



Our Services

At Venn Communications we develop cohesive, enterprise-wide approaches to increase awareness and appreciation of our clients' brands, services, and solutions. We deliver the strategic counsel, mentoring, and guidance to help organizations best serve its clients — and win new ones.

Whether you are a large or small organization, we scale our offerings to fit your needs. From serving as a fixed internal resource on a retainer to one-off campaigns, we have the flexibility to provide you with the approach that is right for you.

Strategic Marketing	<p>We connect your business goals with your communication strategy. Leveraging audience and stakeholder analyses, we identify and design the right solutions and messages to drive the results that matter to you and help you gain greater visibility and control.</p> <ul style="list-style-type: none"> ● Audience research and analysis ● Strategy workshops ● Messaging frameworks ● Content marketing strategy and content calendars
Messaging & Thought Leadership	<p>Everything we do begins with your goals and messaging strategies. We help define and refine your voice and identity ensuring you are speaking consistently and creatively.</p> <ul style="list-style-type: none"> ● Building your voice and identity ● Establishing content ecosystems ● Defining ideal content types and key channels and outlets ● Executive and personal branding
Campaign Strategy & Execution	<p>Maintaining current audiences and reaching new ones means going beyond one's own channels and outlets. This means getting the attention of influencers, current and potential clients, and others by sharing one's expertise, experience and solutions.</p> <ul style="list-style-type: none"> ● Campaign plans ● Communication campaign execution ● Social media, including influencer outreach ● Feature writing ● Strategy/consulting
Social & Digital Media	<p>Connecting and engaging with your audiences is critical today. We design social media campaigns to ensure engagement & spotlight your values, expertise, and story.</p> <ul style="list-style-type: none"> ● Social media strategies ● Social and digital content creation ● Audience and engagement approaches and recommendations ● Content calendar tied to business opportunities and events
Crisis & Reputation Management	<p>Your urgent issues require rapid and effective responses. We are your experienced and trusted partner to guide you through sensitive matters and ensure your reputation is protected and enhanced.</p> <ul style="list-style-type: none"> ● Crisis communications training ● Crisis communications and reputation risk planning and implementation ● Messaging templates ● Media coaching
<p>Contact Us: janegotiangco@venn-communications.com</p>	