

NEWSLETTER HIGHLIGHTS

- Nairobi updates - the team's visit to Mathare
- Setting and brainstorming future goals
- Enactus World Cup in Astana, Kazakhstan

NAIROBI UPDATES

Over the summer four members of the Durham team visited Mathare where they were able to see the kiosk and Uji operations for the first time. The team also saw the bread baking process and helped sell. During their time in Kenya, testimonials and other footage was captured, helping prepare for the World Cup occurring in October.



The time spent in Mathare also enabled the team to set goals and plan for the future. A key part of our mission is fuelling sustainable futures and Felix our team leader is at the forefront of this. Felix is also a student at Zetech University and the Durham team members had the opportunity to attend an inspiring conference with the innovation hub.



RESEARCH & DEVELOPMENT

An important process in our operations is setting concrete goals and milestones for the year and ensuring that they are met. During the team's time in Kenya goals and an outline of the next year was set in place. A key goal was diversifying our products. After conducting market research and trialling several different products, we are proud to announce the introduction of jam and cake into the TTZ brand. We have also explored other regions in Mathare to evaluate whether bread could be sold there.



ENGINEERS AND CONSULTANTS

We have been in the process of developing relationships with engineers and consultants to better TTZ. From analysing our oven trends to evaluating TTZ's overall reach, improvements are being discovered and implemented. To better understand how heat is produced through the oven, engineers have been doing computer modelling.



ENACTUS WORLD CUP IN ASTANA

After an exhilarating time in Kazakhstan, we're thrilled to announce that Taka Taka Zero made it to the semi-finals of the Enactus World Cup 2024! The team traveled to Astana, Kazakhstan, where we had the incredible opportunity to pitch our project on the global stage alongside inspiring minds from around the world.



TOP 1% IN THE WORLD

Being in the top 1% of over 1,600 Enactus projects globally is a huge milestone. We're immensely proud of the growing recognition for Taka Taka Zero and delighted to add this accolade to our journey. Here's to fuelling sustainable futures. 🚀🌍



A special shoutout to Felix Omondi our amazing Nairobi-based team leader, who joined us in Kazakhstan, bringing the voice and spirit of Mathare to Astana.