



SCOTT MUSTER

PORTFOLIO

2025

A word cloud of business services arranged in a circular pattern. The central and largest text is "Business Performance Consulting". Other services include "Branding", "Digital Marketing Tactics", "Photography", "Trade Events", "Advertising", "Strategic Planning", "Websites", "Copywriting", "Fractional CMO", "Recruiting", "Videos", "Print Collateral", "ISO Certification", "Landing Pages", and "Presentations".

Branding
Digital Marketing Tactics
Photography
Trade Events
Advertising
Strategic Planning
Business Performance Consulting
Websites
Copywriting
Fractional CMO
Recruiting
Videos
Print Collateral
ISO Certification
Landing Pages
Presentations

Listen. Plan. Execute.

Scott Muster, CDMP, serves as Managing Principal and CMO of MCE Performance.

I am a Certified Digital Marketing Professional with a strong background in providing leadership and fostering robust and integrated relationships between marketing, sales, and technology.

As an effective leader, I have successfully built and coached sizable, diverse teams of thought leaders, sales and marketing departments, and graphic arts teams to develop memorable brands, marketing resources, and messaging that significantly impact customers and target audiences.

MCePerformance.com
[linkedin.com/in/scottmuster/](https://www.linkedin.com/in/scottmuster/)

INTRODUCTION



WE'RE IN BUSINESS TO

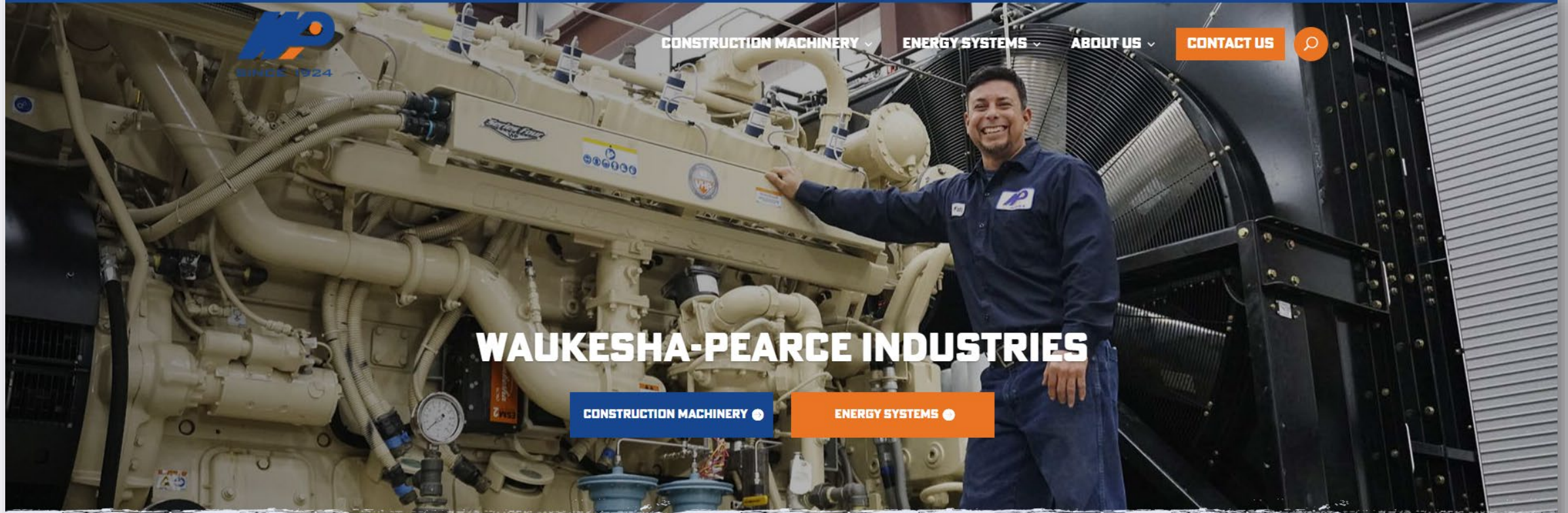
SERVICE ROTATING EQUIPMENT

Energy Link is a trusted authority for diagnosing and resolving rotating equipment issues.

If you are moving fluids or gasses in your operations, we are skilled at fabricating, optimizing, and maintaining your pumps, generators, compressors, or engines.

[Read more](#) →





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[ENERGY SYSTEMS](#) ▾

[ABOUT US](#) ▾

[CONTACT US](#)



WAUKESHA-PEARCE INDUSTRIES

[CONSTRUCTION MACHINERY](#) ●

[ENERGY SYSTEMS](#) ●

THE PEOPLE. THE PARTS. THE EQUIPMENT. TO KEEP YOU MOVING!

CONSTRUCTION MACHINERY

Welcome to WPI Construction Machinery Division. We are proud that



UsedOilfieldEquipment.energy

WEBSITES



[Buy](#)

[Sell](#)

[Need](#)

[Contact](#)

BUY NOW

Browse our inventory

SELL NOW

Sell your used equipment

At Energy Link, our goal is to alleviate the stress of selling used and



H2NOW CLUSTER

Building a sustainable future

One Hydrogen Refueling Station at a Time

Contact H2Now

Name *

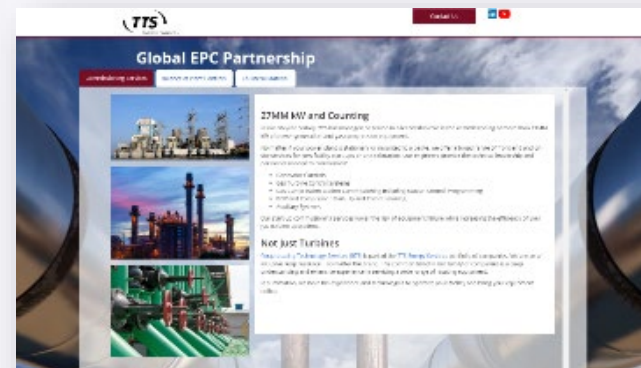
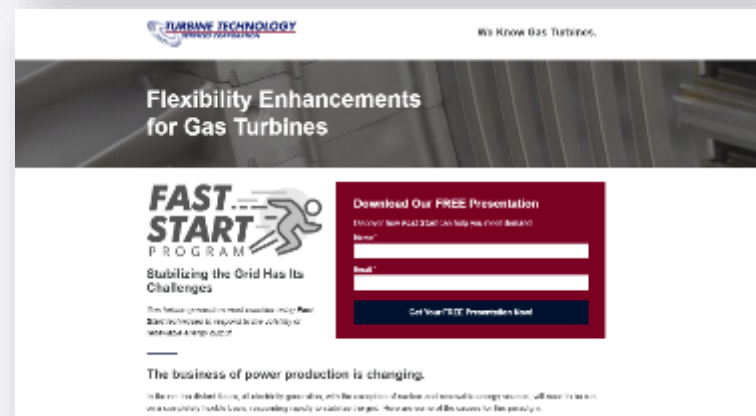
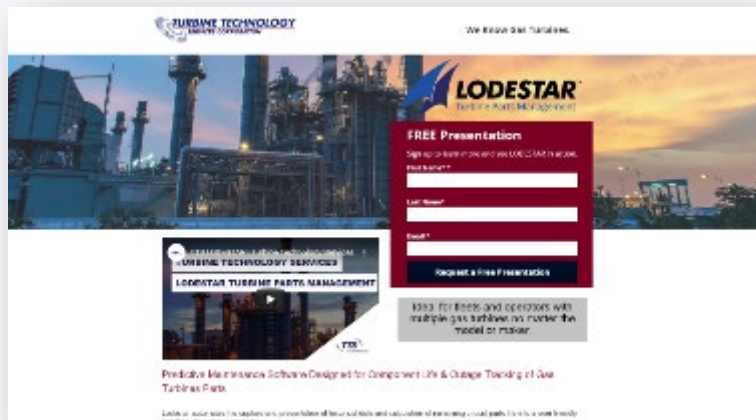


First Name

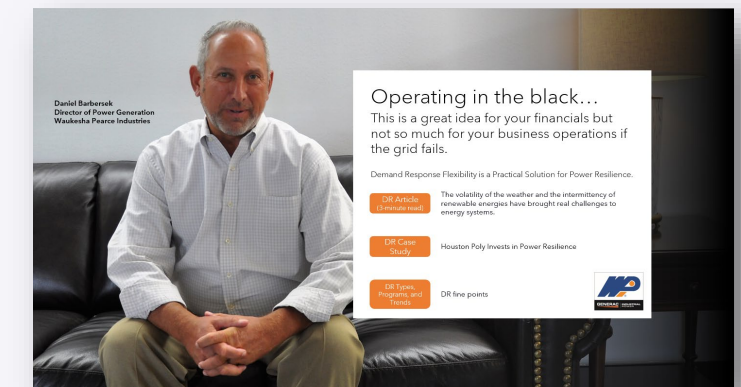
Last Name

Email *

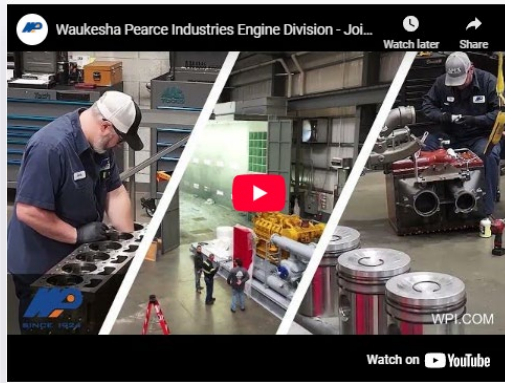
LANDING PAGES



TTSLOdestar.com
VintageTurbineReliability.com
TTSFastStart.com
EPCGlobalPartner.com
TMOSUsers.group
PracticalPowerResilience.com

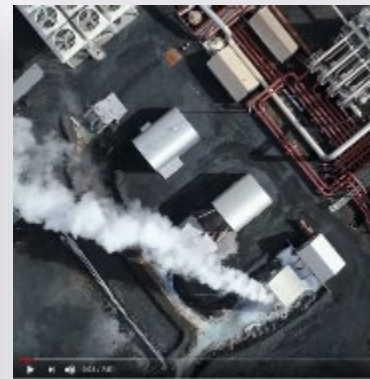


Web pages dedicated to specialty products and services.



VIDEOS

<https://www.youtube.com/channel/UC7DIpO80L9o1bI9XN2ZvZwQ>





BRANDING

**Trademarked Sub-Brands for
Specialty Products
Infographics
Messaging/Tagline**



**Strategic Rationale:
TTS Energy Services Stands By
You™**

- **TTS/ES is a service company; the brand should feel like it.**
- **Focused on the new demographics. 57%+ Millennials.**
- **Open to trademark.**

ADVERTISING

Trade Publications
Online Magazine
Internal Communications
Email Marketing
LinkedIn Advertising
Blogs/Articles



<https://fliphtml5.com/lmht/jfpj>

<https://turbineotech.com/blog/>

TRADE SHOW



8'X10'

PRESENTATIONS



**Internal
Corporate
M&A
Product/Service**



PHOTOGRAPHY



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A word cloud centered around the main title 'Business Performance Consulting'. The words are arranged in a circular pattern around the center, with varying font sizes and weights. The colors are primarily blue and dark grey. The words include:

- Branding
- Digital Marketing Tactics
- Photography
- Trade Events
- Advertising
- Fractional CMO
- Videos
- Print Collateral
- Presentations
- Recruiting
- Copywriting
- Websites
- Landing Pages
- Strategic Planning

Business Performance Consulting