

Privacy Policy

1. Introduction

Welcome to **Deck Buddy LLC** (“Company,” “we,” “our,” or “us”). We are a Virginia limited liability company operating in the United States.

We respect your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, [**yourwebsite.com**] (the “Website”), and use our services.

By accessing or using our Website, you agree to this Privacy Policy.

2. Information We Collect

A. Personal Information

We may collect personal information that you voluntarily provide to us, including:

- Full name
- Email address
- Phone number
- Billing and mailing address
- Payment information
- Project details or service inquiries
- Any information submitted through forms or account registration

B. Payment Information

When you make a purchase or payment through our Website, your payment information is processed securely through third-party payment processors. We do not store full credit card numbers on our servers.

C. Automatically Collected Information

When you visit our Website, we may automatically collect:

- IP address
- Browser type
- Device type
- Operating system
- Pages viewed

- Time spent on pages
 - Referring URLs
 - Cookies and tracking technologies
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3. How We Use Your Information

We use your information to:

- Provide and manage our services
 - Process payments and transactions
 - Respond to inquiries and customer support requests
 - Schedule estimates or service appointments
 - Improve website performance and user experience
 - Send marketing and promotional communications (if you opt in)
 - Detect fraud and protect against unauthorized activity
 - Comply with legal obligations
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4. Cookies and Tracking Technologies

Our Website uses cookies and similar technologies to enhance your browsing experience and analyze site traffic.

Google Analytics

We use Google Analytics to understand how visitors use our Website. Google Analytics collects information such as your IP address, device information, and pages visited. This information helps us improve our services and website performance.

You can opt out of Google Analytics tracking by visiting:

<https://tools.google.com/dlpage/gaoptout>

Meta (Facebook) Pixel

We use Meta Pixel (also known as Facebook Pixel) to measure advertising effectiveness and deliver relevant advertisements on Facebook and Instagram. This tool may collect data about your interactions with our Website.

You can manage ad preferences through your Facebook account settings.

5. How We Share Your Information

We do **not sell** your personal information.

We may share information with:

- Payment processors
- Website hosting providers
- Marketing and analytics providers
- Contractors or service providers assisting our business
- Legal authorities when required by law
- Successors in the event of a merger, acquisition, or asset sale

All service providers are required to safeguard your information.

6. Data Security

We implement reasonable administrative, technical, and physical safeguards to protect your personal information. However, no internet transmission or storage system can be guaranteed to be 100% secure.

7. Your Privacy Rights (U.S. Residents)

Depending on your state of residence, you may have the right to:

- Request access to the personal information we hold about you
- Request correction of inaccurate information
- Request deletion of your personal information
- Opt out of certain targeted advertising

To exercise your rights, contact us using the information below.

Virginia residents may have additional rights under the Virginia Consumer Data Protection Act (VCDPA).

8. Data Retention

We retain personal information only as long as necessary to fulfill the purposes outlined in this Privacy Policy, including legal, accounting, or reporting requirements.

9. Third-Party Links

Our Website may contain links to third-party websites. We are not responsible for the privacy practices of other websites.

10. Children's Privacy

Our services are not directed to individuals under the age of 13. We do not knowingly collect personal information from children.

11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Updates will be posted on this page with a revised "Last Updated" date.

12. Contact Information

If you have questions about this Privacy Policy or wish to exercise your privacy rights, please contact:

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