

## Sigma's Mission Statement

**"Excellence through innovation,  
education and creative stretch  
packaging solutions"**

**$\Sigma$  Sigma Stretch Film®**  
THE INDUSTRY LEADER

800-672-9727  
[sigmastretchfilm.com](http://sigmastretchfilm.com)

**We're all about education**



The first place you should go is Sigma's Packworx facility in Shelbyville, KY.



**$\Sigma$  SIGMA  
PACKWORX**  
PACKAGE ASSESSMENT & TRAINING CENTER

**We're all about  
education**

Sign up for a Packworx Training Class today  
by contacting your local Sigma Sales Pro

**OR**

Contact Brad Blankenship  
Technical Manager at  
[brad.blankenship@sigmaplastics.com](mailto:brad.blankenship@sigmaplastics.com)  
502-633-4110



# Why we're the **best** in the **containment** **education** business

In the 6 years since we opened Packworx more than 1,500 distributor sales professionals from all over North America have attended our 2 day stretch wrapping classes.

Since March 2020 an additional 2,000 sales pros have participated in our online learning series.

Learning and skill enhancement is the most powerful sales tool available today! Clients want to deal with industry experts and that's where Packworx and our highly skilled Packaging Engineers come in.

## Some of the “things you will know” when you complete the class

- Value-added selling skills that are transferable to all industrial product selling
- Monetizing value through improved packaging methods
- Sigma's proprietary Rite-Gauging Assessment process
- Uncovering client needs and issues
- Hands-on experience with at least 10 different wrapping systems
- Enhanced understanding of how stretch film is manufactured (blown and cast films)
- Selling solutions versus selling products



Rite-Gauging means using the right amount of stretch film, applied properly, to unitize (or bind your pallet together) and ensure the safe and damage-free delivery of product through your supply channel.

By employing Rite-Gauging you will lower your cost-per-pallet and realize significant savings.

## Rite-Gauging® will:

- ✓ Reduce the amount of film you use
- ✓ Stretch your capital equipment expense
- ✓ Reduce stretch film roll changes
- ✓ Increase the productivity of your line
- ✓ But **MOST IMPORTANTLY**, you will deliver more goods **UNDAMAGED!** This will **SIGNIFICANTLY** reduce waste, enhance your profitability, and improve customer satisfaction.



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