

Will Quinn

The Distribution Guy

Veteran DC Leader | Speaker
No-Nonsense Logistics Strategist



WHY BOOK ME?

I've led warehouses with over 150 team members, optimized \$200M in inventory, and rolled out tech from SAP WMS to cobots. I've been in the aisles, not just the boardroom. I speak the language of real-world distribution—and I don't sugarcoat what it takes to modernize.

Whether it's AI, automation, or frontline leadership, I cut through the noise and give your audience what they actually need, clarity, practical frameworks, and stories they can relate to.

SIGNATURE TALKS

- 1 AI In the Warehouse Isn't Magic—It's Management**
Why leadership and culture matter more than algorithms in distribution.
- 2 The Warehouse Is My Classroom: Teaching as a Logistics Superpower**
How to build high-performing teams by thinking like a coach, not a command tower
- 3 From Forklifts to Forecasting: How Tech Is Changing the Warehouse Floor**
WMS rollouts, slotting mines of WMS rollouts, slotting optimization, and process redesign
- 4 Leading Change Without Losing Your Team**
How to drive performance while keeping people bought in, respected, and engaged

LET'S TALK

 will@thedistributionguy.com

 thedistributionguy.com

 [LinkedIn: iinkedin.com/in/thedistributionguy](https://www.linkedin.com/in/thedistributionguy)