

Alex Uvalle

Multidisciplinary Creative
E-commerce & Content Specialist
Logistics & Brand Storytelling Pro





Treehouse Originals

Contribution

- Full-Spectrum Content & Campaign Coordination
- Content Creation & Digital Marketing
- Website & Ecommerce Management

At Treehouse Originals, I led the creation and execution of the brand's digital presence across web, email, and social platforms. I managed end-to-end content strategy, from ideation and production to deployment—all aligning with seasonal launches and brand campaigns.





Airblaster

Contribution

Marketing Coordination & Design
Trade Show Logistics & Execution

Over four years at Airblaster, I supported product launches, events, and pro athlete relations. My work bridged creative, operational, and athlete-facing responsibilities.

In this role, I also designed Airblaster's best-selling Ninja Suit print, which is still in production 7 years later.



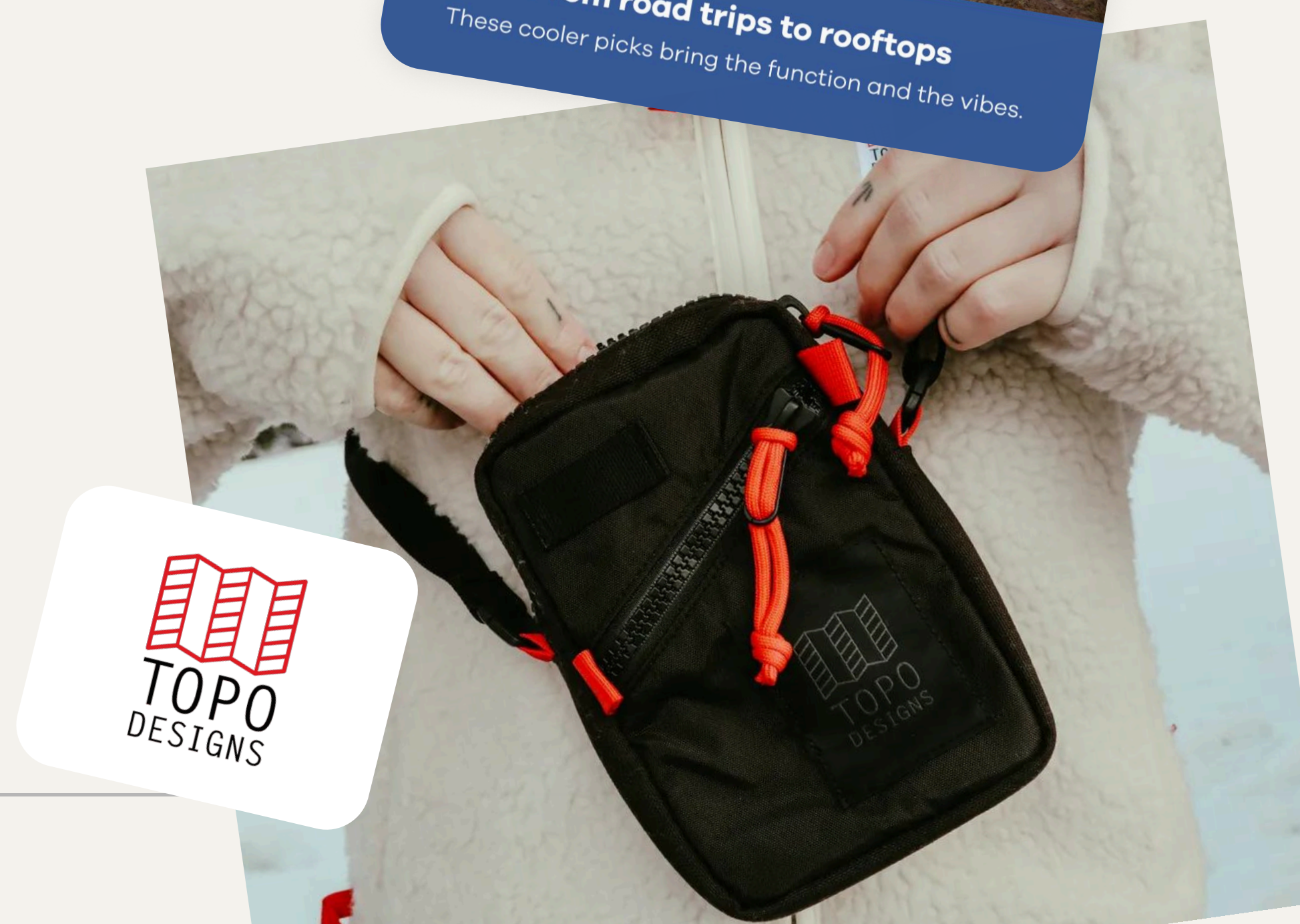
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Tomalle

Contribution

Photoshoot Production, Logistics & Photography

I've led multi-day, multi-country brand campaigns requiring creative direction, production management, and logistical coordination—all executed independently or with lean crews.



ALEX UVALLE

Let's Collaborate

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