



# AFCON MOROCCO 2025 GUIDE

## THE COMPLETE VISITOR, BUSINESS & LIFESTYLE GUIDE

Whether you're coming to Morocco for **AFCON 2025**, football business, tourism, or investment, this guide covers most of the essential things you need to know: apps, transport, emergency numbers, housing, money, culture, health, lifestyle & entertainment.

This guide is a practical snapshot and not an exhaustive list – Morocco still holds countless places to explore and experiences to discover.

Prepared by Reda Laraichi



# 1 OFFICIAL AFCON APP & VISA – ABSOLUTE MUST-HAVE



## ✓ YALLA – Official AFCON App (MANDATORY)

- Fan ID creation (required for stadium entry)
- AFCON e-Visa issuance (for eligible nationalities)
- Ticket management & stadium access
- Security verification for fan zones



## DO THIS BEFORE YOU FLY

- Fan ID: 24–48h
- e-Visa: usually 72h

## 2 EMERGENCY NUMBERS IN MOROCCO (SAVE THESE)

Police (city)

**19** | from mobile: **112**

Gendarmerie (outside cities/highways)

**177**

Ambulance / medical

**150**

Fire brigade

**15**

Directory enquiries (info)

**160**

- ◆ Keep a screenshot in your phone.



# 3 TRANSPORT – MOVING AROUND MOROCCO

## Urban Transport

- **Rabat–Salé Tramway:** Tram Mobile App (recharge & routes)
- **Casablanca Tramway:** Official Casa Tramway App
- **Ride-hailing:** Careem, inDrive

## Inter-City Transport

- **Train:** ONCF Voyages App & Website [oncf-voyages.ma](https://oncf-voyages.ma) (High-speed Al Boraq + regular trains)
- **Bus:** [Markoub.ma](https://markoub.ma) (aggregates all major bus companies)







# Driving in Morocco – Quick Guide

## **1 Use Waze for Navigation**

- Widely used across Morocco. Helps avoid traffic, roadblocks, and unexpected detours
- Fixed & mobile radar locations are usually indicated

## **2 Get a JAWAZ Pass (Highly Recommended)**

- Contactless toll system for Moroccan highways
- Avoids long queues at toll booths
- Foreign bank cards often don't work at the toll machines
- Can be purchased at:
  - Highway gas stations, notably before the Rabat and Marrakech toll gates
  - Mobile JAWAZ staff walking around right before toll gates selling passes on the spot

## **3 Be Careful with Speed Controls**

- Morocco has many fixed radars (highways & main boulevards)
- Regular mobile police radars on national roads and expressways

### **Respect speed limits:**

- 120 km/h highways
- 100 km/h national roads
- 60 km/h urban areas (sometimes 40 km/h)

## **4 Practical Notes**

- Keep your passport, driving license & rental contract in the car
- Police checks are common but simple (notably at each city entrance)
- Always use prepared routes via Waze or Google Maps



## Distances & Travel times – AFCON Host cities

Route	Distance	By car	Regular train	High Speed train (TGV)
<b>Rabat → Casa</b>	~87 km	1h00	1h10	55 min
<b>Rabat → Marrakech</b>	~320 km	3h15	3h45	✗
<b>Rabat → Tanger</b>	~250 km	2h45	3h15	1h20
<b>Rabat → Fès</b>	~210 km	2h30	2h30	✗
<b>Rabat → Agadir</b>	~540 km	5h45	6h00–6h30 (mix train+bus)	✗
<b>Casa → Marrakech</b>	~240 km	2h45	2h40	✗
<b>Casa → Tanger</b>	~340 km	3h45	4h45	2h10
<b>Casa → Fès</b>	~295 km	3h30	3h30	✗
<b>Casa → Agadir</b>	~460 km	4h45	5h30–6h00	✗
<b>Marrakech → Agadir</b>	~250 km	2h45	✗ (no train service - Bus)	✗
<b>Marrakech → Fès</b>	~500 km	5h00	6h30	✗
<b>Tanger → Fès</b>	~300 km	4h25	4h00	✗
<b>Tanger → Marrakech</b>	~580 km	6h15	7h00	✗ (partial TGV)

## 4 SIM CARDS & INTERNET

### Phone operators

Maroc Telecom (historical), Orange, Inwi



### Phone Credits & Connectivity

You can buy phone credits and data packages almost everywhere in Morocco:

- At your arrival in the airport
- Telco shops of Maroc Telecom, Orange, and Inwi
- Online through their mobile apps or websites
- Small local grocery shops ("hanout") and street kiosks that sell top-ups
- Supermarket counters in major malls

Payments are simple and instant — credits load immediately.

### eSIM Availability

- All three networks (Maroc Telecom, Orange, Inwi) now offer eSIMs, which can be activated directly in their official stores
- International travel eSIMs (Airalo, Holafly, etc.) also work easily for data



Ask for **high-data prepaid packages** (maps, WhatsApp, Yalla, ride-hailing).





## 5 MONEY TRANSFERS & PAYMENTS

### International

- Western Union
- MoneyGram

### National Networks (fast, everywhere)

- Cash Plus
- Wafacash
- Al Barid Cash (Post Office)



Passport only



Instant cash pickup



Found in every city & neighborhood



## 6

## HOUSING &amp; ACCOMMODATION



[Booking.com](#)

hotels & riads

Airbnb

Villas, apartments & traditional riads

[Avito.ma](#)

local private rentals (⚠️ be careful: no full advance payments, always verify)





## 7 FOOD DELIVERY APPS



**Glovo**

(most commonly used as it delivers food, groceries, ...)



**Done**



**Livry**

Most big cities (Rabat, Casa, Marrakech, Tanger, Agadir) have at least one of these



## 8 CULTURE, SPORTS & ENTERTAINMENT TICKETING



### [Guichet.com](https://www.guichet.com)

concerts (After Can event), cultural & sports events

### [WeBook.com](https://www.webook.com)

nightlife, sports tourism, concerts

## 9 SUPERMARKETS & SHOPS (OPEN 7/7)

Marjane

Carrefour

Aswak Assalam

BIM

Kayzon

"Hanout"

local grocery shop where you could buy affordable/local products and also buy phone credit.

 Usually open 8–9 AM → 10 PM

You'll also find **local souks & markets** in every city (great for fruits, spices, street food).



# ALCOHOL IN MOROCCO – QUICK GUIDE & KEY RULES

✓ Alcohol is **legal for tourists** in Morocco

✓ Served only in **hotels, beach clubs, bars, nightclubs & licensed restaurants**

✓ Sold only in **specialized stores**, including:

- **Nicolas** (wine & spirits shops)
- **Carrefour Gourmet (selected locations only)**
- Other licensed independent liquor stores

✗ **No public drinking** (streets, parks, beaches)

✗ **No alcohol in BIM, Marjane, Kayzon, Aswak Assalam**

✗ **Zero tolerance for drunk driving**

📄 **Passport may be required** to purchase alcohol

🕒 Stores usually open **10 AM – 8 PM** (some locations closed on Fridays)

📋  Always use **Careem, inDrive or taxis** after drinking

🎯 Be **discreet & respectful**, especially near mosques and medinas

**Bottom line:** Alcohol is available in Morocco in controlled venues – enjoy responsibly and respect local rules.

# 10 MALLS BY CITY



## Rabat

- Mega Mall
- Arribat Center
- Le Carrousel
- Marché Dar Essalam

## Casablanca

- Morocco Mall  
(largest in Africa)
- Anfa Place
- Marina Shopping

## Marrakech

- M Avenue
- Menara Mall
- Al Mazar

## Tangier

- Ibn Batouta Mall
- Socco Alto

## Agadir

- Marina Mall
- Souk El Had (local experience)

## Fes

- Borj Fes Mall



# 1 1 MUSEUMS & Kids friendly places

## Football museums

- **Moroccan Football Museum** – Complexe Mohammed VI (Rabat/Salé)
- **Wydad Museum** in medina in Casablanca

## Kids

- Rabat Zoo to see the real Atlas lions - Casa Zoo opening on Dec 22
- Several public free parks in Rabat (Parc Hassan II, Hilton Forest) and amusement parks within most malls (see Malls list)

## Arts & Culture Museums

- **Mohammed VI Museum of Modern Art** (Rabat)
- **Jewish Museum of Casablanca**
- **MACAAL – African Art Museum** (Marrakech)
- **Yves Saint Laurent Museum & Majorelle Gardens** (Marrakech)
- **Nejjarine Museum & Dar Batha** (Fez)
- **Tangier American Legation Museum**
- **Amazigh Heritage Museum** (Agadir)





# 1 2 HISTORICAL PLACES BY CITY



## Rabat

- Hassan Tower & Mausoleum Mohammed V
- Kasbah of Oudayas
- Rabat Medina (UNESCO)

## Casablanca

- Hassan II Mosque
- Habous District
- Corniche Ain Diab

## Marrakech

- Jemaa El-Fna
- Koutoubia Mosque
- Bahia Palace
- Saadian Tombs

## Fez

- Fes El-Bali Medina
- Al Quaraouiyine University
- Bou Inania Madrasa

## Tangier

- Tangier Medina
- Cap Spartel
- Hercules Caves

## Agadir

- Kasbah Oufella
- Souk El Had



# 1 3 PADEL & GOLF – LIFESTYLE SPORTS

## PADEL COURT BOOKINGS

✓ **Sportym App & Website** (main reservation platform)

Major padel cities:

- Rabat/Salé
- Casablanca
- Marrakech
- Tangier

💰 €10 per player/session

Could use these apps as well to book a football 5 a side field





# GOLF COURSES



## Rabat

Royal Golf Dar Es Salam, Plage des Nations

## Casablanca

Casa Green Town, Bouskoura Golf

## Marrakech

Golf Royal, Al Maaden, Royal Palm, Noria Golf, Samanah

## Agadir

Golf du Soleil, Ocean Golf

💰 €60–150 per round





# 1 4 MAIN CINEMAS BY CITY

## Rabat

- Megarama Rabat
- Cinéma La Renaissance
- Cinema Atlas

## Casablanca

- Megarama Casablanca
- Pathé Anfa Place

## Marrakech

- Megarama Marrakech
- Colisée Gueliz

## Fes

- Megarama Fes

## Tangier

- Megarama Tangier
- Alcazar

## Agadir

- Cinéma Sahara

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# HEALTH & MEDICAL



## SOS Médecins (Home Visits)

- Available in major cities
- Arrival in 20–45 minutes
- Fee approx €30–40
- Casablanca: +212 5 22 98 98 98 / Rabat: + 212 5 37 73 73 76

## Top Clinics (Examples)

**Rabat:** Cheikh Zayd Hospital – Clinique des Nations unies – Clinique Agdal

**Casablanca:** Longchamps, Akdital Group Clinics

**Marrakech:** Clinique Plaza, Clinique International Marrakech, Clinique Le Marrakech.

**Fez:** International Hospital of Fes

**Agadir:** International Hospital of Agadir



Pharmacies on Duty



[guidepharmacies.ma](https://guidepharmacies.ma)



# 1 6 MAJOR EVENTS AROUND AFCON



Africa Sport Expo – OFEC (Casablanca) - (Dec 18–20)



After-CAN Concerts - (Rabat) - (Dec 20-30)



MIC Sports Forum - Rabat - Dec 22

TransferRoom event- Rabat - Dec 22



Game Time Africa (Sports Business summit)

Four Seasons (Rabat) - (Jan 15–16)



8 CAF fan zones in 7 different cities

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# MEDIA & IMMERSION



## Radio Mars

Morocco's No.1 sports radio Shows hosted by **Lino Bacco** & leading journalists (main talk show: Mars Attack at 7:30 am - Monday to Friday)



## La Bombonera (Radio 2M)

Excellent sports talk show (mix of French and Arabic) - Monday to Thursday at 6PM



## Hit Radio, U Radio, Luxe Radio

for the Hit Songs, the 90s-2000s nostalgic fans, and Chill out music



## Digital Sports Media and Social media pages

Le 360 Sport, ElBotola, TFT Morocco, Le Matin Sport, Soccer212, ...





## 1 8 PRACTICAL TIPS

- ✓ Credit cards accepted in malls & hotels
- ✓ Cash required for taxis, souks & street food
- ✓ French widely spoken, English growing fast
- ✓ Dress code relaxed but respectful
- ✓ Tipping appreciated but not mandatory
- ✓ Most street parking areas have 'parking guards': expect to pay around 2–5 dirhams for regular parking, and slightly more near stadiums (10–20 dirhams). In some areas with blue lines, parking is controlled by the city and you must buy a ticket from the nearest parking station + parking guard fee.





# LET'S CONNECT – SPORTS BUSINESS, AFRICA & MOROCCO

Networking • Partnerships • Strategic Synergies

If you would like to exchange on Sports Business in Africa – notably Morocco – I would be glad to connect.

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## About Me – Quick Background

-  20+ years of experience in the African sports business industry
  -  Vice President of an American multi-club ownership group – Rainbow World Group
  -  Former FIFA Licensed Agent
  -  Consultant for prestigious institutions and stakeholders including: OECD, PwC, UNESCO, African Football Federations, African Sports Ministries, Sponsors & Private Investors
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Let's connect & exchange:



[LinkedIn](#)



Morocco & Africa offer unique opportunities — let's build them together.





# WELCOME TO MOROCCO – WE WISH YOU A WONDERFUL AFCON EXPERIENCE

To all teams, fans, officials, partners, investors & media:

✨ Welcome to Morocco

✨ A country of football passion, culture, hospitality & ambition

✨ We wish you:

Unforgettable matches

Great connections & business opportunities

Incredible cultural discoveries

And a truly memorable AFCON journey

**Enjoy the football.**

**Enjoy the culture.**

**Enjoy Morocco** 