Sigma's Mission Statement

"Excellence through innovation, education and creative stretch packaging solutions"

Sigma Stretch Film®
THE INDUSTRY LEADER

800-672-9727
sigmastretchfilm.com

We're all about education

THE MORE THAT YOU READ,
THE MORE THINGS YOU WILL KNOW.
THE MORE THAT YOU LEARN,
THE MORE PLACES YOU'LL GO.

--Dr. Seuss

The first place you should go is Sigma's Packworx facility in Shelbyville, KY.



SIGMA PACKWORX
PACKAGE ASSESSMENT & TRAINING CENTER

We're all about education

Sign up for a Packworx Training Class today by contacting your local Sigma Sales Pro

OR

Contact Brian Fraser
Vice President of Marketing at
brian.fraser@sigmaplastics.com
647-381-7770

Why we're the **best** in the containment **education** business

In the 6 years since we opened Packworx more than 1,500 distributor sales professionals from all over North America have attended our 2 day stretch wrapping classes.

Since March 2020 an additional 2,000 sales pros have participated in our online learning series.

Learning and skill enhancement is the most powerful sales tool available today! Clients want to deal with industry experts and that's where Packworx and our highly skilled Packaging Engineers come in.

Some of the "things you will know" when you complete the class

- Value-added selling skills that are transferable to all industrial product selling
- Monetizing value through improved packaging methods
- Sigma's proprietary Rite-Gauging Assessment process
- Uncovering client needs and issues
- Hands-on experience with at least 10 different wrapping systems
- Enhanced understanding of how stretch film is manufactured (blown and cast films)
- Selling solutions versus selling products



Rite-Gauging®

Rite-Gauging means using the right amount of stretch film, applied properly, to unitize (or bind your pallet together) and ensure the safe and damage-free delivery of product through your supply channel.

By employing Rite-Gauging you will lower your cost-per-pallet and realize significant savings.

Rite-Gauging® will:

- Reduce the amount of film you use
- Stretch your capital equipment expense
- Reduce stretch film roll changes
- Increase the productivity of your line
- But MOST IMPORTANTLY, you will deliver more goods UNDAMAGED! This will SIGNIFICANTLY reduce waste, enhance your profitability, and Improve customer satisfaction.

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