



Terms Agreement

www.LocalMotionMagazine.com

Sales Rep Name: _____

Phone: _____ Email: _____

ADVERTISER INFORMATION

Business Name: _____

Business Address: _____

City: _____ State: _____ ZIP: _____

Contact Name: _____

Phone: _____ Email: _____

AD SIZE & LENGTH OF AGREEMENT

☐ **ONLY \$350**
NO CONTRACT REQUIRED!
QUARTER PAGE AD
3.625" W x 4.875" H | 300DPI
\$500 per issue (12-month agreement)

☐ **ONLY \$600**
NO CONTRACT REQUIRED!
HALF PAGE AD
7.375" W x 4.875" H | 300DPI
\$750 per issue (12-month agreement)

☐ **ONLY \$1,200**
NO CONTRACT REQUIRED!
FULL PAGE AD
8.25" W x 10.75" H | .125" bleed | 300DPI
\$1,400 per issue (12-month agreement)

☐ **ONLY \$1,400**
NO CONTRACT REQUIRED!
BACK COVER*
7.25" W x 7.6" H | 300DPI
\$1,600 per issue (12-month agreement)

☐ **ONLY \$2,000**
NO CONTRACT REQUIRED!
FIRST FEATURE FRONT COVER*
8.125" W x 8.25" H | 300DPI
\$2,500 per issue (12-month agreement)

**PROFESSIONAL FRONT PAGE
PHOTO SHOOT INCLUDED. YES,
YOU'LL GET DIGITAL COPIES AND THE
RIGHTS TO USE THEM.**

AD CREATION (Choose One)

☐ Please design my ad. I will email high-resolution images, logo, contact information, and any other content I want included to kelli@localmotionmagazine.com.

☐ I will provide a production-ready ad. The art department will contact me for deadlines. (Note: Artwork must meet all specifications provided by Local Motion Magazine. Incorrect sizes, low resolution, or missing bleed for full-page ads will not be accepted.)

TERMS & CONDITIONS

Payment Terms | Invoice will be sent within 24 hours of signing this agreement. Payment can be split in two separate payments. 50% payment required to hold ad space. Full payment due within 14 days of invoice. Late payments may result in loss of placement and/or forfeiture of ad inclusion for the issue.

Cancellations | Cancellations will not be accepted once a deposit has been paid. Deposits are non-refundable. If advertiser cancels after deposit but before balance is paid, the ad will not run in the magazine and the deposit will not be returned. No refunds or credits will be given for missed deadlines, non-payment, or failure to provide materials.

Ad Design and Proofing | All design work is done by human designers. Advertisers are *required* to review and approve their ad for image, logo, and text errors before it goes to print. Local Motion Magazine is not liable for any errors, including typos, incorrect information, image use, misspellings, layout errors, and any other design-related issues once the ad has been approved by the advertiser. The advertiser is solely responsible for reviewing the final proof thoroughly, sending revisions to the art department, and approving all ad content.

Ad Specs for Submitted Artwork | Ads must be submitted as high-resolution (300 DPI) PDF or JPG files and must match the correct ad dimensions exactly. Full-page ads must include required bleed. Ads submitted incorrectly will not be printed, and advertiser will still be held liable for payment.

Color Matching | Local Motion Magazine prints in full color; however, exact color matching is not guaranteed. Minor color shifts may occur due to differences in printing equipment and paper stock. No refunds or discounts will be issued due to perceived color discrepancies.

General Liability | Local Motion Magazine will not be held responsible for any content errors, omissions, or unintended representations in advertising content. Local Motion Magazine reserves the right to refuse any advertisement deemed inappropriate or not aligned with the publication's values or format.

Editorial Content | While editorial content may be offered in some cases, ad purchases do not guarantee editorial inclusion unless otherwise agreed in writing.

☐ I acknowledge and understand that by advertising in the first issue of Local Motion Magazine, my business will receive "ground floor" pricing, which means my business is **grandfathered into these first-issue ad rates for life, with no contract required**. My business may run the ad with our chosen frequency in future issues and we will always pay the same rate for the same ad size as outlined in this agreement.

By signing this agreement, I agree to all terms and conditions above.

Advertiser Signature: _____ Date: _____

Printed Name: _____