



COMMUNITY
MARKETS & EVENTS LLC

the Sun Coast BRIDAL EXPO



Saturday, August 19, 2023
11am - 6pm

COUNTRYSIDE MALL
27001 US Hwy 19 N. • Clearwater, FL 33761





Community Markets & Events LLC introduces members of our community and local businesses through fun, engaging, and entertaining Open-Air Markets and Specialty Events. We are excited to bring Sun Coast Bridal Expo to our community on Saturday, August 19, 2023, to showcase local bridal and wedding businesses to couples that are looking to create unique experiences on their most special of days. Couples will find exhibitors who will assist with all the details to hold bridal showers, bachelorette and bachelor parties, pre-ceremony family celebrations, the wedding ceremony and reception, and, of course, the honeymoon!

Sponsorships

Sponsorship Level	Presenting	Platinum	Gold Only 2 Available	Silver Limited Availability	Bronze Limited Availability
Promo Items in Expo	X	X	X	X	X
Booth Size*	20' x 10'	20' x 10'	20' x 10'	20' x 10'	Premium Expo Booth
Logo on Printed and Digital Marketing Materials			X	X	X
Website Advertisement	- Billboard Display Ad on Event Home Page - Billboard Display Ad on Exhibitor Highlights - Lower Page Display Ad on Event Itinerary - Sidebar Ad	- Lower Page Ad on Event Home Page - Lower Page Ad on Exhibitor Highlights - Sidebar Ad	- Lower Page Ad on Expo Itinerary - Sidebar Ad	- Lower Page Ad on Expo Itinerary - Sidebar Ad	Sidebar Ad
Expo Guide (provided to all attendees)	Full Page	Full Page	1/2 Page	1/2 Page	1/4 Page
Blog Post	Exclusive blog post sent to subscribers	Featured spotlight on email newsletter	Featured spotlight on email newsletter	Spotlight on email newsletter	
Target Zones	All 5 Zones	All 5 Zones	Select 3 Zones		
Pricing	\$4,000	\$3,000	\$2,000	\$1,000	\$750

Connect with... Hundreds of brides, friends, and family members will be in attendance to plan celebrations preceding the big day along with the wedding, reception, and honeymoon in their entirety. Attendees are ready to book your services. You'll connect with brides in different stages of their wedding planning – some just got engaged and others just need to book the last few wedding vendors. Bridal shows are the best way to reach potential customers and certainly the most cost-effective way to reach your targeted wedding customer base.

All exhibitors are encouraged to decorate their booth in the season's trending colors and styles. Show off your best, being sure to hand out information about your business and have a special prize at your booth that one or multiple brides can win. Brides love samples and give-a-ways so the more goodies you have for the brides the more traffic your booth will receive!

Exhibitors

Sponsorship Level	Premium	Standard	Table Top	Expo Bag
Promo Items in Expo Bag	X	X	X	X
Booth Size*	Premium Expo Booth	Premium Expo Booth	Limited Spots Available	
Online Business Highlight	2023	2023	2023	2023
Website Advertisement	• Premium Highlight on Event Home Page with link to website or social media profile of choice • Premium Highlight for Business with link to website and social media profile of choice • Premium Highlight on E-Newsletters with link to social media profile of choice	• Lower Page Ad on Event Home Page • Lower Page Ad on Exhibitor Highlights • Sidebar Ad	• Lower Page Ad on Expo Itinerary • Sidebar Ad	• Lower Page Ad on Expo Itinerary • Sidebar Ad
Social Media Highlight and Promotional Post	X	X	X	
Special Offers & Coupons on Website	X	X	X	
Expo Guide (provided to all attendees)	1/4 Page	1/8 Page		
Pricing	\$600	\$450	\$350	\$150

It's all in the details...

Why Community Markets & Events?

Through our circuit of monthly markets throughout the Tampa Bay Area, we meet thousands of members in our community. This lays the foundation to boost attendance in seasonal events, grand openings, special events and expos like The Sun Coast Bridal Expo. We increase your exposure through targeted marketing campaigns for the event as well as continuous marketing and promotional campaigns for all our markets and events.

Are corner booth spaces or electric available?

Yes, corner booth spaces and electric are available for an extra fee and based on limited availability. The online registration form will include more details and provide you with an opportunity to select additional amenities.

Will a list of attendees be supplied?

Yes, a list of attendees will be collected and available for purchase by the sponsors and exhibitors. The online registration form will include more details and provide you with an opportunity to purchase the list with your reservation.

What attendance is expected for The Sun Coast Bridal Expo?

Our inaugural event, with our Market in the Mall events, hosted an average of 5,000 attendees. Through the addition of pre-registration for The Sun Coast Bridal Expo, we have created more pre-event promotional opportunities. The execution of our signature extensive marketing and promotional campaign, forming of new relationships with exclusive sponsors and promotional partnerships, we expect to break the record previously set in our Market in the Mall series!

What's included in a Premium Expo Booth?

Fully Draped (rear and side draping) 10 x 10 space furnished with 6-foot table, table cloth, and a chair.

What's the Print Dead Line?

July 15th is the last date for print advertising submissions and/or approvals.

How do I register?

Simply complete the online registration. Your submission will be approved within 48 hours.