contact/school
- Group photos are composites made up of everyone's individual picture. So players will show up, pick their pose **first**, take their picture and then parents can fill out forms in person if they didn't pre-order online. If parents did pre-order online, they are free to leave as soon as their child's picture is taken.
- Siblings can have pics made together, I typically photoshop them together since I have to have their individual photo for their team pic. If you want your children placed together in a photo, please indicate that on your paper form or in the box online when you order.
- Payment is due the day of pictures. However, if you need to wait until payday, please note it on your order form somewhere what day you intend to pay. Methods of payment: Venmo, Cashapp, Paypal, Facebook, cash and check. Take a photo of my payment methods so that you may send payment when you can. Set a reminder to pay as it helps reduce the time I have to spend reaching out across multiple cities to send reminders out :) Also, if things happen and you can't order right now, I back up all the pics I take so you can order years from now if you wanted.
- Parents can order online and view my background choices. I encourage this so it's not so hectic the day of pics. If they order online, all they have to do on picture day is show up to have their kid's picture taken. <https://kaleidoscopebyshauna.com/order-pics>

Please read the instructions at the top of the Order Pics page to avoid missing information in your online order, which can cause delays. Here's what the last box at checkout should contain:

Example:

PLAYER NAME, JERSEY #, TEAM & BACKGROUND CHOICE

John Smith #72
(name of school or little league)
Age group/team (ex. 7U or JV)
Background: F4

Here's the link to FAQs: <https://kaleidoscopebyshauna.com/faqs>