

INTERVIEW: Dr Viswapurna Senguttuvan, Director, American Dental Center, Muscat

# Leader in Dental Care in Oman

‘Our vision is to create a premier dental practice that combines advanced clinical expertise with exceptional patient care’

**Since assuming the reins of the management of the American Dental Center (ADC), what new initiatives have you introduced for patient care and clinic operations?**

Over the past few years, we've introduced several key initiatives that have greatly improved both, patient care and clinic operations. One such initiative is the launch of a new staff training program focusing on enhancing clinical skills, building empathy, and creating a more caring and supportive environment for our patients. As a result of these efforts, we've seen higher patient satisfaction, shorter wait times, and a stronger, more unified team. These improvements are transforming the way we deliver dental care, making it more effective and patient-focused than ever before.

**How has American Dental Center evolved over the years to become a leader in dental care, and what milestones have defined its journey?**

American Dental Center has experienced remarkable growth since its inception, evolving from a local practice into a leading name in dental care through a series of strategic milestones. Initially focused on providing essential dental services, we have expanded to offer a wide range of advanced treatments that address comprehensive dental needs.

Today, we proudly provide specialized services in prosthodontics, orthodontics, endodontics, periodontics, oral surgery, and preventive care, adapting to the increasing demand for more extensive and specialized care..

**What is the vision behind establishing American Dental Center, and how does it reflect in your approach to dental care in Oman?**

Our vision is to create a premier dental practice that combines advanced clinical expertise with exceptional patient care. Our founders aimed to bring world-class dental services to Oman, reflecting a commitment to both innovation and compassion in healthcare.

The above is so deeply embedded in our approach to dental care, we meticulously hand-pick highly qualified and experienced clinicians who are not only skilled in their respective specialties but also dedicated to providing personalized, empathetic care.

**What distinguishes American Dental Center from other clinics in Oman, and what unique services do you offer?**

American Dental Center stands out from other clinics in Oman due to our unwavering commitment to blending cutting-edge technology with personalized patient care. What sets ADC apart are the unique services we offer, including world-class expertise.

We pride ourselves on our team of highly qualified and experienced clinicians. Our professionals are selected for their advanced skills and dedication to ongoing education, ensuring that patients receive top-tier care across a wide range of specialties.

The Center also utilizes advanced dental technology from the latest advancements such as digital 3D X-rays, dental scanners and laser treatments which enhance our diagnostic accuracy and treatment efficacy, providing patients with the most precise and effective care available.

The Comprehensive Services offered at the Centre are beyond the standard dental care. We offer a full spectrum of specialized treatments, including prosthodontics, orthodontics, endodontics, periodontics, and oral surgery. This extensive range of services allows us to address a variety of dental needs, all under one roof.



## CONSULTANTS & SPECIALISTS



Prof Mohamed Al Ismaily  
Senior Consultant in Oral & Maxillofacial Surgery



Dr Ahmed Habib  
Consultant in Endodontics



Dr Nasser Al Khaldi  
Consultant in Prosthodontics



Dr Shaima al Harthi  
Specialist Periodontist



Dr Sara Ezzati  
General Dentist



Dr Maisan Al Farsi  
Hygienist

We also personalize care by tailoring treatment plans to each patient's unique needs and preferences. Our approach ensures that every patient receives the attention and care that is right for them. In general, our patient-centric approach, starting from our welcoming office atmosphere to our compassionate staff, we create a supportive and comfortable environment that makes dental visits as pleasant as possible.

Collectively, these elements define our distinct approach to dental care, setting American Dental Center as a leader in the field, and ensuring that our

patients receive the highest standard of care in Oman.

**How do you ensure patient safety at your center?**

At American Dental Center, we are committed to upholding the highest standards of patient safety. To achieve this, we strictly adhere to industry standards and protocols, ensuring that every visit meets rigorous safety and quality benchmarks.

We employ robust sterilization methods to create a clean and secure environment. Our state-of-the-art equipment and meticulous hygiene

practices help minimize any risk and ensure the highest level of cleanliness.

Additionally, we regularly conduct audits and quality control measures to continually enhance our services. These routine checks help us maintain our high standards and prioritize patient safety throughout every aspect of our practice. Through these combined efforts, we ensure that our care is not only exceptional but also consistently safe and patient-focused. We also use advance technology in 3D digital imaging which provide high resolution images with minimum radiation exposure to the patients.

**What role does cutting-edge technology play in your Center?**

Cutting-edge technology plays a pivotal role in our diagnostic and treatment methodologies providing exceptional precision and planning treatments with greater confidence. By integrating advanced diagnostic and investigative tools, such as digital 3D X-rays, and intraoral cameras, we significantly enhance the accuracy, efficiency, and comfort of our dental care.

Intraoral cameras provide real-time, detailed views of the inside of

the mouth, helping us detect issues early and communicate more effectively with patients about their dental health.

Additionally, we utilize advanced laser technology and piezo surgery for procedures that require precision, such as gum reshaping and oral surgery, which often results in faster recovery times and reduced discomfort.

Our commitment to incorporating these modern technologies ensures that we can offer the most effective and minimally invasive treatments possible. By staying at the forefront of dental technology, we not only improve the overall patient experience but also maintain our position as a leading provider of innovative dental care.

**What recent advancement or innovation in dental care is currently underway at American Dental Center?**

At American Dental Center, we are thrilled about several recent advancements in dental care that are significantly enhancing patient experiences and outcomes.

One of the most exciting developments is CAD/CAM technology which allows the creation of precise dental

restorations, such as veneers, crowns and bridges, in a single visit, significantly improving efficiency and patient convenience.

**Who are your key doctors, and what expertise do they bring to the clinic?**

One of the key doctors at American Dental Center is Professor Mohamed Al Ismaily, a highly experienced and esteemed oral and maxillofacial surgeon. Prof Al Ismaily brings unparalleled expertise in complex surgical procedures involving the mouth, jaws, and face. With a distinguished career spanning over 40 years, of which 17 years has been at our clinic, he has been instrumental in shaping the high standards of care we offer.

In addition to his extensive clinical experience, Prof Al Ismaily serves as the Interim Dean of Oman Dental College. His dual role in academia and practice ensures that he remains at the forefront of advancements in dental and surgical techniques. His commitment to advancing dental practices, coupled with his personalized approach to treatment, significantly enhances the overall quality of care at our clinic.

**What future developments or improvements have been planned for American Dental Center?**

At American Dental Center, we have exciting plans for the future which aim to enhance our services and elevate patient care.

Firstly, we are focused on incorporating cutting-edge dental technologies to further refine our treatment capabilities. This expansion will enable us to offer more effective and innovative treatments, ensuring that we remain at the forefront of advancements in dental care.

In addition to technological upgrades, we are committed to developing more comprehensive dental health programs tailored to the diverse needs of our community. Recognizing the importance of proactive community outreach, we plan to bolster our efforts in this area to promote better oral health across Oman.

Staff training is also a key component embedded in our current and future plans. We prioritize ongoing professional development to ensure that our team is adept at the latest techniques and practices. This commitment to continuous learning is essential for maintaining our high standards of care and enhancing the overall patient experience.

Through these strategic initiatives, we aim to significantly improve the quality of care we provide and reinforce our dedication to both, our patients and the community.

**How can prospective patients learn more about your services or schedule an appointment?**

Prospective patients can explore the range of services offered by American Dental Center by visiting our official website, which provides comprehensive information about our treatments and practices.

For those interested in scheduling an appointment, the website offers an easy-to-use online booking system. Alternatively, you can call our office directly, where our friendly staff will be happy to assist with any questions and help you schedule your visit.



Vanessa Lacson (Practice Manager), Diana Diamoaden (Nurse), Maya Al Harthi, Hasna Al Sinawi (both Dental Assistants), Khadija Al Mabsali (Client Service)