

Avon Winterfest

A Bottoms Up Fundraising Event

Bottoms Up is looking for committee chairs to *lead* and/or lend their assistance to leads within the following areas to help ensure a successful Winterfest:

1. **Volunteer Coordinator** - responsible for ensuring staffing for major activities, ground maintenance, and other important areas to ensure safety and security of patrons.
2. **Decorations Lead** - this role will focus on the green and gazebo area to create winter-themed scape using existing decorations and coordinating with this year's event theme
3. **Vendor Lead** - responsible for reach out to local businesses or other vendors with special focus on holiday specialty items such as glass-blown ornaments, nutcrackers, nestling dolls, wood carved items, and other seasonal products to fill vendor tent.
4. **Food/Beverage Lead** - responsible for coordination and communication between food trucks, beverage servers/vendors, and working with Farmington Valley Health District.
5. **Entertainment Coordinator** - Work with event director to cast entertainment, fulfill stage/audio equipment needs, create schedule of activities, etc.
6. **Publicity Lead** - this role will focus on marketing and advertising components including, but not limited to; disbursement of yard signs, creation of banners, all signage for fundraising efforts and sponsorship acknowledgements, entrances, donation kiosks, newspaper, tv, and other media outlets.
7. **Site Coordinator** - This role will help with coordination of site necessities such as tenting, rentals, electrical needs, generator needs, police, fire, ambulance, and more.
8. **Activities Coordinator** - responsibilities in this position will include creating activities for children ages 12-18. These will include ice skating rink, inflatables/carnival games, carnival rides, other to be determined.

If you are interested in becoming a lead or volunteering under one of these umbrellas, please email your interest to customerservice@bottomsup.us or complete the form below no later than, Friday, March 31, 2023.

We thank everyone for your support in last year's event and look forward to working with you again to create another magical experience for our Town of Avon residents, local businesses, and surrounding communities!