SpeedX Initiative By Talents of Endearment

Preparing colleges students and graduates to become employable and start a professional career!



You can!

Who we are!

- Talents of Endearment (TE) is a sub-brand of Identity Branding Forum.
- TE is a smart versatile platform that help solve businesses challenges through youths experiential learning.
- **TE** help create relevancy between youths and business through future opportunities.
- TE also offer markets reach and real time validated data of opportunities and innovative solutions.
- Visit <u>www.talentsofendearment.com</u>



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What is SpeedX?

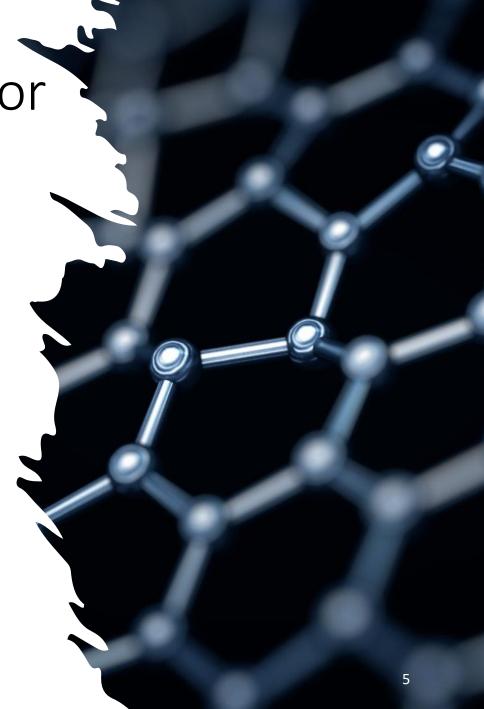
- SpeedX is a dynamic scalable virtual platform of Talents of Endearment that offers innovative solutions to help college students and graduates world to enjoy the future of their dreams and start a career of their choice.
- Our aim is to create opportunities to help 100,000+ college students and graduates in 5 years around the world.



Global Demand for SpeedX!

College students and graduates' unemployment has been increasingly one of the biggest concerns around the world:

- Those aged 25 years and younger, account for nearly 40 percent of the world's population.
- The number of youths between the ages of 15 and 25 is approximately 1.2 billion (youth constitute 18 percent of the global population).
- 700 million unemployed youth (15-25 years old) worldwide
- 75 million young people are trained but have no job
- 1 billion+ youth worldwide will enter the labor market in the next 10 years – rate of market demand increases 14.6% annually - and large numbers of them will face a future of irregular and informal employment.
- Almost 90% of all young people live in developing countries.



SpeedX is Different!

SpeedX address universal challenges faced by college students and graduates almost everywhere -

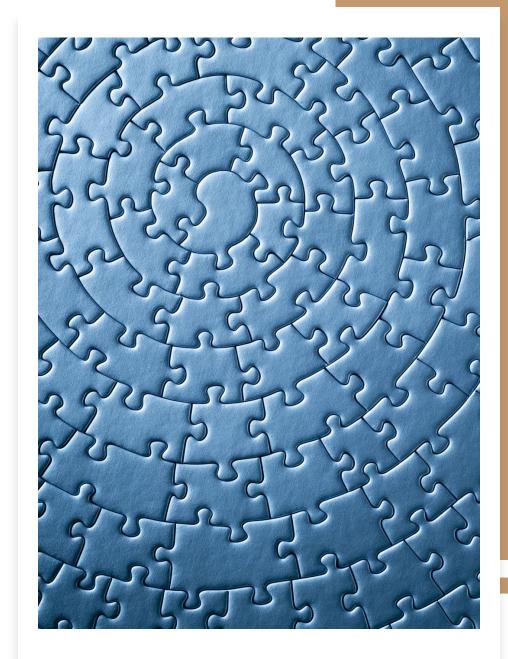
- It help trainees validate themselves for the future of work and business through real-life projects experience to become employable
- Participating trainees get lifetime career support to find help whenever it is needed.
- Start professional freelance career through <u>Talents of</u> <u>Endearment Capabilities</u> <u>Center</u> (TECC).



Value to Trainees!

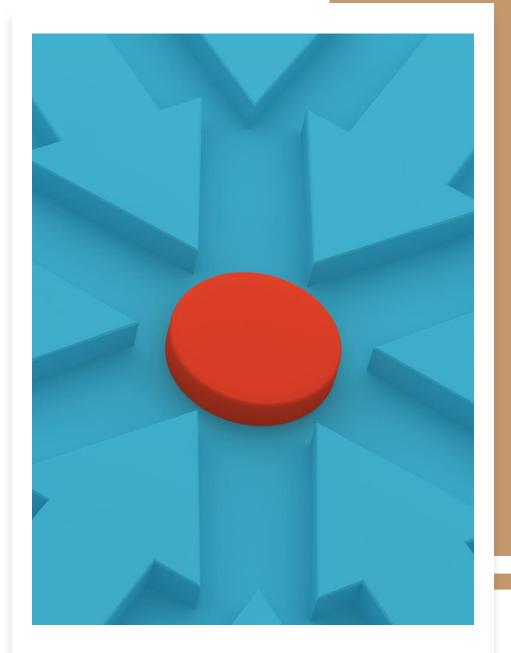
Through **SpeedX** online activities and global community support, trainees will discover the art of:

- Building relationships.
- Connecting to people and discover their needs.
- Creating engagement opportunities to build business fresh ideas.
- Changing people's lives for the better.
- Transforming people' dreams to reality.
- Creating a long-lasting value relationship to become appealing to the community and to business.
- Become employable and start a career.



Why SpeedX

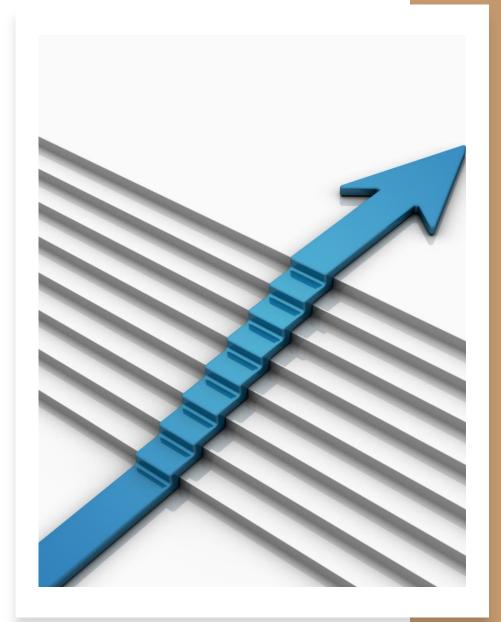
- Designed by experts with college students and graduates level of experience and needs in mind.
- Simple 6-dynamic-experiential-learningmodules to help trainees customize their learning experience and create live case projects - helping them discover and build the next-right-thing to create unexpected amazing business opportunities.
- Trainees will have mentors support to get guidance whenever they need it never without experts' support during the program.
- Trainees will be brought together from around the world through a unique collaborative platform to share and discuss building ideas.
- After the program end, trainees get lifetime online community support to get help whenever they need it throughout their career.



What will trainees learn!

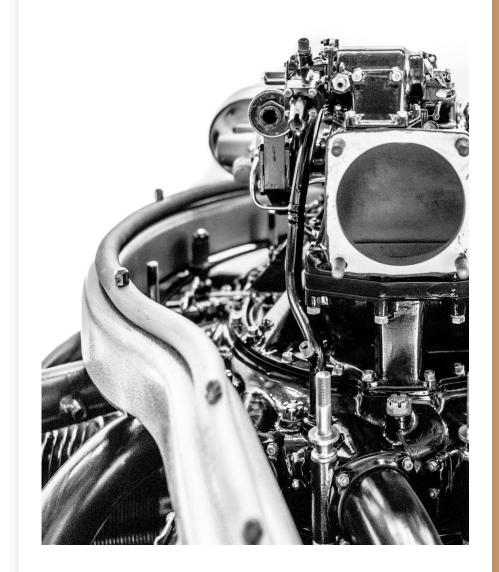
Through **SpeedX**, trainees will discover how to:

- Stay motivated and productive.
- Connect and engage with people and develop booming relationships.
- Develop entrepreneurial talents to build the future of their dreams and start their own businesses.
- Become desirable with desirable ideas.
- Discover, build, and compete with their branded ideas to shine.
- Start the careers of their choice.



Target Market Exposure

 Targeting 430 university and 5,000,000 youths in 32 countries through existing partners.



\$79 per person

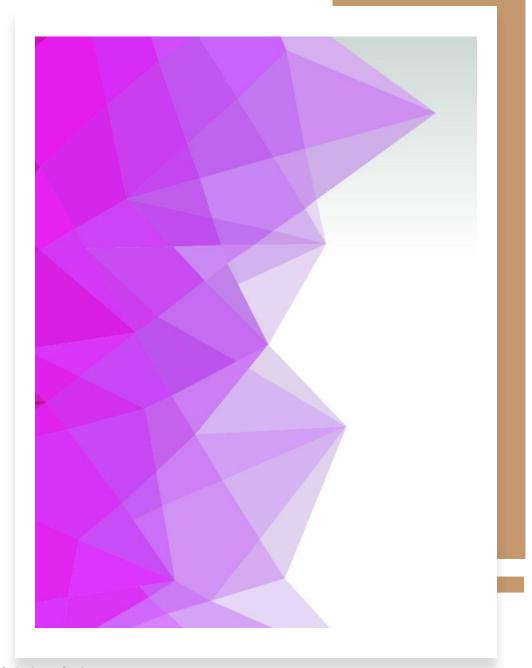
Making it affordable to trainees, partners, and sponsors around the world.

SpeedX Fees



Legacy!

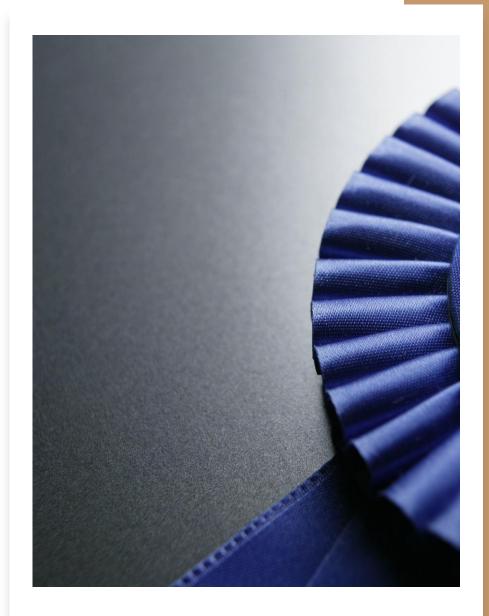
SpeedX is a legacy creating employable college students and graduates around the world!



Customized Sponsorships Benefits!

SpeedX dynamic sponsorship packages are customized to accommodate sponsor's own interest, which may include the following values:

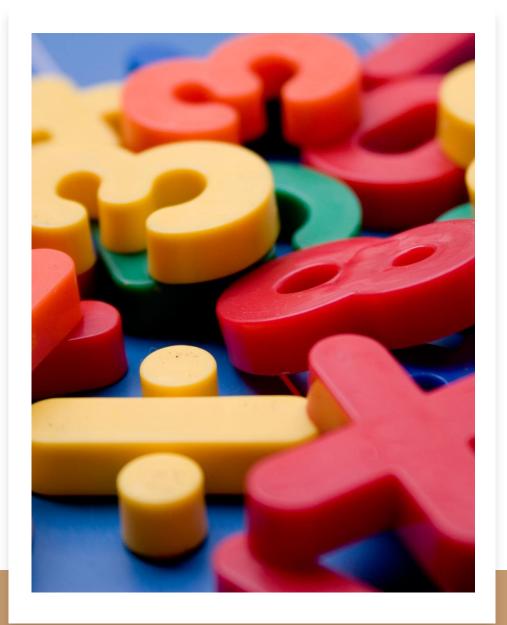
- Sponsorship of college students and graduates to participate (from UAE, regionally, and/or from any country you choose from around the world).
- Sponsorship of a sustainability project of your interest.
- Local, regional and/or global exposure.
- · Company logo exposure.
- Company and contact person details exposure.
- Company business brief exposure.
- Company's website link exposure.
- Recognition award at annual ceremony (Appreciation certificate and Shield).
- Nominate a person to the judging panels.
- Financial gifts to winners in sponsor name.
- Advertising page on SpeedX portals.
- Name appearance through prints and email campaigns.



Become a SpeedX Partner!

We love to partner with:

- Ministries of Education and Higher Education
- Education commissions
- Ministries of Labor
- Ministries of Youth
- Youth organizations
- Universities
- High schools
- Labor organizations
- NGOs
- Media



For details

Visit: https://talentsofendearment.com/speedx

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The Future Is SpeedX

