



# Vince Broelmann

Children's Media Producer & Social Media Manager

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## ABOUT

Passionate about enriching young minds, I leverage my expertise in puppetry, social media, and my self-publishing venture, Wonderflea Weird, to create educational and inspiring children's media that celebrates creativity and kindness.

## SKILLS

### Software

- Photoshop
- After Effects
- Illustrator
- Protocols
- InDesign
- Microsoft Office Suite
- Blender
- DragonFrame

### Technical

- Sound Design + Sound Mixing & Editing
- Video Production + Video Editing
- Mixed Media Illustration
- 3D Modeling
- Print + Digital Design
- Branding/Identity
- Gif Animation + Motion Design
- Stop Motion Animation
- Strong Computer Literacy Skills

## EDUCATION

### Ball State University

August 2017-May 2020  
BA in Media Production,  
Concentration in Audio/Sound Design

### University of Connecticut

August 2015-May 2016  
Puppet Arts Major

### Sesame Workshop

Feb. 2014 & Oct. 2016  
Puppeteer Training Intensives with  
Matt Vogel & Martin P. Robinson

## EXPERIENCE

### Virtual Babysitters Club

2020 - Present  
New York, NY (Remote)

### Performer/Media Producer

- Developed and performed live, interactive puppetry shows for children aged 3-6 through Zoom, ensuring high engagement and entertainment.
- Demonstrated exceptional improvisation skills, effectively captivating young audiences with each performance.
- Innovated show creation by writing unique scripts tailored to weekly performances, showcasing creative and out-of-the-box thinking.
- Maintained a charismatic presence and superior communication abilities, rapidly building rapport and earning trust with children.

### UNIMA-USA

2023 - Present  
Atlanta, GA (Remote)

### Social Media Manager

- Manage UNIMA-USA's Facebook and Instagram accounts, enhancing brand presence and community engagement through strategic content creation and curation.
- Execute targeted advertising campaigns within budget, monitoring and reporting on analytics to drive continuous improvement of marketing efforts.
- Utilize graphic design skills and Hootsuite proficiency to develop and schedule compelling weekly posts, achieving consistent audience growth and engagement.

### Wonderflea Weird

2020 - Present  
Chicago, IL

### Author/Illustrator/Content Creator

- Launched a self-publishing label specializing in picture books and animation, delivering high-quality, educational, and entertaining media for children.
- Innovate in children's media by blending interactive storytelling with multimedia elements, resulting in engaging and educational content across print and digital platforms.
- Manage full production lifecycle for both print and digital formats, from initial concept, narrative development, and artwork to final publication and distribution.

### Walt Disney World Resort Attractions Host

Disney College Program  
Summer 2017, 2018, & 2019  
Orlando, FL

- Operated Star Tours attraction, prioritizing guest safety and adherence to strict operational protocols to ensure a premier entertainment experience.
- Engage with guests to provide immersive, memorable experiences, demonstrating exceptional communication skills and customer service.
- Conduct daily ride inspections and participate in ongoing professional development to maintain exemplary performance standards.