

Privacy Policy

Last Updated: July 3, 2026

At a Glance: Summary of Key Points

Before diving into the details, here is a quick overview of how we handle your privacy:

- **What personal information do we collect?** We collect your name, email address, device information, location data, and app usage analytics. We also process payment information when you make financial transactions.
- **Do we process any sensitive personal information?** We process precise location data and financial transaction details, which are considered sensitive under certain state laws, solely to provide our services and process your payments.
- **Do we collect information from third parties?** Yes, we receive analytics data from third-party service providers like Google Analytics to understand how our apps perform.
- **How do we use your information?** We use your data to deliver and improve our Android apps and games, process payments, secure our platforms, and send you relevant marketing communications.
- **Who do we share your personal information with?** We share data only with essential service providers (like payment processors and analytics tools) and legal authorities if required. We never sell your personal data.
- **What are your privacy rights?** Depending on where you live, you have the right to access, correct, delete, and port your data, as well as the right to opt out of marketing and targeted advertising.
- **How can you contact us?** You can reach us anytime regarding your privacy at endurco@outlook.com.

1. Introduction

Welcome to Krizu Studios. We are a mobile app development studio dedicated to creating engaging apps and games for Android using Java, C++, and Python. Because we respect the time you spend in our digital environments, we equally respect the personal information you share with us while you are there.

This Privacy Policy explains how we collect, use, and protect your information when you download our apps, play our games, or interact with our services. We believe that privacy policies should be easy to

understand, so we have written this document in plain language to help you make informed decisions about your data. If you have any questions after reading this policy, our digital door is always open.

2. What We Collect & Why

To provide you with seamless gaming and app experiences, we need to collect certain types of information. We organize this data based on how we receive it and why it is necessary.

Information You Give Us Directly

When you create an account, reach out for support, or make a purchase, you voluntarily share information with us. This typically includes your name, email address, and payment details.

- **Why we need it:** We use this to set up your account, process your financial transactions, and respond to your inquiries.
- **Legal basis:** Processing this data is necessary to fulfill our contract with you (delivering the app experience) and, in the case of marketing, relies on your consent.

Information Collected Automatically

As you navigate our Android apps and games, our systems automatically log certain technical details. This includes your device information (such as hardware model and operating system), usage analytics (how you interact with our apps), cookies, tracking data, and location data.

- **Why we need it:** This data helps us optimize game performance across different Android devices, fix bugs, and understand which features our players enjoy most. Location data helps us provide region-specific content and comply with local regulations.
- **Legal basis:** We collect this based on our legitimate interest in maintaining, securing, and improving our mobile applications.

Information from Third Parties

We occasionally receive information about you from trusted third-party partners, specifically Google Analytics.

- **Why we need it:** Google Analytics provides us with aggregated insights into user behavior, helping us understand broader trends without identifying you personally.

- **Legal basis:** This processing is based on our legitimate interest in analyzing market trends and improving our product offerings.

3. How We Use Your Information

We do not collect data just to have it; every piece of information we gather serves a specific purpose in running Krizu Studios.

- **Core Service Delivery:** We use your account and payment information to process financial transactions, deliver in-app purchases, and ensure our Android games function correctly on your specific device. (Contract basis)
- **Service Improvement and Personalization:** By analyzing usage analytics and device data, we can balance game difficulty, patch software bugs in our Java, C++, and Python codebases, and tailor the app experience to your preferences. (Legitimate interest)
- **Communication:** We use your email address to send important account updates, technical notices, and support responses. (Contract and consent)
- **Security and Fraud Prevention:** We monitor device and usage data to detect unusual activity, prevent fraudulent payments, and protect our community from malicious actors. (Legitimate interest)
- **Legal Compliance:** We may process your information to comply with tax laws regarding financial transactions or to respond to lawful regulatory requests. (Legal obligation)
- **Marketing:** With your permission, we use your contact information to send you promotional activities, news about upcoming game releases, and special offers. You can easily opt out of these communications at any time. (Consent)

4. When We Share Your Information

We are game developers, not data brokers. We share your information only when it is absolutely necessary to run our business or when required by law. **We never sell your personal data.**

- **Essential Service Providers:** We share specific data with trusted companies that help us operate. This includes payment processors to handle your financial transactions securely and analytics providers like Google Analytics to help us understand app performance. These providers are bound by strict confidentiality agreements.
- **Legal Requirements:** If we receive a valid legal subpoena, court order, or regulatory request, we may be required to share your information with law enforcement or government authorities.

- **Business Transitions:** If Krizu Studios is ever involved in a merger, acquisition, or sale of assets, your information may be transferred as part of that business transaction. We will notify you if your data becomes subject to a different privacy policy.
- **With Your Consent:** If we ever need to share your data for a reason not listed here, we will ask for your explicit permission first.

5. Your Privacy Rights

We comply with comprehensive US State Privacy Laws, including the California Consumer Privacy Act and its amendments (CCPA/CPRA), the Virginia Consumer Data Protection Act (VCDPA), the Colorado Privacy Act (CPA), and the Connecticut Data Privacy Act (CTDPA). Regardless of where you live, we believe you should have control over your digital footprint.

You have the right to:

- **Access Your Data:** You can request a copy of the personal information we hold about you. We will provide this within 45 days of a verified request.
- **Correct Inaccuracies:** If your name, email, or other information is wrong, let us know and we will update it.
- **Delete Your Data:** You can ask us to erase your personal information. We will comply unless we have a legal obligation to keep it (such as tax records for purchases).
- **Port Your Data:** You can request your data in a structured, commonly used, and machine-readable format so you can transfer it to another service.
- **Opt Out of Marketing:** You can unsubscribe from our promotional emails at any time by clicking the "unsubscribe" link at the bottom of our messages.
- **Withdraw Consent:** If you previously gave us permission to process your data, you can change your mind at any time. This will not affect the legality of any processing that happened before you withdrew consent.
- **Lodge Complaints:** If you feel we have mishandled your data, you have the right to file a complaint with your state's Attorney General or relevant consumer protection authority.

To exercise any of these rights, please email us at endurco@outlook.com.

6. Data Security

Protecting your information is a priority for us. We align our security practices with SOC 2 compliance standards to ensure your data is handled with the highest level of care.

We use industry-standard encryption to protect your data in transit and at rest. Access to your personal information is strictly limited to Krizu Studios personnel who need it to perform their jobs. We also continuously monitor our systems for potential vulnerabilities.

However, we want to be honest with you: no method of transmission over the internet or electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security. You can help keep your account secure by using strong passwords and keeping your Android device's operating system up to date.

In the unlikely event of a data breach that compromises your personal information, we will notify you and the relevant authorities within the timeframes required by law, detailing what happened and the steps we are taking to fix it.

7. Data Retention

We keep your personal information only for as long as we need it to fulfill the purposes outlined in this policy.

- **Active Account Data:** We retain your profile and game progress data for the lifetime of your account, plus a reasonable buffer period of 30 days after account deletion to allow for accidental deletion recovery.
- **Financial Records:** By law, we are required to keep records of financial transactions and payment processing for up to 7 years for tax and accounting purposes.
- **Marketing Preferences:** We keep your contact information for marketing purposes until you opt out or withdraw your consent.
- **Technical Logs:** We retain device information, location data, and usage analytics for 12 months. This gives us enough historical data to identify long-term bugs and improve our apps without hoarding unnecessary information.

8. Cookies & Tracking

Like most mobile applications, our Android games use tracking technologies to function properly and provide a better user experience.

We use essential tracking data to keep you logged in and remember your game preferences. We also use analytics trackers, specifically through Google Analytics, to understand how players navigate our apps, which levels are too difficult, and where the app might be crashing.

You have control over this tracking. You can manage your tracking preferences directly through your Android device settings by limiting ad tracking or resetting your advertising ID.

9. Children's Privacy

We take the protection of children's data very seriously and fully comply with the Children's Online Privacy Protection Act (COPPA).

Our apps and games are generally designed for a general audience and are not directed at children under the age of 13. We do not knowingly collect personal information from children under 13 without verifiable parental consent. If you are a parent or guardian and believe your child has provided us with personal information without your consent, please contact us immediately at endurco@outlook.com. If we discover that we have inadvertently collected data from a child under 13, we will take immediate steps to delete that information from our servers.

10. International Transfers

Krizu Studios operates primarily in the United States. If you are accessing our apps from outside the US, please be aware that your information will be transferred to, stored, and processed in the United States.

When we transfer your data internationally, we ensure it is protected by appropriate legal safeguards, such as Standard Contractual Clauses or relevant adequacy decisions, ensuring your privacy rights remain intact regardless of where your data travels.

11. Changes to This Policy

The tech landscape changes rapidly, and we may need to update this Privacy Policy from time to time to reflect new legal requirements or changes in how our Android apps operate.

When we make significant changes, we will provide fair notice by updating the "Last Updated" date at the top of this page and, where appropriate, sending an email to our registered users or displaying a

prominent notice within our apps. Your continued use of our services after these changes are posted constitutes your agreement to the updated policy.

12. Contact Us

We welcome your questions, comments, and concerns about privacy. If you need to reach out to us regarding this policy or your personal data, you can contact us through the following methods:

- **Privacy Email:** endurco@outlook.com
- **Website:** krizu.xyz

We aim to respond to all privacy-related inquiries within 7 to 14 business days.