

River Park's Art Groove Gallery "Virtual" Participation Guidelines 2020

Curated by B AWESUM

Coordinator/Host: Melanie Glass & the B AWESUM Team

Frequently Asked Questions: When, Where, & What Does Presenting Online Entail?

When? River Park Art Groove Gallery Exhibit Party is the 4th Friday of every month.

Where? It's hosted through ZOOM. By the First Friday of each Month www.bawesum.com will post the ZOOM Invite to participate in our Gallery Exhibit Party. You must pre-register for this event. After you register you will receive the ZOOM Code and Password. Please download the invite flyer from our site to share on your social media outlets and with friends, family & fans. You can also download/share the flyer from our facebook page at River Park's Art Groove Gallery.

What Does Presenting at Art Groove Entail?

Participation/Monthly Membership Fee

- You are required to complete a River Park Art Groove Membership Form.
- Please complete appropriate form for Artist, Creative, Advertiser, Sponsor
 or Volunteer. Forms can be found on the BAWESUM site @ <u>Virtual Art Groove</u>

Artists

- Submit 1-3 images of your work (+ image of your business card) by the 15th of each month. (SUBMISSION Fee Waived at this time.) Your work will be presented during our Virtual Exhibit. Include Title of piece, Medium, Size & Cost.
- Send Images to <u>info@bawesum.com</u>
- You should have a short Artist Statement prepared for customers.
 - During the Artists Chat portion of the Exhibit you must be comfortable talking about who you are as an Artist and what your work means to you.
- The day of the Exhibit Party you should be on the ZOOM Call by 5:45

 PM the Event starts at 6:00 PM.
- If someone is interested in purchasing your work, please use the Zoom Chat function to exchange information and make arrangements to sell your work (at this time we do not take a commission of your sale.)

Note: We are not guaranteeing you will make a sale. We are providing you an opportunity for your work to be viewed.

Creatives - (Musicians, Poets, Authors, Singers, Dancers...etc.)

■ You will be given an opportunity to perform live for 3-5 minutes. This is a FUN way to share your talent and get some exposure.

Membership Fee

At this time we are accepting donations. The B AWESUM Team is putting substantial effort into the Virtual Art Groove Exhibit Gallery Party. Please pay what you can. The proceeds will go towards improving the overall Art Groove Experience. You can donate on the B AWESUM website at https://bawesum.com/virtual-art-groove

Monthly Advertising Fee

Cost \$10 - You will be given 1 minute to talk about your business.
Plus, Your business card will be added to our Advertising Page during the Monthly Exhibit Gallery Party.

3 Month Sponsor Fee

■ Cost \$125 - You will be given 2 minutes to talk about your business.

Your Business Card will be added to our Advertising Page during the

Monthly Exhibit Gallery Party. Plus your Logo will appear on the

Monthly Flyer.

Membership Donation, Advertising Fee and Sponsor Fee

- Please use the following PayPal account: <u>info@bawesum.com</u>
- Or you can find our link on our website at https://bawesum.com/virtual-art-groove

Volunteers

We need people to greet our online guests, take notes during Meetings, recruit entertainment, do a positive welcome, make a Toast, read Advertisements, or do an uplifting closing during Exhibit and send out flyers through social media outlets.

Thank YOU for reviewing this information. If you have further questions please feel free to email us at info@bawesum.com.