



HAYLEY PAIGE

DESIGNED BY FRANCESCA PITERA

MAREN

62150

Opalescent embroidered lace over Chantilly lace fit and flare gown with tulle godet skirt. Cami neckline with low scoop back and strap detail.

Colors: Sunrise (as shown), Ivory.







NOVA

62151

Ivory over Cashmere mini-sequined modified A-line gown, plunging V neckline with spaghetti straps and low open back. Ivory tulle overdress with tie neck detail, cold shoulder billow sleeves, full circular skirt, embroidered appliqués and ribbon trim at waist.

Colors: Ivory/Cashmere/Ivory (as shown), Ivory/Ivory/Ivory.









LAYLA

62152

Sunset sparkle tulle ballgown with draped sweetheart neckline and detachable shrug. Crystal button detail at back, horsehair banded cascading skirt with sheer side pockets.

Colors: Sunset (as shown), Ivory.









LUCA

62155

Ivory floral-appliquéd sparkle tulle ball gown, plunging V neckline with low open back and sheer side pockets.

Colors: Ivory (as shown).









KALANI

62156

Sand tulle A-line gown, strapless plunging V illusion neckline, crystal embroidered detail and ribbon tie at waist. Detached billow sleeves with crystal embroidered detail.

Colors: Sand (as shown), Ivory.









NERIDA

62157

Ivory lace and sparkle tulle over Cashmere lining fit to flare gown, V neckline with bell sleeves, sheer open back with crystal button detail.

Colors: Ivory/Cashmere (as shown), Ivory/Ivory.







BRIDGET

62112

Ivory embroidered sparkle tulle ball gown, taffeta floral applique with beaded accent, illusion long sleeve bodice with sweetheart neckline and full skirt with tulle and organza over cashmere lining.

Colors: Ivory/Cashmere (as shown), Ivory/Ivory.









FRANCESCA PITERA is the head designer for the Hayley Paige bridal and Hayley Paige Blush bridal collections, as well as La Petite Hayley Paige (flower girls). An award-winning designer with more than 20 years of experience, she ushers in an elevated sense of romance and innovation in her designs. Most recently and prior to rejoining JLM Couture, Francesca spent six and half years at Monique Lhuillier as Design Director for the Bliss, Bridesmaids, and ML Monique Lhuillier eveningwear collections. Francesca was the former lead designer of the Jim Hjelm brands (including Jim Hjelm bridal, Blush and Occasions and was senior designer at St John Knits Based in Orange County, Francesca attended the Otis Art Institute Parsons School of Design where she received a bachelor's degree in Fashion/Apparel Design.

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