



MAKAN

MANAGER

360° Real Estate Solutions



OUR COMPANY

We are determined to transform the Pakistan real estate market through digitization and automation, aiming to provide endless convenience for every stakeholder involved



PREFACE



Makan Manager Pvt Ltd stands as a pioneering force in Pakistan's real estate landscape since its inception in 2020. With a fusion of innovative technology and industry expertise, we offer unparalleled online and offline solutions tailored to diverse real estate requirements. Our ethos revolves around fostering transparency and delivering service excellence that surpasses expectations of both clients and stakeholders alike. We pride ourselves on our ability to provide real-time tracking and meticulous control across all facets of project management, development, and customer support, ensuring utmost satisfaction at every interaction.

Our vision extends beyond borders, aspiring to position ourselves as a premier virtual hub for global real estate services and supplies. Anchored by the mantra "*Say What You Mean and Mean What You Say*," we pledge unwavering dedication to upholding commitments and maintaining the zenith of professionalism, integrity, and innovation. Through our commitment to setting new standards of excellence under the banner of **POLITES**, we aspire to elevate the industry, creating unparalleled experiences for our customers and unlocking boundless investment opportunities.



01

COMPANY PROFILE

Vision, Team, Evolution &
Projects

02

SERVICES

Transactions, Secondary,
Marketplace & Movers

OUTLINE

03

MODES OPERANDI

A Unique & Winning Model

04

PARTNERS

Our Prestigious Partners



01

COMPANY PROFILE

Vision, Team, Evolution & Projects



VISION

To be a world class premier digital platform for Real Estate services and supplies

MISSION

To offer an elite, optimal and 360-degree real estate experience to customers, investors, builders and developers, through a state-of-the-art online solution

ASIM ALI RAZA



Chairman & Founder

QASIM RAZA ALI



Chief Operating Officer

OUR TEAM



AMAR RAZA ALI



Head of Legal & GR

IRSA ALI



Head of PR & CC



2020

TRANSACTIONS

Total Projects : 01

Site Office Operations



2021-22

TRANSACTIONS

Total Projects : 8

*Company Operations, Portal
development & Handyman
prework*



NOW

**360° Real Estate
Solution**

Sales & Marketing, Secondary
Sales, Handyman & Movers



**OUR
EVOLUTION**



OUR PROJECTS



AL-HASSAN GARDENS

Venus is the second planet from the Sun



GOLF CITY

It's the biggest planet in the Solar System



AHMED VILLAS

Despite being red, Mars is actually a cold place



GLOBAL HEIGHTS

Saturn is composed of hydrogen and helium



GULSHAN-E MEHFOOZ

It's the farthest planet from the Sun



NIAZ GARDEN

Mercury is the closest planet to the Sun



AZEEM TOWN

It's the farthest planet from the Sun



HASSAN ARCADE

Mercury is the closest planet to the Sun



02 SERVICES

Transactions, Secondary,
Marketplace & Movers



WHAT SETS US APART



1. TRANSACTIONS

Strategy,
Marketing &
Sales



2. SECONDARY SALES

Databank,
Landlord & Tenant
Management



3. MARKET PLACE

Handyman Services,
Construction
related services &
supplies



4. MOVERS

Packing, unpacking,
loading, unloading
& relocating

1. TRANSACTION SERVICES



STRATEGY & PLANNING

Pricing, Floor Plans, Market Research, Feasibility Analysis & Discount Policy



ANIMATION & DESIGN

AI and Regular Design, 2D / 3D Floor Plans, Animation Videos, and DVC



MARKETING

Social Media (Facebook, G-Ads and Instagram & others), Performance Marketing, Outdoor Marketing & Print Media



SALES CHANNEL

Funnel Management, Expert Team of Sales Consultant, Dedicated Tele-sales wing & Events





2. SECONDARY SALES



DATABANK

- Landlords
- Tenants
- Property Dealers
- Inventory

LANDLORD OFFERINGS

- 3 Years Exclusivity
- Occupancy Guaranteed
- Legal Assistance
- Annual Appreciation

TENANT OFFERINGS

- Diversified Options
- Advance Booking
- Standard commission



3. MARKETPLACE

CONSTRUCTION RELATED



Daily Market Rates, Top Trends, Geofencing of suppliers and vendors and Territorial Insights and more...

CLASSIFIEDS



Create Your Online Store, Place Your Ads, Search Results, SEO, Featured Ads, Find your vendors and more...

HOME SERVICES



Electrician, Plumber, Carpenter, Painter, Home Appliances, Aircondition Services, Gyser and more...

CLEANING SERVICES



Sofa, Carpet, Mattress, Curtain, Car Cleaning, Solar Panel Cleaning, House Deep Cleaning and more...





MM Movers

Pack, move, settle – stress-free.

Relocating made easy, one package at a time."



4. MOVERS



03

MODES OPERANDI

A Unique & Winning Model



MODES OPERANDI

TRANSACTION SERVICES

100%

UPFRONT COST
BY MAKAN
MANAGER

360°

SALES &
MARKETING
SUPPORT

PAYMENT
COLLECTION
TO
DEVELOPER
ACCOUNT

ZERO

RISK FOR
DEVELOPER

WE ONLY CHARGE WHEN WE SELL



04 PARTNERS

Our Prestigious Partners



PARTNERS

Our Prestigious Partners



Chamber of Commerce
COMSATS



THANKS

Do you have any questions?

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Anything you want!

