

ART STATEMENT

Since the beginning of humanity, ancient civilizations were already transforming their environment to build villages, towns, and cities. Many centuries later and because of the industrial revolution, we built mega cities built out of cement, brick, and concrete. Not only we constructed bigger and taller metropolises, but also decided to erect in a much more practical method.

It could be said that during the last century the art of architecture has usually given priority to the functionality before aesthetics. The magnificence of building with a specific style to beautify like we used to during the Renaissance or Neoclassicism has become costly, belated, and old-fashioned. Most of the cities around the world have been built without an aesthetic plan in mind, and as a result, we are left with urban environments decorated in red brick and grey cement.

Public art has the potential to transform and stimulate the biggest audience imaginable, as well as to beautify and improve walls and buildings that may have been forgotten or damaged with time and decadence. There is nothing that gives me more satisfaction than being able to creatively respond to the architecture of a structure. This gives me the opportunity to revive and renovate a building with color and inspiration.

Even though the way to understand art is personal and subjective, most of the people tend to appreciate the transformation of the façade. On the contrary to billboards and advertisements that surround us, public art's purpose is not to sell a product or convince you with an idea. But to provoke and stimulate the senses with hope of inspiring and fostering beauty, diversity, and color.

Public Art has become a useful instrument to expose people to fine art, but it could also be used as a tool to fight against discrimination and social injustice. Blank and forgotten façades could become exciting artworks, which could turn into iconic artistic city destinations.

My current public art focuses on colorful portraits of diversity and inclusion. I want to question the importance of skin color and other preconceive ideas about diversity. I use bright color schemes as backgrounds, which blend in with expressive portraits. I find it essential to celebrate our differences; it is only then we will be able to recognize our commonalities.