



THIS SEAT IS SAVED FOR YOU

United We Stand PR Poster-Making Competition

INCLUSION, KINDNESS, COURAGE.

CREATE A POSTER THAT PROVES THAT EVERYONE BELONGS HERE.



OPEN FOR ALL STOCKHOLM
INTERNATIONAL MIDDLE
SCHOOL STUDENTS



HOW TO PARTICIPATE:

Pick up your watercolors, acrylics, oil pastels, colored pencils, crayons, markers, charcoal, and other traditional art mediums.

Submit your poster design and change the culture.



POSTER REQUIREMENTS:

Must include:
An explanation of the artwork and characters, which must not exceed 750 words.
This will be submitted as a separate attachment along with the entry.

WE ARE ASKING ONE BOLD QUESTION:

CAN A SINGLE POSTER SPARK A CULTURE OF ABSOLUTE INCLUSION AND KINDNESS, OR ARE WE JUST WAITING FOR SOMEONE ELSE TO SAVE THE SEAT?

WIN CASH PRIZES + SUPPORT CHARITIES



6,000 SEK

3,000 SEK cash +
3,000 SEK donation
to Special Olympics
Puerto Rico



4,000 SEK

2,000 SEK cash +
2,000 SEK donation to
Puerto Rico Baseball
Academy & HS



2,000 SEK

1,000 SEK cash +
1,000 SEK donation
to Puerto Rico Sun
Football Club



DEADLINE:

Accepting submissions from
October 1 - 31, 2026



SUBMIT TO:

admin@unitedwestandpr.org



AWARDS CEREMONY:

Saturday, December 5
in Central Stockholm



VIEW FULL DETAILS AT:
www.unitedwestandpr.org

PAINT KINDNESS. ERASE BULLYING. DRAW THE LINE



Official Contest Mechanics & Guidelines

United We Stand PR | Poster-Making Competition

Theme: “*This Seat is Saved For You*”

An advocacy campaign promoting inclusivity, kindness, anti-bullying, equality, and the creation of safe, accepting spaces where everyone belongs.

Contest Objective

The United We Stand PR Poster-Making Competition invites students to creatively express their thoughts, lived experiences, and innovative solutions regarding bullying, discrimination, social injustice, and inclusivity within our schools and wider communities. Through the power of visual art, participants are challenged to spark empathy, champion equality, and illustrate safe spaces where every individual feels seen, respected, and valued.

Eligibility & Entry Rules

1. Eligibility

- Target Audience: Open exclusively to middle school students currently enrolled at the Stockholm International School.
- Submission Limit: Participants may submit only one (1) original entry.
- Individual Work: All artwork must be completed individually; collaborative or group entries are not permitted.

2. Design & Poster Specifications

Participants must create a poster aligned with the theme:

“*This Seat is Saved For You*”

A campaign promoting inclusivity, kindness, anti-bullying, equality, and creating spaces where everyone feels safe and accepted.

The artwork should reflect United We Stand PR’s current campaign:

- Anti-Bullying
- Inclusivity and belonging
- Equality and social justice
- Respect for diversity
- Standing up against discrimination and racism

3. Poster Specifications

To ensure fair judging, all entries must strictly adhere to the following physical and technical requirements:

- Permitted Media: Entries must be created using **traditional art mediums only** (e.g., *watercolor, acrylic, oil pastel, colored pencils, markers, charcoal, etc.*)
- Prohibited Media: Digital artwork and AI-generated artwork are strictly prohibited
- Dimensions & Layout: Poster size: A3 (29.7 × 42 cm / 11.7 × 16.5 in)
- Orientation: Landscape (horizontal) layout only.
- Required Written Accompaniment: Submissions must include a written explanation detailing the artwork's concept, symbolism, and characters. The written piece must not exceed 750 words and must be submitted as a separate text attachment along with the artwork.

4. Submission Guidelines

Submissions must be delivered digitally via email to admin@unitedwestandpr.org.

i. Required Information

The body of the submission email must clearly state:

- Full Name of the Student
- Current Grade Level

ii. Image Capture Requirements

Participants must attach high-quality digital files of their poster. To allow the judges to fully evaluate the physical texture and craftsmanship, please provide:

- A clear, well-lit, and fully visible front-facing soft copy (scan or high-resolution photograph).
- Supplementary reference photographs taken from multiple angles (including back and side profiles) to verify the physical medium.
- Accepted File Formats: PDF, PNG, or JPEG.

iii. Integrity & Plagiarism

- All entries must be completely original, unpublished, and unassisted.
- Plagiarism, tracing, or the unauthorized use of copyrighted images, characters, or official corporate logos will result in immediate disqualification.

5. Presentation & Awarding Ceremony

- Finalists and winners are required to bring and present their original poster entries during the awarding ceremony/exhibit.
- Submitted artworks may be displayed publicly as part of the advocacy campaign exhibit.
- Failure to present the original artwork during the awarding ceremony may affect eligibility for awards.

6. Judging Process

Winners will receive a personal cash prize alongside a matching corporate donation disbursed to an impactful designated charity:

- All entries will undergo preliminary screening.
- Judges' decisions are final and non-appealable.
- Entries that do not follow the mechanics may be disqualified

Award Categories: Cash Prize + Charity Donation

Placement	Total Prize Amount	Student Cash Prize	Charitable Donation	Designated Charity
1st Place	6,000 SEK =	3,000 SEK +	3,000 SEK donation to	<u>Special Olympics Puerto Rico</u>
2nd Place	4,000 SEK =	2,000 SEK +	2,000 SEK donation to	<u>Puerto Rico Baseball Academy & HS</u>
3rd Place	2,000 SEK =	1,000 SEK +	1,000 SEK donation to	<u>Puerto Rico Sun Football Club</u>

Reminder

By joining the contest, participants agree that submitted artworks may be featured in exhibits, publications, social media campaigns, and advocacy materials related to inclusivity, anti-bullying, and social justice initiatives.

"A seat saved for someone can become a space where they finally feel they belong"

Criteria for Judging / Rubrics

A panel of judges will score entries based on a comprehensive 100-point rubric:

Criteria	Description	Percentage
Relevance to Theme	Artwork clearly reflects social justice, anti-bullying, inclusivity, and the contest message.	25%
Creativity & Originality	Unique concept, imagination, and originality of the artwork.	25%
Visual Impact	Overall presentation, composition, color harmony, and emotional appeal.	20%
Message & Clarity	Effectiveness in communicating a meaningful and inspiring message.	20%
Craftsmanship / Technical Quality	Neatness, attention to detail, and quality of execution using traditional media.	10%

TOTAL: 100%

7. Presentation, Exhibition & Legal Terms

i. Ceremony Requirements

- All selected finalists and winners are required to bring and present their original physical posters during the official awarding ceremony and exhibition.
- Failure to produce the original physical artwork at the ceremony may result in the forfeiture of prizes and eligibility status.

ii. Intellectual Property & Usage Rights

- By entering this competition, participants and their legal guardians grant United We Stand PR the perpetual right to display, publish, reproduce, or feature the submitted artworks publicly.
- Artworks may be utilized in educational advocacy campaigns, public art exhibits, social media awareness drives, and organizational publications related to anti-bullying and social justice initiatives.
- All preliminary decisions made by the judging committee during the screening process are final and non-appealable