




























ADVERTISER OPPORTUNITIES

Bottoms Up and Dom’s Coffee are pleased to announce our 2021 Avon Winterfest being held from Friday, December 3rd – Sunday, December 5th, 2021! We expect to welcome over 2,000 participants over the course of this three-day event! We invite you to advertise your business in our 1st Avon Winterfest – *Let’s Make Memories Together* Publication!

Bottoms Up is a 501c3 public charity partnering with Dom’s Coffee and Cheese Shop to bring this event to life! Visit us at www.avonwinterfest.org for more details. For any questions, contact Dawn at (860) 301-7332.

Please complete the Advertiser Submission Form attached no later than November 1st, 2021, along with payment (checks are payable to Bottoms Up), and return to:

Bottoms Up Organization, 35 East Main Street, Suite 167, Avon, CT 06001

<p>Partner with Us! Call Us to find out how at (860) 301-7332! Ask for Dawn.</p>  	<p>Bronze Advertiser</p>  <p>\$100 ¼ Page</p>	<p>Silver Advertiser</p>  <p>\$250 ½ page</p>	<p>Gold Advertiser</p>  <p>\$500 Full Page</p>	<p>Platinum Advertiser</p>  <p>\$1,000 Inside Front, Inside Back, Back Cover – Full page</p>
Be Part of a Great Cause				
Name/Business listed on Avon Winterfest Website				
Name listed in Avon Winterfest – Let’s Make Memories Publication				
Name/Business listed on Bottoms Up Website				
Logo Placement on Advertiser Banner at Event				
Acknowledgement on all flyers, marketing publications advertising the event				
Acknowledgement on major media such as newspaper, radio, tv.				
2 Winterfest Sweatshirts Provided for Event prior to start date				
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ADVERTISER SUBMISSION FORM

1. Name/Business Name as it will appear in all media:

2. Advertisement Level (Please Circle Cash Level):

\$100

\$250

\$500

\$1,000

Raffle good/service to be donated (As part of our charitable giving component, we are asking advertisers to consider donating a good/service for our raffle. This is tax-deductible and a donation letter will be sent after the event is completed):

Please indicate item/service, brief description, and approximate Dollar Value for item(s) or services donated:

3. Contact Information (for any questions, additional information, media, other needs):

Name: _____

Phone: _____

4. Indicate Sweatshirt Sizes (Platinum Sponsors Only receive 2 free sweatshirts).
Sweatshirts are \$35.95 each if you'd like to support us!

Ladies

_____ x-small _____ small _____ medium _____ large _____ X-large

Mens

_____ x-small _____ small _____ medium _____ large _____ X large _____ 2XL

5. Total Monies Due (Cash/Sweatshirts Only): _____