

## AGENDA & SPEAKER BIOS

**12:55PM: REGISTRATION**

**1:30PM: WELCOME**



**Shelley McGuire**  
Shelley's Events

**1:45PM: POLICY & OPERATIONAL PRIORITIES**



**CCIIO LEADERSHIP: Jeff Grant**  
Deputy Director for Operations  
Center for Consumer Information & Insurance Oversight  
CMS

**2:05PM: PANEL 1 - TAKING A LOOK AT CCIIO'S UPCOMING PROCUREMENTS**



**MODERATOR**

**Slava Katz**  
Sky Solutions



**Erika Melman**  
MPMG



**Beth Parish**  
PPFMG



**Marc Richardson**  
MITG



**Leslie Wagstaffe**  
CSG

**2:45PM: PANEL 2 - TIPS & TRICKS FOR SUCCESS**



**MODERATOR**

**Michael Finkel**  
Sparksoft Corporation



**Jabaar Gray**  
Non-IT COR



**Andy Mummert**  
IT CO



**Katrina Sizemore**  
IT COR



**Mark Smolenski**  
Non-IT CO

**3:20PM: DEEP DIVE INTO PROCUREMENTS**

**4:45PM: NETWORKING HAPPY HOUR**

We welcome you to participate in IT and Non-IT focused mini speed-dating sessions for industry to provide capabilities for upcoming procurements.

Join us at **The Collective Encore**, located just 3.5 miles down the road. (Scan QR code on back of your name badge for directions.)

# Speaker Biographies

## POLICY & OPERATIONAL PRIORITIES

### CCIIO LEADERSHIP



**Jeffrey Grant, Deputy Director for Operations,  
Center for Consumer Information and Insurance Oversight, CMS**

Jeff Grant has over 30 years of experience as an entrepreneurial manager of major health programs in the Federal sector, leading the implementation of Affordable Care Act, Medicare Advantage and Medicare Prescription Drug Benefit payment policies, operations, and systems. He currently serves as the Deputy Director for Operations in CCIIO, leading 500 Federal staff and thousands of contracted personnel to support the enrollment of millions of Americans in private health insurance coverage. Jeff has a BA in History from the University of Michigan and a Masters of Public Administration from the George Washington University and is a retired Navy Reservist with 22 years of service.

## PANEL 1 - TAKING A LOOK AT CCIIO'S UPCOMING PROCUREMENTS

### MODERATOR



**Slava Katz, EVP, Sky Solutions**

Slava Katz is an Executive Vice President at Sky Solutions. He seeks out tackling complex healthcare challenges around program integrity, interoperability, and value-based care. He got his start at CMS in 2006 implementing the Medicare Modernization Act, and ever since has developed a passion pursuing work at the intersection of health care policy, data, and technology. He has a proven track record of winning set-aside and unrestricted contracts at CMS on GWACs as well as agency specific IDIQs such as RMADA and MIDS. Prior to joining Sky in 2021, he helped to grow a woman owned small business from a 50-person boutique policy shop to a firm of 400+ associates when it had a successful exit in 2020.

### MPMG PANELIST

**Erika Melman, Director, Division of Issuer Management & Operations, Marketplace Plan Management Group, Centers for Medicare & Medicaid Services**

Erika Melman leads the Center for Consumer Information and Insurance Oversight's (CCIIO) Division of Issuer Management & Operations, issuing regulations and technical guidance on health plan benefit design, certifying Qualified Health Plans (QHPs) to be offered on the Federally-facilitated Exchange, and coordinating across CMS for cross-cutting rule-making. She oversees work to develop and deploy technical assistance and communication materials to states, health plans, and trade associations on the Qualified Health Plan (QHP) Certification process. Ms. Melman previously served in various policy positions at CCIIO, as a management consultant at Duty First Consulting, LLC and BearingPoint, Inc (now Deloitte Consulting LLC), and as a research director at the Center for Public Policy Research (now the Schroeder Center) at the College of William & Mary. She received a B.A. in political science from The University of Chicago, and an M.P.P. from the Irving B. Harris School of Public Policy at the University of Chicago, with a certificate from the Graduate Program in Health Administration and Policy.

## PPFMG PANELIST



### **Beth Parish, Director of the Payment Policy and Financial Management Group, Centers for Medicare & Medicaid Services**

Elizabeth (Beth) Parish is the Director of the Payment Policy and Financial Management Group (PPFMG) where she oversees marketplace policy, payment operations and data related to the implementation of premium stabilization programs for the individual and small group health insurance markets.

Since joining PPFMG in 2015, Beth has been responsible for ensuring the integrity of billions of dollars across the individual and small group markets. She led the implementation of the Policy Based Payment system that makes subsidy payments to Marketplace issuers each month, and oversees Marketplace payments and the risk adjustment program in the individual and small group markets. Beth has been a Marketplace implantation lead since joining CCIIO in 2011. She has served in a variety of leadership positions including managing Marketplace operations and reporting, overseeing the first year of certifying Qualified Health Plans for sale on the Marketplace, implementing Form 1095-A generation and corrections, and overseeing the first year of IRS reporting.

Prior to joining CMS, Beth was an engagement manager at McKinsey and Company working with health insurance issuers. Beth is a graduate of Princeton University and the UVA Darden School of Business.

## MITG PANELIST



### **Marc Richardson, Senior Executive Director, Marketplace Information Technology Group, Centers for Medicare & Medicaid Services**

Marc Richardson serves as the Marketplace Innovation and Technology Senior Executive Director in the Center for Consumer Information and Insurance Oversight (CCIIO). CCIIO is CMS's lead component for implementing and operating the Patient Protection and Affordable Care Act (ACA) program. Marc leads CCIIO's IT development, operations, and program management, most notably the Federally-facilitated Marketplace (HealthCare.gov), the Federal Data Services Hub (Hub), and 20+ other Exchange and Oversight supporting systems operating across two public Clouds (Azure and AWS). In addition, Marc oversees Security operations for all Exchange Federal systems and security authorization operations for State-Based Exchanges, State Medicaid and CHIP agencies, and Non-Exchange Industry partners that connect to the Data Services Hub. Finally, he partners with over twenty industry partners to operate the ~\$450M Exchange IT program on behalf of CMS/CCIIO.

Marc has over 25 years of experience in federal social and health insurance programs, having worked at the Department of Veterans Affairs and the Social Security Administration before arriving at CMS in 2012.

## CSG PANELIST



### **Leslie Wagstaffe, Director, Consumer Support Group, Centers for Medicare & Medicaid Services**

Leslie Wagstaffe is currently the Director for the Consumer Support Group (CSG) in the Center for Consumer Information & Insurance Oversight (CCIIO) at the Centers for Medicare & Medicaid Services (CMS). In this capacity, Wagstaffe is responsible for leading the development, implementation and execution of the policy, operational, and business requirements related to programs within CSG's functional responsibility, including special projects, budget, and procurement. She also provides leadership and direction for constructive and responsible communication and effective collaboration with CSG partners, such as industry, other government entities, and consumer advocacy groups. Additionally, Wagstaffe ensures that CSG provides CCIIO-wide leadership and advice on consumer-related private health insurance issues and serves as CCIIO's focal point for consumer policy and services. Key initiatives within CSG's purview include the oversight of Marketplace Navigator Grants and implementation of the Transparency in Coverage Final Rule and Summary of Benefits and Coverage. CSG also operates the Federal Independent Dispute Resolution process which provides a forum for providers, facilities, and health plans to use to resolve payment disputes for certain out-of-network charges. Prior to joining CMS, Wagstaffe served as a Fiscal Operations Analyst for Axiom Resource Management Inc. where she provided contract management support for multiple Department of Defense (DoD) health information technology acquisitions. Wagstaffe earned a Bachelor of Arts from Loyola University New Orleans, a Master of Public Policy degree from the University of Maryland, College Park and a Juris Doctor from Georgetown University Law Center.



## PANEL 2 - TIPS & TRICKS FOR SUCCESS

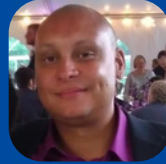
### MODERATOR



#### **Michael Finkel, CEO, Sparksoft Corporation**

Mike Finkel is the Chief Executive Officer (CEO) at Sparksoft Corporation. He has spent over 25 years in the IT industry and more than 20 years managing the delivery of large complex IT programs such as HealthCare.gov. As the CEO, Mike is responsible for establishing the vision and long-term strategy for the company. Mike is also accountable for building on the strong cultural foundation and effectively managing the cultural health and development needed for the future success of Sparksoft.

### NON-IT COR PANELIST



#### **Jabaar Gray, Program Analyst, US Department of Health and Human Services (DCAAS), Contracting Officer's Representative (COR), CSG, CCIIO at CMS**

Jabaar Gray joined CCIIO (then OCIO) in 2010 as a member of the Consumer Support Group. He started as a project officer for the Consumer Assistance Program grant and then as a project officer for two state-based ACA implementation grant programs. Since then, Jabaar led various Marketplace Assister training and enrollment programs.

Prior to joining CMS, he received a Juris Doctor from Georgetown University Law Center after being a high school history teacher in Chicago.

### IT CO PANELIST



#### **Andrew Mummert, Director of Division of Information System Contracts Group, Office of Acquisitions and Grants Management, Centers for Medicare & Medicaid Services**

Andrew Mummert is the Director of Division of Information System Contracts Group in the Office of Acquisitions and Grants Management at CMS.

Andy Mummert leads a division of Contracting Officers and Contract Specialists that procures information technology for specific program offices within CMS. He has held this position since 2011.

Prior to joining CMS in 1998, Mr. Mummert worked at the Fleet and Industrial Supply Center Norfolk-Detachment Washington where he began his career as a Contract Specialist in 1993.

### IT COR PANELIST



#### **Katrina Sizemore, Division Director, Division of Program, Contract and Budget Management (DPCBM), MITG, CCIIO at Centers for Medicare & Medicaid Services**

Katrina Sizemore joined CMS in 2015 and is the Division Director for the Division of Program, Contract, and Budget Management (DPCBM) in the Marketplace Innovation and Technology Group (MITG). Katrina has spent her federal career within the Centers for Medicare and Medicaid Services (CMS) focused on collaborative and transparent large-scale change; and project, contract, and budget management of health information technology of the Marketplace. Prior to joining CMS, Katrina was a senior project manager with ConnectureDRX, and delivered and maintained data, processes, systems, and projects for the Medicare Part D drug program and Medicare Advantage Open Enrollment Center.

Katrina champions the implementation of the Scaled Agile Framework (SAFe) for CCIIO and has successfully implemented initiatives to foster a culture of collaboration, innovation, and inclusivity.

### NON-IT CO PANELIST



#### **Mark Smolenski, Director, Division of Medicare and Marketplace Contracts, Centers for Medicare & Medicaid Services**

Mark Smolenski has worked at Centers for Medicare and Medicaid Services (CMS) for over 22 years – serving as a Contract Specialist, Contracting Officer and Division Director within the Office of Acquisition and Grants Management. He has worked on contracts serving CMS's Center for Medicare, Office of Hearings and Inquiries, and Center for Consumer Information and Insurance Oversight during that time and has helped to implement important pieces of legislation such as The Medicare Modernization Act, The Affordable Care Act, The No Surprises Act and The Inflation Reduction Act.



## BREAKOUTS - DEEPER DIVE INTO INDIVIDUAL PROCUREMENTS (IT FOCUS)

- **IT Focused Room - Meeting Room A**

- **Agent/Broker on Demand:**

- Sophie Fitzsimmons-Peters, *Subject Matter Expert (SME), Marketplace Plan Management Group, CMS*
    - Amy Spiridon, *Deputy Director, Division of Strategic Stakeholder Engagement and Operations, Marketplace Plan Management Group, CMS*

- **Health Insurance Oversight System (HIOS):**

- Walt Dunick, *Deputy Director, Division of Insurance Oversight and Transparency Applications, Marketplace Innovation and Technology Group, CMS*
    - Brian James, *Director, Division of Insurance Oversight and Transparency Applications, Marketplace Innovation and Technology Group, CMS*
    - Michael Verhanovitz, *Contracting Officer's Representative (COR), Marketplace Innovation and Technology Group, CMS*

- **Cloud Resources Management Support (CRMS):**

- Katrina Sizemore, *Director, Division of Program, Contract, and Budget Management, Marketplace Innovation and Technology Group, CMS*
    - Shawn Hunter (virtual)

- **Marketplace Learning Management System (MLMS):**

- Captain Chris Barrett, *Deputy Director, Consumer Support Group, CMS*
    - Jabaar Gray, *Contracting Officer's Representative (COR), Consumer Support Group, CMS*
    - Chris Rotruck, *Contracting Officer's Representative (COR), Consumer Support Group, CMS*

- **Marketplace Systems Integration (MSI):**

- Carlos Alvarez, *Director, Division of Marketplace IT Development, Marketplace Innovation and Technology Group, CMS*
    - Emily Mikles, *Contracting Officer's Representative (COR), Marketplace Innovation and Technology Group, CMS*

- **Independent Verification & Validation (IV&V):**

- Mia Minion, *Deputy Director, Division of Program, Contract, and Budget Management, Marketplace Innovation and Technology Group, CMS*
    - Tayyaba Shahid, *Government Task Lead, Marketplace Innovation and Technology Group, CMS*

- **No Surprises Help Desk (NSHD):**

- Rosanna Shepard, *Deputy Director, Division of Consumer Services, Consumer Support Group, CMS*

- **Software Asset Management (SAM):**

- Kirti Patel, *Contracting Officer's Representative (COR) and Project Manager (PM), Marketplace Innovation and Technology Group, CMS*

- **Tier 2 Help Desk:**

- Erika Melman, *Division of Issuer Management and Operations, Marketplace Plan Management Group, CMS*

- **OAGM Table:**

- Dorota Horton, *Contracting Officer, Division of Information Systems Support Contracts, CMS*
    - Andy Mummert, *Director, Division of Information Systems Support Contracts, CMS*

## BREAKOUTS - DEEPER DIVE INTO INDIVIDUAL PROCUREMENTS (NON-IT FOCUS)

- **Non-IT Focused Room - Meeting Room B**

- **Data Modeling and Analysis:**

- Anthony Lara, *Contracting Officer's Representative (COR), Marketplace Plan Management Group, CMS*

- **Enrollment Resolution & Reconciliation:**

- Ariel Kennedy, *Subject Matter Expert (SME), Marketplace Eligibility and Enrollment Group, CMS*
- Darla Lipscomb, *Deputy Director, Marketplace Eligibility and Enrollment Group, CMS*

- **Execution of Consumer Operated and Oriented Plans (CO-OP) Program:**

- Kathleen Scelzo, *Contracting Officer's Representative (COR), State Marketplace and Insurance Programs Group, CMS*

- **Financial Management Audits:**

- John Fox, *Deputy Director, Division of Program Management, Payment Policy and Financial Management Group, CMS*
- Adrienne Patterson, *Deputy Director, Payment Policy and Financial Management Group, CMS*

- **FERP (HHS Administered Federal External Review Program):**

- Elissa Dines, *Director, Division of Consumer Protection Policy, Consumer Support Group, CMS*
- Jeremy Rotner, *Subject Matter Expert (SME), Consumer Support Group, CMS*

- **Issuer Oversight:**

- Lesa Paige, *Contracting Officer's Representative (COR), Marketplace Plan Management Group, CMS*

- **Marketplace Operations, Communications, and Quality Assurance Support:**

- Stephanie Bodrick, *Contracting Officer's Representative (COR), Marketplace Plan Management Group, CMS*

- **Premium Stabilization Programs:**

- Joshua Annas, *Contracting Officer's Representative (COR), Payment Policy and Financial Management Group, CMS*

- **Stakeholder Training:**

- Sonia Henderson, *Contracting Officer's Representative (COR), Payment Policy and Financial Management Group, CMS*

- **OAGM Table:**

- Amberly Kovalick, *Contracting Officer (CO), Division of Medicare and Marketplace Contracts, CMS*
- Malissa Shin, *Contracting Officer (CO), Division of Medicare and Marketplace Contracts, CMS*
- Ben Stidham, *Contracting Officer (CO), Division of Medicare and Marketplace Contracts, CMS*

**JOIN US FOR OUR NETWORKING HAPPY HOUR  
IMMEDIATELY FOLLOWING THE BREAKOUTS**

# **The Collective Encore**

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Owen Brown Interfaith Center**

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Directions**





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BEVERAGE

REGISTRATION TABLE



## EXHIBITORS



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## HAPPY HOUR SPONSORS

**CivicActions**



## Sponsor Overviews

### PANEL SPONSOR

**SKY SOLUTIONS™**

Everything we do is about empowering people to do the extraordinary – from our clients who are transforming the world to our team who are driving change through technology. It was true when Sky Solutions was founded in 2008, and it's just as true today.

Our Mission is to use our expertise to make the world a better place. The root of our passion comes from how digital tools can improve lives. We built Sky Solutions with the belief that technology is for everyone and with the understanding that it has the power to truly make a difference. It is ingrained in our company ethos: Accountability, Collaboration, Empathy, and Self-Awareness (A.C.E.S.).

### PANEL & REGISTRATION TABLE SPONSOR



At Sparksoft, our mission is to ignite innovation, inspire transformation, and implement digital solutions for a healthier nation. We believe that passion drives great ideas, collaboration builds better solutions, and valuing integrity creates a culture of positive change. We have supported critical and high visibility IT projects, built award-winning applications, kick-started an in-house innovation lab, and developed new tools that save you time and money through a project life cycle. We aren't about "business as usual".

Our core values of integrity, collaboration, and client-centricity are at the heart of everything we do. We believe in building long-term partnerships based on trust, transparency, and mutual success. Our dedicated team works closely with our clients to gain a deep understanding of their business needs and challenges, enabling us to deliver digital health solutions that truly make a difference.

# Sponsor Overviews

## NOTEBOOK SPONSOR



At LMI, we're reimagining the path from insight to outcome at The New Speed of Possible™. Combining a legacy of over 60 years of federal expertise with our innovation ecosystem, we minimize time to value and accelerate mission success. We energize the brightest minds with emerging technologies to inspire creative solutioning and push the boundaries of capability. LMI advances the pace of progress, enabling our customers to thrive while adapting to evolving mission needs.

## LANYARD SPONSOR



We offer innovative technology solutions and build customer-centric services that are simple, intuitive, and usable across federal industries.

Our certified SAFe practitioners and trainers are globally recognized for their ability to support the transition of programs into Lean-Agile enterprises.

## TASTY TREATS SPONSOR



ERP is a health and technology solutions provider utilizing attentive and engaged leadership practices and brilliant talent to create transformational results for our government customers. From military healthcare staffing, research and readiness to emerging technologies and business process management in the national security space, we support and enhance mission performance, delivering the best possible value, outcomes and satisfaction. Our ability to enhance organizational vitality – for our customers, our communities, and our nation – is what drives us to Be the Best®. ERP is appraised at CMMI DEV Maturity Level 5 and CMMI SVC Maturity Level 3, and is certified as compliant in the ISO 9001:2015 Quality Management Standard, ISO/IEC 20000-1:2011 Service Management System, and ISO 27001:2013 Information Security Management Standard.



# Sponsor Overviews

## MATCHING DONATION SPONSORS



Since 2012, we've invested heavily in people: our clients, the public they serve, and the Index experts ready to empower both groups.

It's a unique approach that fosters excellence in customer experience, 50% year-over-year company growth, and real results for our clients in federal health: the Centers for Medicare & Medicaid Services (CMS), the U.S. Food and Drug Administration (FDA), the Health Resources & Services Administration (HRSA), the Centers for Disease Control and Prevention (CDC), the U.S. Department of Health and Human Services (HHS), and the Administration for Children & Families (ACF).

With ever-expanding expertise in established and emerging technologies and a commitment to meaningful professional relationships, our people come to every engagement with a drive to build and implement the best solution flawlessly.



For over 15 years, IntegrityM, a certified women-owned small business, has supported the mission of federal government programs. Partners and clients benefit from

our team of subject matter experts, nationwide scalability, and small business advantages, including customization and agility.

Our deep program expertise has provided for the successful execution of various projects for the Centers for Medicare & Medicaid Services (CMS), Health Resources and Services Administration (HRSA), and the National Science Foundation (NSF). We have effectively supported over forty contracts across various CMS organizations, including:

- The Center for Consumer Information and Insurance Oversight (CCIIO)
- The Center for Program Integrity (CPI)
- The Center for Clinical Standards and Quality (CCSQ)
- The Center for Medicare (CM)
- The Office of Financial Management (OFM)
- The Medicare Drug & Health Plan Contract Administration Group (MCAG)

IntegrityM's core solutions include regulatory analysis, investigations, data analysis, compliance, audits, grants management, medical review, and technology solutions.

# Sponsor Overviews



Making company culture the main priority ensures employees satisfaction and retention. We believe in empowering employees to do great things. When you invest in your people, and focus on creating a healthy work life balance, then your employees will take care of your customers and make sure they are happy. One of our sayings is “Work Hard and Be Nice to People” – it really is that simple.



We are an 8a SBA certified company, and have built a reputation over two decades as a trusted advisor to Federal, State and Local governments, as well as commercial clients. Our clients have benefited from our ability to look beyond the norm, provide thought leadership, and exercise innovation to maximize business outcomes.

## HAPPY HOUR SPONSORS



Founded in 2004, CivicActions is a digital services company that enables the government to deliver better public services through the implementation of open technology and design. With specialized knowledge in digital accessibility, free and open source software, and human-centered design, CivicActions is deeply committed to leveraging technology to foster a more inclusive world that works for all.



Innosoft is a small business with a 22-year track record of IT support to CMS and other federal and state health agencies including Agile delivery, HCD, Analytics and DevSecOps for digital products. Innosoft engagements with the State of Maryland’s Maryland Health Benefit Exchange (MHBE) provide insights to inform similar public-facing web solutions and Innosoft brings Medicaid.gov and other CMS and federal agency website experience. Innosoft has delivered on very large IT modernization projects for CMS, the state of Maryland and the United States Department of Education.

# Sponsor Overviews



The National Contract Management Association (NCMA) is the only resource that provides you with education, credentials, networking, and publications for today's contract

management professional. NCMA is here to inspire you to be the best contract management professional possible. We provide the tools and knowledge to help you advance your career.

Our members join and support NCMA mainly because they want to further their own professional education. Distinguish yourself and advance your career with an NCMA certification.



RELI Group is more than just a consultant – we're a partner. Our work with agencies throughout the

government touches the lives of everyone in America, improving health, safety and security from coast to coast.

RELI Group is committed to improving the livelihood of the American public through the programs we support across the federal government.

## LARGE BUSINESS SPONSOR



At Peraton, we're at the forefront of delivering the next big thing every day. We're the partner of choice to help solve some

of the world's most daunting challenges, delivering bold, new solutions to keep people around the world safer and more secure.

How do we do it? By thinking differently. We're not mired in the past. We look at all problems with fresh eyes. We look past the obvious to bring the best talent, tech, and ideas together to completely transform how things get done. So bring your unique ideas, your entrepreneurial spirit, and your drive to succeed and get ready to be part of something bigger. Get ready to do the can't be done.



# Sponsor Overviews

## BEVERAGE SPONSOR



Founded in 2007, Scope Infotech, Inc. has supported the design, development, and management of health IT systems since our inception. We provide software engineering services

focusing on Agile principles in, user experience, systems integration, data analysis and quality, cybersecurity, and operations services for our clients. Our solutions encompass a wide range of technologies and custom-designed products and platforms. Delivering IT solutions for modern healthcare requires extensive coordination with many federal, state, and local government agencies as well as commercial stakeholders. Scope Infotech's track record for managing our projects in these integrated environments demonstrates our commitment to meet required timelines and desired outcomes.

## EXHIBITORS



Finders Coffee proudly stand as the leading importer of Salvadoran Coffee in the United States, specializing in delivering the essence of El Salvador's rich coffee heritage, meticulously curated with our passion and expertise, to every home, one cup at a time.



Noblis is a non-profit science and technology organization delivering innovative solutions to the federal government that enrich lives and make our nation safer. As a non-profit

organization, we work objectively for the public good and invest in breakthrough solutions to deliver lasting impact on our customers' missions with a strategic focus in the areas of health, space, national security and critical infrastructure. Our domain experts advance technologies such as artificial intelligence and advanced analytics, applied and environmental sciences, modeling and simulation, cybersecurity, autonomous systems and systems engineering.

# Sponsor Overviews



The Nature Generation (NatGen) is a 501(c)(3) environmental nonprofit that inspires and empowers children and young adults to make a difference in their communities.

2024 is NatGen's twentieth year of fostering and encouraging environmental stewardship through innovative programs in literature, science, and the arts. Their mission to Read Green, Teach Green, and Act Green is put into action through specific programs and initiatives.

**Read Green:** They award the best in environmental literature for children and young adults in their annual flagship program, the Green Earth Book Award (GEBA). They recognize winners, honor books, and recommended reading, with winners receiving a cash prize. Over twenty years, this award has become the premier literary award for environmental books for children and young adults.

**Teach Green:** No Planet B Conversations bring thought leaders and environmental experts online for insightful, interactive presentations on the environmental challenges and issues of the day. They also offer environmental Lesson Plans and other resources for educators and parents. These plans can augment existing curriculum or stand alone.

**Act Green:** Through STEM Seed Grants, NatGen makes small-scale grants to other nonprofits or individuals that engage with GEBA books in on-the-ground projects at schools, libraries, community centers, etc.

NatGen is a fully donor-funded organization. All programs are made possible through individual and corporate donors and steadfast supporters.



NORC at the University of Chicago is an objective, nonpartisan research organization that delivers insights and analysis decision-makers trust. As pioneers in measuring and understanding the world, we have studied almost every aspect of the human experience and every major news event for over eight decades. Today, we partner with government, corporate, and nonprofit clients around the world to provide the objectivity and expertise necessary to inform the critical decisions facing society.

# Sponsor Overviews

## SMALL BUSINESS SPONSOR



Tyrula, an 8(a) certified, minority, and woman-owned enterprise with over two decades of expertise in research and information technology, is dedicated to serving an

extensive portfolio of commercial, State, Local, and Education (SLED) and federal clientele. At Tyrula, we specialize in delivering bespoke IT software, services, and management consulting tailored to ensure seamless alignment with our clients' fundamental missions. As a pioneering force in the healthcare sector, our mission revolves around the fusion of industry-specific knowledge and cutting-edge technology to empower our clients, enhancing their revenue streams and elevating healthcare quality. With prime contracts at health-related federal agencies such as CMS, FDA, IHS, and DHA, Tyrula stands at the forefront of innovation. Our commitment to excellence is underscored by a suite of ISO certifications and a CMMI Level 3 accreditation, ensuring that our products and services meet the highest standards of quality and reliability. Additionally, Tyrula's offerings are readily accessible through four GSA Special Item Numbers (SINs) and the Stars III acquisition vehicles, simplifying procurement and deployment for our valued clients.

## SILVER SPONSORS



C-HIT is an innovative Health Information Technology (HIT) software development and consulting company. We are pioneers, thought leaders, and change agents, dedicated and passionate about building business solutions via collaboration.

We deliver comprehensive solutions to realize our clients' healthcare delivery missions.



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Cogent People is an SBA-certified 8(a), minority-owned small business Information Technology services company. It has over a decade of experience specializing in a broad spectrum of IT and Business consulting services within the domains of Data Innovation, Software Engineering, and System Integration. It has a reputation in the government contracting industry for exceeding expectations and providing long-lasting value, progressive solutions, and superior delivery and results. Cogent People is recognized for its integrity and commitment to excellence and has earned the appreciation, respect, and trust of both customers and partners for its visionary approach, strategic mindset, and operational excellence on every project.



Tech2i is a woman-owned and woman-led small business, specializing in providing information technology services to both federal and commercial partners. With a demonstrated history of effectively implementing large-scale data solutions, streamlined cloud solutions, and fit-for-purpose Salesforce solutions, we lead with integrity in all our endeavors. Our agile and practical program management practices ensure successful implementations for our clients. We are driven by a passion for building technology solutions that enhance operational efficiency and elevate user experience.

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